



# TN : VIDIEM Sales Performance 23/05/2026 9:29 AM

MTD Sales  
138.49 L

Brand Share %  
20.25 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	71.71	35.62 %
Mixie	42.22	14.77 %
Grinder	22.96	14.03 %
Small-Ap	1.61	4.85 %
<b>Total</b>	<b>138.49</b>	<b>20.25 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.79	24.33 %
CHENNAI-01	20.38	19.74 %
SOUTH-03	19.57	18.99 %
TRICHY-01	17.96	22.61 %
CHENNAI-02	12.21	23.21 %
WEST-01	12.20	18.18 %
SOUTH ARCOT	9.14	20.34 %
NORTH ARCOT	7.84	23.85 %
WEST-02	6.41	9.71 %
<b>Total</b>	<b>138.49</b>	<b>20.25 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.64	42.68 %
Mixie	9.20	17.06 %
Grinder	6.26	17.85 %
Small-Ap	0.69	10.13 %
<b>Total</b>	<b>32.79</b>	<b>24.33 %</b>

Branch *	MTD Sales L	Brand Share %
ERL2	0.54	19.63 %
PKD1	0.42	14.29 %
MMT1	0.41	12.62 %
RPM1	0.32	6.16 %
VKM1	0.31	12.49 %
COL1	0.24	15.96 %
KGL1	0.22	12.60 %
VLY1	0.20	5.59 %
PDI1	0.15	6.22 %
SGT1	0.11	9.45 %
VNR1	0.11	7.12 %
ASM1	0.09	8.03 %
SKD1	0.06	2.95 %
KYR1	0.06	2.41 %
KSM1	0.05	4.54 %
S2SD	0.04	3.22 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>32.79</b>	<b>24.33 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.38	42.70 %
Mixie	5.61	15.29 %
Grinder	3.12	9.38 %
Small-Ap	0.27	4.14 %
<b>Total</b>	<b>20.38</b>	<b>19.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	1.00	15.15 %
CH25	0.82	18.60 %
CH42	0.81	16.25 %
CH05	0.69	12.38 %
GUD1	0.55	16.58 %
CH14	0.42	13.46 %
CH35	0.35	14.34 %
CGL1	0.17	18.29 %
CH19	0.12	2.78 %
TKM1	0.12	13.26 %
AVD1	0.10	13.54 %
CH37	0.10	17.26 %
CH26	0.06	10.05 %
CH40	0.03	9.92 %
CH22		0.00 %
CH29		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.31 %
<b>Total</b>	<b>20.38</b>	<b>19.74 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Gas-Stov	10.19	33.52 %
Mixie	5.94	15.52 %
Grinder	3.37	11.78 %
Small-Ap	0.08	1.40 %
<b>Total</b>	<b>19.57</b>	<b>18.99 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	1.07	19.50 %
MDU6	0.63	13.55 %
MDU7	0.58	14.02 %
CBM1	0.46	19.64 %
SVG1	0.41	17.59 %
BNR1	0.41	17.93 %
PVI1	0.30	13.07 %
CMR1	0.29	15.31 %
NKI1	0.26	13.03 %
MDU4	0.25	15.95 %
PNV2	0.24	13.43 %
ATG1	0.23	10.93 %
PKM1	0.18	12.87 %
TEN1	0.17	9.21 %
KYK1	0.16	6.64 %
ADP1	0.12	8.69 %
TPT1	0.12	3.28 %
BTU1	0.11	12.46 %
SGP1	0.10	8.04 %
MPA1	0.10	4.19 %
MNM1	0.10	10.18 %
USL1	0.08	6.30 %
KRR1	0.08	6.90 %
TMM1	0.06	1.38 %
MDU5	0.05	1.36 %
ODM1	0.04	5.08 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>19.57</b>	<b>18.99 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.96	34.07 %
Mixie	6.29	18.69 %
Grinder	3.53	18.35 %
Small-Ap	0.18	5.59 %
<b>Total</b>	<b>17.96</b>	<b>22.61 %</b>

Branch *	MTD Sales L	Brand Share %
PTK1	0.63	14.13 %
JKM1	0.50	16.20 %
KIK1	0.35	13.05 %
KUM2	0.33	20.24 %
MDI1	0.24	5.57 %
TTP1	0.20	12.05 %
KUM1	0.14	2.99 %
AYR1	0.08	7.59 %
ORU1	0.08	5.60 %
NCK1	0.06	3.49 %
TRY3	0.04	2.05 %
NMM1	0.03	1.82 %
KRN1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>17.96</b>	<b>22.61 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.66	41.24 %
Mixie	3.44	15.53 %
Grinder	2.00	17.34 %
Small-Ap	0.12	4.27 %
<b>Total</b>	<b>12.21</b>	<b>23.21 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.36	18.16 %
CH18	0.78	18.32 %
CH12	0.47	11.30 %
MJR1	0.37	19.80 %
CH44	0.26	15.53 %
CH20	0.17	6.96 %
CH27	0.16	14.08 %
CH36	0.14	16.91 %
PON1	0.14	16.89 %
UKI1	0.12	13.61 %
CH17	0.11	4.32 %
CH46	0.11	10.03 %
CH34	0.08	4.73 %
CH31	0.04	17.42 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>12.21</b>	<b>23.21 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	5.98	29.79 %
Mixie	4.22	14.77 %
Grinder	1.85	12.13 %
Small-Ap	0.15	4.62 %
<b>Total</b>	<b>12.20</b>	<b>18.18 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.37	16.50 %
CBE4	0.59	15.58 %
MPM1	0.36	10.53 %
KMR1	0.34	6.81 %
SUL1	0.34	9.83 %
CNR1	0.28	18.73 %
TPR3	0.17	13.15 %
UAM1	0.17	5.43 %
CBE1	0.16	4.75 %
KMD1	0.16	12.67 %
ANR1	0.13	15.93 %
PDM1	0.13	9.75 %
PPI1	0.10	6.01 %
SNR1	0.10	3.60 %
CBE3	0.09	8.58 %
KGM1	0.08	6.41 %
TPR4	0.06	8.42 %
SYM2	0.05	4.09 %
GDR1		0.00 %
TPR1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>12.20</b>	<b>18.18 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Gas-Stov	3.78	32.52 %
Mixie	3.29	16.57 %
Grinder	2.01	16.96 %
Small-Ap	0.06	3.63 %
<b>Total</b>	<b>9.14</b>	<b>20.34 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.91	17.69 %
KML1	0.35	17.24 %
NVL2	0.29	10.57 %
POY2	0.28	8.65 %
PRT1	0.26	15.09 %
TRK1	0.21	9.87 %
SJ2	0.19	9.49 %
TVM1	0.18	19.22 %
VCM1	0.10	14.14 %
MKM1	0.08	7.18 %
STP1	0.08	11.49 %
KK2	0.04	1.36 %
TDM1	0.03	2.64 %
VPM2	0.03	2.60 %
WHUT		0.00 %
<b>Total</b>	<b>9.14</b>	<b>20.34 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.77	39.62 %
Mixie	2.74	16.45 %
Grinder	0.32	11.32 %
Total	7.84	23.85 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.31	14.77 %
TRL1	0.25	10.07 %
AKM1	0.22	18.60 %
VSI1	0.20	18.29 %
CGM1	0.17	19.57 %
SBR1	0.17	15.42 %
CPT1	0.16	14.77 %
ABR1	0.16	13.71 %
GDM1	0.14	18.62 %
VEL1	0.13	5.43 %
PLR1	0.13	12.97 %
SLG1	0.09	12.75 %
CYR1	0.08	14.90 %
BGR1	0.05	4.77 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	7.84	23.85 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	4.36	19.78 %
Mixie	1.49	4.14 %
Grinder	0.50	8.25 %
Small-Ap	0.06	3.29 %
<b>Total</b>	<b>6.41</b>	<b>9.71 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	0.55	14.69 %
HSR1	0.47	16.10 %
NKL2	0.36	17.89 %
KVP1	0.34	18.45 %
BMD1	0.30	16.68 %
APN1	0.25	11.87 %
MTR1	0.22	8.25 %
ERD1	0.19	6.34 %
DPR2	0.18	12.70 %
SGI1	0.16	5.96 %
SGG1	0.15	18.93 %
EPI1	0.14	6.66 %
PLC1	0.13	5.24 %
KRI1	0.11	4.48 %
DPR1	0.11	7.64 %
PMP1	0.11	10.68 %
CMI1	0.07	5.13 %
SLM3	0.05	1.58 %
TRM1	0.02	1.66 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>6.41</b>	<b>9.71 %</b>