

MTD Sales
153.00 L

Brand Share %
25.53 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	74.52	37.48 %
Mixie	55.33	21.99 %
Grinder	23.14	15.55 %
Total	153.00	25.53 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	35.53	38.28 %
SOUTH-01	27.62	24.17 %
WEST-01	18.06	26.98 %
SOUTH-03	17.76	21.59 %
TRICHY-01	14.69	24.68 %
CHENNAI-02	13.13	28.71 %
WEST-02	8.55	15.25 %
SOUTH ARCOT	8.18	22.61 %
NORTH ARCOT	6.75	21.31 %
KL-SOUTH	2.71	19.76 %
Total	153.00	25.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	19.97	45.91 %
Gas-Stov	11.78	46.12 %
Grinder	3.79	15.92 %
Total	35.53	38.28 %

Branch *	MTD Sales L	Brand Share %
CH42	1.13	21.06 %
CH19	0.78	15.65 %
GUD1	0.69	24.33 %
CH48	0.65	19.61 %
CH22	0.59	24.72 %
CH14	0.47	17.15 %
CH30	0.37	21.36 %
SKL1	0.34	22.92 %
AVD1	0.29	20.81 %
CH29	0.25	19.80 %
CH37	0.21	13.77 %
KNR1	0.12	11.84 %
CH11	0.12	5.31 %
CGL1	0.08	9.99 %
CH40		0.00 %
MC02		0.00 %
WHC3		0.00 %
Total	35.53	38.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.52	39.26 %
Mixie	8.55	18.79 %
Grinder	4.55	14.32 %
Total	27.62	24.17 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.88	22.70 %
TVL1	1.47	17.13 %
KVT1	1.42	17.84 %
RPM1	1.20	23.32 %
SDI1	0.96	24.76 %
APK1	0.42	22.78 %
SKD1	0.39	21.78 %
UDN1	0.37	25.17 %
KSM1	0.34	20.37 %
MMT1	0.30	10.49 %
PKD1	0.28	13.69 %
ASM1	0.26	21.64 %
STU2	0.23	18.25 %
VKM1	0.22	11.12 %
SNL1	0.20	7.64 %
VLY1	0.17	6.62 %
PDI1	0.16	5.78 %
COL1	0.15	13.36 %
SGT1	0.13	13.26 %
TKY1	0.12	7.34 %
KYR1	0.11	5.35 %
KGL1	0.10	7.68 %
TVL2	0.05	13.95 %
ARM1	0.04	4.12 %
S2SD		0.00 %
VNR1		0.00 %
Total	27.62	24.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.30	42.03 %
Mixie	5.04	18.36 %
Grinder	2.72	18.16 %
Total	18.06	26.98 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.99	17.07 %
CBE6	0.95	25.51 %
TPR1	0.43	16.73 %
CBE1	0.39	12.81 %
MPM1	0.22	11.15 %
UAM1	0.19	5.55 %
SNR1	0.19	4.78 %
KGM1	0.15	12.65 %
UMP1	0.09	6.74 %
PPI1	0.09	6.67 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	18.06	26.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.66	36.24 %
Mixie	5.09	15.98 %
Grinder	3.02	12.68 %
Total	17.76	21.59 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.63	22.67 %
MDU6	0.92	22.21 %
KKD2	0.76	23.63 %
PVI1	0.48	15.45 %
DKI1	0.47	22.46 %
BNR1	0.45	24.69 %
TMM1	0.40	12.89 %
TEN2	0.36	20.56 %
MDU4	0.32	17.81 %
MDU3	0.30	23.87 %
MNM1	0.28	25.14 %
MDU5	0.28	10.77 %
CBM1	0.24	11.92 %
NKI1	0.17	16.01 %
MLR1	0.14	11.52 %
PNV1	0.14	13.94 %
BTU1	0.14	19.15 %
SGP1	0.14	12.23 %
KRR1	0.12	10.95 %
ADP1	0.11	11.30 %
TEN1	0.11	7.49 %
PNI1	0.07	7.78 %
PKM1	0.06	5.33 %
USL1	0.05	3.50 %
NTM1	0.05	3.03 %
SVG1	0.05	2.89 %
MPA1	0.04	1.95 %
TPT1	0.04	1.77 %
SZSD		0.00 %
Total	17.76	21.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.21	32.73 %
Mixie	5.46	22.58 %
Grinder	3.03	18.45 %
Total	14.69	24.68 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.02	15.74 %
PBR2	0.50	15.13 %
AYR1	0.22	21.32 %
ORU1	0.21	17.07 %
PBR1	0.16	19.55 %
MSI1	0.15	15.49 %
NCK1	0.12	10.06 %
TTP1	0.10	7.28 %
TRY3	0.10	6.29 %
JKM1	0.09	4.98 %
TZSD	0.06	19.39 %
TVR1	0.06	6.57 %
MDI1	0.05	1.57 %
KRN1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
Total	14.69	24.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.43	45.28 %
Mixie	3.68	18.87 %
Grinder	2.03	20.58 %
Total	13.13	28.71 %

Branch *	MTD Sales L	Brand Share %
CH43	0.79	24.06 %
CH03	0.34	10.65 %
CH44	0.30	21.82 %
CH12	0.29	11.29 %
CH41	0.26	19.54 %
GPD1	0.23	20.99 %
CH27	0.16	17.01 %
CH06	0.13	8.61 %
UKI1	0.12	15.35 %
CH36	0.11	11.45 %
CH31	0.08	8.26 %
CH23	0.03	10.74 %
CH32		0.00 %
MC06		0.00 %
Total	13.13	28.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.13	24.56 %
Mixie	2.31	9.02 %
Grinder	1.11	11.63 %
Total	8.55	15.25 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.46	24.96 %
TRM1	0.30	12.35 %
HSR1	0.27	9.14 %
SGI1	0.27	20.88 %
VKL1	0.26	16.81 %
SGG1	0.20	20.13 %
KVP1	0.18	12.28 %
ERD1	0.17	8.84 %
KRI1	0.17	14.94 %
PMP1	0.16	15.91 %
NKL2	0.16	7.01 %
KMM1	0.13	17.04 %
SLM2	0.13	7.35 %
DPR2	0.13	9.26 %
PLC1	0.13	10.50 %
OML1	0.12	7.08 %
CMI1	0.12	15.29 %
APN1	0.11	5.52 %
DPR1	0.10	14.83 %
VPD1	0.09	3.77 %
MCR1	0.08	5.01 %
EPI1	0.06	3.27 %
HRR1	0.06	6.69 %
MTR1	0.06	2.98 %
EDP1	0.04	7.36 %
ATU1	0.04	1.90 %
PDR1	0.04	7.08 %
BMD1	0.03	2.27 %
TCG1		0.00 %
WZWH		0.00 %
Total	8.55	15.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.83	31.96 %
Mixie	2.30	16.43 %
Grinder	2.05	20.10 %
Total	8.18	22.61 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.59	24.21 %
PRT1	0.32	23.63 %
VPM1	0.18	18.15 %
KML1	0.17	16.45 %
TRK1	0.13	17.61 %
TVM1	0.11	15.07 %
KKI2	0.10	3.43 %
VPM2	0.09	4.83 %
TDM1	0.09	9.15 %
VCM1	0.08	6.71 %
MKM1	0.06	6.80 %
STP1	0.05	7.66 %
SJI1	0.04	9.77 %
KLM1	0.03	1.22 %
TVM2		0.00 %
Total	8.18	22.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.11	33.37 %
Mixie	2.04	14.22 %
Grinder	0.60	11.96 %
Total	6.75	21.31 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.82	25.03 %
VEL2	0.47	13.15 %
TRL1	0.34	12.17 %
VNB1	0.22	17.19 %
ARC2	0.18	24.01 %
BGR1	0.17	14.81 %
VSI1	0.16	12.69 %
CGM1	0.16	14.59 %
CPT1	0.15	21.46 %
CYR1	0.14	14.06 %
GDM1	0.13	20.26 %
PLR1	0.12	19.50 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	6.75	21.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.56	34.06 %
Mixie	0.90	15.88 %
Grinder	0.25	7.19 %
Total	2.71	19.76 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.15	14.19 %
PAS1	0.74	23.10 %
Total	2.71	19.76 %