

MTD Sales  
170.30 L

Brand Share %  
22.86 %

Information:

MTD : 01-08-2025 To 22-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.86 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 88.02       | 39.12 %       |
| Mixie    | 57.49       | 18.15 %       |
| Grinder  | 24.78       | 12.21 %       |
| Total    | 170.30      | 22.86 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 31.62       | 24.21 %       |
| CHENNAI-01  | 24.75       | 27.25 %       |
| WEST-01     | 23.05       | 26.24 %       |
| TRICHY-01   | 22.32       | 23.13 %       |
| SOUTH-03    | 22.32       | 21.96 %       |
| CHENNAI-02  | 16.64       | 26.93 %       |
| SOUTH ARCOT | 11.61       | 21.78 %       |
| WEST-02     | 8.15        | 10.67 %       |
| NORTH ARCOT | 8.11        | 20.66 %       |
| KL-SOUTH    | 1.72        | 25.71 %       |
| Total       | 170.30      | 22.86 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 16.16       | 39.76 %       |
| Mixie    | 10.41       | 20.83 %       |
| Grinder  | 5.05        | 12.64 %       |
| Total    | 31.62       | 24.21 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 1.88        | 21.24 %       |
| TVL1     | 1.41        | 16.49 %       |
| APK1     | 0.73        | 20.78 %       |
| PKD1     | 0.50        | 16.59 %       |
| MMT1     | 0.50        | 18.73 %       |
| ASM1     | 0.36        | 18.69 %       |
| COL1     | 0.28        | 19.20 %       |
| STU2     | 0.27        | 19.55 %       |
| KGL1     | 0.27        | 18.54 %       |
| VNR1     | 0.24        | 14.08 %       |
| VKM1     | 0.22        | 10.35 %       |
| SGT1     | 0.16        | 15.01 %       |
| UDN1     | 0.13        | 9.36 %        |
| VLY1     | 0.12        | 3.87 %        |
| PDI1     | 0.09        | 3.23 %        |
| ERL1     | 0.09        | 18.21 %       |
| ARM1     | 0.06        | 5.79 %        |
| TVL2     | 0.06        | 8.13 %        |
| SNL1     | 0.01        | 0.87 %        |
| KYR1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| Total    | 31.62       | 24.21 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 12.63       | 44.52 %       |
| Mixie    | 7.61        | 20.95 %       |
| Grinder  | 4.51        | 17.25 %       |
| Total    | 24.75       | 27.25 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH42     | 1.18        | 22.49 %       |
| CH19     | 0.98        | 19.33 %       |
| CH08     | 0.81        | 13.23 %       |
| CH22     | 0.68        | 19.45 %       |
| GUD1     | 0.57        | 18.41 %       |
| CH48     | 0.54        | 11.81 %       |
| CH30     | 0.36        | 11.57 %       |
| GUD2     | 0.22        | 9.46 %        |
| CH11     | 0.22        | 6.50 %        |
| CH26     | 0.20        | 12.41 %       |
| CH14     | 0.20        | 7.36 %        |
| CH29     | 0.19        | 18.82 %       |
| CGL1     | 0.16        | 17.01 %       |
| KNR1     | 0.09        | 6.28 %        |
| CH37     | 0.07        | 6.84 %        |
| CH40     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 24.75       | 27.25 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 12.26       | 42.32 %       |
| Mixie    | 7.75        | 20.68 %       |
| Grinder  | 3.03        | 14.19 %       |
| Total    | 23.05       | 26.24 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR3     | 0.39        | 15.19 %       |
| TPR1     | 0.36        | 11.38 %       |
| SYM2     | 0.36        | 13.84 %       |
| SUL1     | 0.35        | 10.06 %       |
| MPM1     | 0.32        | 8.18 %        |
| UAM1     | 0.26        | 6.72 %        |
| PPI1     | 0.23        | 15.32 %       |
| CNR1     | 0.21        | 16.03 %       |
| SNR1     | 0.19        | 4.47 %        |
| CBE3     | 0.04        | 2.94 %        |
| GDR1     | 0.03        | 6.13 %        |
| GBM1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 23.05       | 26.24 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 10.15       | 38.96 %       |
| Mixie    | 8.35        | 20.50 %       |
| Grinder  | 3.83        | 12.87 %       |
| Total    | 22.32       | 23.13 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 2.21        | 18.83 %       |
| MVM1     | 1.75        | 22.03 %       |
| PBR2     | 0.81        | 16.00 %       |
| ORU1     | 0.34        | 13.72 %       |
| PDK1     | 0.27        | 13.27 %       |
| JKM1     | 0.20        | 5.03 %        |
| KRN1     | 0.20        | 14.55 %       |
| MDI1     | 0.15        | 2.35 %        |
| NMM1     | 0.12        | 7.46 %        |
| TTP1     | 0.09        | 5.28 %        |
| NCK1     | 0.08        | 4.19 %        |
| TRY2     | 0.03        | 4.35 %        |
| TVR1     | 0.03        | 2.01 %        |
| TRY3     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 22.32       | 23.13 %       |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 11.90       | 41.25 %       |
| Mixie    | 7.26        | 17.75 %       |
| Grinder  | 3.16        | 9.90 %        |
| Total    | 22.32       | 21.96 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBM1     | 0.87        | 18.76 %       |
| MDU4     | 0.63        | 22.06 %       |
| TDI1     | 0.49        | 21.39 %       |
| KKD2     | 0.48        | 16.35 %       |
| MDU5     | 0.42        | 15.40 %       |
| SGP1     | 0.41        | 18.50 %       |
| USL1     | 0.41        | 13.15 %       |
| DKI1     | 0.41        | 21.69 %       |
| ODM1     | 0.33        | 22.14 %       |
| BTU1     | 0.25        | 15.88 %       |
| NTM1     | 0.24        | 15.24 %       |
| PKM1     | 0.24        | 22.67 %       |
| TMM1     | 0.24        | 6.39 %        |
| NKI1     | 0.23        | 17.10 %       |
| PVI1     | 0.22        | 9.96 %        |
| KRR1     | 0.21        | 13.38 %       |
| MLR1     | 0.20        | 9.50 %        |
| MNM1     | 0.18        | 12.94 %       |
| SVG1     | 0.18        | 9.40 %        |
| TPT1     | 0.14        | 3.24 %        |
| MDU3     | 0.09        | 8.25 %        |
| PNV1     | 0.08        | 8.07 %        |
| ADP1     | 0.06        | 3.85 %        |
| TEN1     | 0.04        | 3.41 %        |
| MPA1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| Total    | 22.32       | 21.96 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 9.45        | 48.19 %       |
| Mixie    | 5.32        | 19.61 %       |
| Grinder  | 1.86        | 12.40 %       |
| Total    | 16.64       | 26.93 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 2.00        | 19.68 %       |
| CH03     | 1.14        | 21.23 %       |
| CH43     | 0.73        | 20.16 %       |
| CH17     | 0.22        | 14.00 %       |
| CH46     | 0.18        | 15.37 %       |
| CH44     | 0.17        | 9.21 %        |
| CH32     | 0.13        | 22.55 %       |
| UKI1     | 0.12        | 16.16 %       |
| CH12     | 0.08        | 2.48 %        |
| CH06     | 0.07        | 3.42 %        |
| CH27     | 0.04        | 4.92 %        |
| CH31     | 0.04        | 5.36 %        |
| CH36     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| Total    | 16.64       | 26.93 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 5.04        | 37.43 %       |
| Mixie    | 4.31        | 17.58 %       |
| Grinder  | 2.26        | 14.77 %       |
| Total    | 11.61       | 21.78 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NVL2     | 0.49        | 16.88 %       |
| VPM2     | 0.22        | 8.50 %        |
| TRK1     | 0.21        | 11.39 %       |
| KKI2     | 0.19        | 4.41 %        |
| STP1     | 0.17        | 13.07 %       |
| KML1     | 0.16        | 10.47 %       |
| VPM1     | 0.16        | 15.11 %       |
| TVM2     | 0.09        | 10.88 %       |
| PRT1     | 0.09        | 4.75 %        |
| SJI1     | 0.08        | 6.14 %        |
| TVM1     | 0.06        | 9.78 %        |
| VCM1     | 0.04        | 3.78 %        |
| KLM1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| Total    | 11.61       | 21.78 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 4.85        | 20.94 %       |
| Mixie    | 2.76        | 7.35 %        |
| Grinder  | 0.55        | 3.48 %        |
| Total    | 8.15        | 10.67 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.61        | 13.76 %       |
| SLM3     | 0.61        | 17.85 %       |
| HSR2     | 0.55        | 11.95 %       |
| ERD1     | 0.27        | 6.84 %        |
| TRM1     | 0.25        | 10.36 %       |
| PMP1     | 0.25        | 21.42 %       |
| EDP1     | 0.20        | 12.77 %       |
| SGI1     | 0.19        | 6.33 %        |
| KMM1     | 0.19        | 10.73 %       |
| DPR2     | 0.18        | 9.50 %        |
| HRR1     | 0.16        | 9.01 %        |
| VPD1     | 0.16        | 5.80 %        |
| ATU1     | 0.15        | 4.98 %        |
| APN1     | 0.14        | 9.40 %        |
| MCR1     | 0.13        | 6.64 %        |
| DPR1     | 0.12        | 7.74 %        |
| KRI1     | 0.12        | 5.25 %        |
| PDR1     | 0.12        | 10.46 %       |
| SGG1     | 0.12        | 11.62 %       |
| MTR1     | 0.12        | 3.09 %        |
| VKL1     | 0.11        | 8.42 %        |
| CMI1     | 0.08        | 7.04 %        |
| NKL2     | 0.08        | 3.38 %        |
| SLM2     | 0.07        | 3.44 %        |
| TCG1     | 0.04        | 4.89 %        |
| HSR1     | 0.04        | 1.02 %        |
| BMD1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 8.15        | 10.67 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 4.65        | 34.47 %       |
| Mixie    | 2.98        | 15.65 %       |
| Grinder  | 0.48        | 7.16 %        |
| Total    | 8.11        | 20.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.68        | 20.34 %       |
| TRL1     | 0.39        | 13.77 %       |
| VNB1     | 0.29        | 20.98 %       |
| PLR1     | 0.24        | 21.82 %       |
| SBR1     | 0.21        | 12.19 %       |
| CPT1     | 0.20        | 20.69 %       |
| CYR1     | 0.17        | 15.38 %       |
| TRT1     | 0.15        | 15.19 %       |
| AKM1     | 0.14        | 9.88 %        |
| BGR1     | 0.10        | 8.03 %        |
| ARC2     | 0.07        | 6.96 %        |
| VEL2     | 0.06        | 1.63 %        |
| GDM1     | 0.04        | 12.48 %       |
| UGI1     | 0.04        | 6.60 %        |
| CGM1     | 0.04        | 4.58 %        |
| VEL1     | 0.03        | 1.04 %        |
| Total    | 8.11        | 20.66 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.93        | 38.62 %       |
| Mixie    | 0.74        | 23.45 %       |
| Grinder  | 0.05        | 4.25 %        |
| Total    | 1.72        | 25.71 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     | 0.18        | 10.76 %       |
| Total    | 1.72        | 25.71 %       |