

MTD Sales
171.42 L

Brand Share %
22.62 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	101.67	38.55 %
Mixie	44.67	13.83 %
Grinder	25.07	14.66 %
Total	171.42	22.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.42	21.16 %
CHENNAI-01	29.56	28.25 %
TRICHY-01	23.72	26.59 %
SOUTH-03	21.62	21.03 %
CHENNAI-02	16.92	27.51 %
WEST-01	14.15	24.58 %
NORTH ARCOT	11.47	25.30 %
SOUTH ARCOT	11.14	20.48 %
WEST-02	5.26	9.39 %
WEST-03	5.14	15.57 %
Total	171.42	22.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.99	40.04 %
Mixie	8.58	12.66 %
Grinder	4.86	12.77 %
Total	32.42	21.16 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.27	13.24 %
RND1	1.23	21.70 %
TKS1	1.13	20.40 %
TCN1	1.03	21.31 %
RPM1	0.57	11.73 %
TUT2	0.39	10.94 %
VKM1	0.35	13.61 %
APK1	0.32	20.44 %
SNL1	0.31	7.25 %
ERL2	0.23	8.45 %
PKD1	0.23	11.21 %
ASM1	0.22	10.88 %
ARM1	0.22	19.19 %
VLY1	0.21	4.64 %
KGL1	0.21	14.98 %
SKD1	0.19	10.12 %
KYR1	0.15	6.27 %
VNR1	0.12	7.32 %
STU2	0.10	7.63 %
PDI1	0.04	1.54 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	32.42	21.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.96	47.23 %
Mixie	7.69	17.58 %
Grinder	4.90	19.62 %
Total	29.56	28.25 %

Branch *	MTD Sales L	Brand Share %
CH05	1.04	16.65 %
CH42	0.90	20.76 %
AVD1	0.65	21.26 %
CH22	0.43	11.17 %
GUD2	0.29	12.84 %
CH19	0.26	6.03 %
SKL1	0.16	8.91 %
TKM1	0.15	12.56 %
KNR1	0.13	10.16 %
CH48	0.08	1.56 %
CH26		0.00 %
CZWH		0.00 %
Total	29.56	28.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.80	39.36 %
Mixie	7.17	20.58 %
Grinder	3.75	17.18 %
Total	23.72	26.59 %

Branch *	MTD Sales L	Brand Share %
PTK1	1.10	22.59 %
KUM1	1.08	20.84 %
TVR2	0.98	20.91 %
NMM1	0.36	17.89 %
KUM2	0.35	17.70 %
JKM1	0.32	12.51 %
TRY3	0.21	11.41 %
TYR1	0.17	5.36 %
PBR1	0.09	8.25 %
KRN1	0.08	6.52 %
NCK1	0.05	3.61 %
TVR1	0.05	4.00 %
TTP1	0.04	3.39 %
MDI1		0.00 %
TRY2		0.00 %
Total	23.72	26.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.29	38.10 %
Mixie	5.21	13.18 %
Grinder	3.12	10.98 %
Total	21.62	21.03 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.10	20.42 %
NKI1	0.50	21.15 %
PVI1	0.39	9.60 %
KRR1	0.39	20.48 %
PKM1	0.35	21.65 %
MDU6	0.34	7.91 %
NTM1	0.29	15.72 %
KPT1	0.29	14.71 %
MDU3	0.28	13.84 %
ODM1	0.27	20.92 %
SVG1	0.27	20.40 %
MDU4	0.26	12.74 %
PNV2	0.25	19.43 %
MDU5	0.24	6.23 %
BNR1	0.22	15.74 %
BTU1	0.19	13.76 %
CBM1	0.18	9.90 %
ADP1	0.17	10.53 %
MNM1	0.17	16.68 %
TPT1	0.15	4.46 %
MPA1	0.12	4.44 %
MLR1	0.09	3.83 %
TEN1	0.08	6.07 %
SGP1	0.05	4.67 %
USL1	0.04	2.74 %
KYK1	0.04	2.18 %
TMM1		0.00 %
WHMD		0.00 %
Total	21.62	21.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.24	48.87 %
Mixie	4.33	15.31 %
Grinder	2.35	19.18 %
Total	16.92	27.51 %

Branch *	MTD Sales L	Brand Share %
CH43	0.71	22.21 %
CH50	0.71	22.54 %
CH06	0.42	19.47 %
CH12	0.40	16.96 %
CH36	0.19	13.13 %
CH46	0.18	18.77 %
UKI1	0.18	19.38 %
CH44	0.12	9.40 %
CH34	0.09	3.00 %
CH17	0.09	3.32 %
GPD1	0.08	9.44 %
CH31	0.03	4.95 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	16.92	27.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.86	41.91 %
Mixie	3.26	13.23 %
Grinder	2.03	17.20 %
Total	14.15	24.58 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.98	21.18 %
KMR1	0.85	14.86 %
CBE1	0.58	17.31 %
CBE5	0.45	22.38 %
UMP1	0.34	22.06 %
MPM1	0.34	12.36 %
CBE3	0.30	21.41 %
SNR1	0.28	7.87 %
UAM1	0.25	8.99 %
PPI1	0.24	19.08 %
SUL1	0.24	7.00 %
CNR1	0.23	21.77 %
PDM1	0.16	12.43 %
KGI1	0.13	14.70 %
GDR1		0.00 %
WHCB		0.00 %
Total	14.15	24.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.74	41.41 %
Mixie	2.95	14.39 %
Grinder	0.78	12.70 %
Total	11.47	25.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.82	20.14 %
SBR1	0.41	18.89 %
VNB1	0.31	16.82 %
WJD1	0.22	11.90 %
TRT1	0.16	14.18 %
SLG1	0.14	17.60 %
WJP1	0.09	10.18 %
AKM1	0.08	5.46 %
VEL4	0.08	2.84 %
VEL1	0.08	5.24 %
ARC2	0.08	7.37 %
GDM1	0.04	3.47 %
PTU1		0.00 %
TRL1		0.00 %
WHVL		0.00 %
Total	11.47	25.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.14	36.53 %
Mixie	2.99	12.83 %
Grinder	2.02	14.11 %
Total	11.14	20.48 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.51	21.14 %
SJI2	0.43	17.52 %
TDM1	0.36	13.97 %
NVL2	0.26	6.96 %
POY2	0.25	9.74 %
TRK1	0.23	6.72 %
PRT1	0.20	9.76 %
STP1	0.12	14.34 %
VCM1	0.12	12.55 %
TVM1	0.10	16.83 %
KKI2	0.09	2.63 %
KML1	0.09	3.76 %
TVM2	0.08	12.07 %
VCM2	0.06	2.10 %
MKM1	0.04	4.19 %
VPM2		0.00 %
Total	11.14	20.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.57	15.10 %
Mixie	1.16	4.52 %
Grinder	0.54	7.86 %
Total	5.26	9.39 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.78	19.99 %
HSR1	0.35	10.26 %
MTR1	0.24	8.26 %
DPR2	0.23	16.46 %
OML1	0.23	15.46 %
HRR1	0.18	10.53 %
PLC1	0.17	5.43 %
SGI1	0.15	13.15 %
KRI1	0.15	6.17 %
PMP1	0.14	16.52 %
ATU1	0.14	4.85 %
PNG1	0.13	8.86 %
EDP1	0.11	12.92 %
EPI1	0.09	3.33 %
KVP1	0.09	5.43 %
MCR1	0.09	2.77 %
TRM1	0.08	2.15 %
BMD1	0.08	5.61 %
SLM3	0.05	1.91 %
SLM2	0.04	2.76 %
APN1	0.03	1.49 %
DPR1		0.00 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	5.26	9.39 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.08	26.23 %
Mixie	1.34	9.01 %
Grinder	0.72	11.26 %
Total	5.14	15.57 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.70	13.87 %
ERD1	0.65	17.94 %
TPR2	0.62	14.36 %
NKL2	0.21	9.00 %
RSP1	0.16	12.92 %
VKL1	0.15	13.61 %
CMI1	0.13	11.47 %
TPR1	0.11	3.57 %
TPR3	0.08	7.15 %
TPR4	0.07	7.13 %
PDR1	0.05	8.71 %
TCG1	0.04	3.64 %
SYM2	0.04	3.62 %
KMM1		0.00 %
SGG1		0.00 %
W3SD		0.00 %
Total	5.14	15.57 %