

MTD Sales
149.52 L

Brand Share %
20.55 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	75.58	36.28 %
Mixie	47.07	15.26 %
Grinder	24.89	14.43 %
Small-Ap	1.98	5.21 %
Total	149.52	20.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.06	22.49 %
CHENNAI-01	26.60	21.88 %
SOUTH-03	21.12	20.16 %
TRICHY-01	19.40	23.96 %
CHENNAI-02	17.08	25.72 %
WEST-01	11.68	17.67 %
NORTH ARCOT	9.92	25.03 %
SOUTH ARCOT	9.52	20.93 %
WEST-02	5.13	7.00 %
Total	149.52	20.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.74	36.74 %
Mixie	8.77	16.58 %
Grinder	5.96	18.85 %
Small-Ap	0.59	8.09 %
Total	29.06	22.49 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.75	19.39 %
KVT1	1.66	17.53 %
TCN1	0.90	18.45 %
MMT1	0.42	15.28 %
SNL1	0.36	13.71 %
RPM1	0.34	8.04 %
VNR1	0.33	13.50 %
VKM1	0.31	12.17 %
SKD1	0.29	10.29 %
PKD1	0.27	11.48 %
ARM1	0.25	15.11 %
ERL2	0.23	12.75 %
UDN1	0.23	14.62 %
PDI1	0.15	7.17 %
ASM1	0.12	8.58 %
SGT1	0.08	8.84 %
KSM1	0.06	3.54 %
KYR1	0.05	1.69 %
TKY1	0.03	1.32 %
S2SD		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	29.06	22.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.18	45.41 %
Mixie	7.56	18.42 %
Grinder	4.38	10.65 %
Small-Ap	0.47	5.80 %
Total	26.60	21.88 %

Branch *	MTD Sales L	Brand Share %
CH08	1.01	18.20 %
CH05	0.83	12.14 %
CH48	0.67	13.19 %
GUD1	0.67	18.40 %
CH42	0.44	7.73 %
CH19	0.40	6.03 %
CH14	0.33	7.82 %
SKL1	0.17	17.77 %
CH29	0.13	13.94 %
AVD1	0.11	10.40 %
CH22	0.09	9.38 %
CH26	0.07	10.96 %
CH37	0.06	9.13 %
KNR1	0.03	11.47 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
Total	26.60	21.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.18	39.91 %
Mixie	6.26	15.44 %
Grinder	2.54	9.15 %
Small-Ap	0.15	2.44 %
Total	21.12	20.16 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.60	12.63 %
MDU7	0.41	14.68 %
BNR1	0.39	19.99 %
TEN1	0.37	20.08 %
ATG1	0.33	11.16 %
MDU4	0.32	14.98 %
TMM1	0.26	5.67 %
TPT1	0.24	6.73 %
NKI1	0.24	13.46 %
KYK1	0.22	11.88 %
ODM1	0.21	18.50 %
CBM1	0.21	7.10 %
MLR1	0.21	11.68 %
CMR1	0.20	11.86 %
PNV2	0.20	14.21 %
MDU5	0.15	5.24 %
PKM1	0.11	8.00 %
PVI1	0.11	8.01 %
SVG1	0.11	7.48 %
MPA1	0.09	2.63 %
NTM1	0.08	6.26 %
ADP1	0.03	1.21 %
WHMD		0.00 %
Total	21.12	20.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.89	37.09 %
Mixie	7.38	19.71 %
Grinder	3.89	21.31 %
Small-Ap	0.24	6.00 %
Total	19.40	23.96 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.59	15.82 %
NMM1	0.46	18.78 %
ORU1	0.33	14.62 %
KUM1	0.30	4.79 %
PBR2	0.28	6.23 %
TTP1	0.16	12.26 %
PTK1	0.12	3.45 %
KRN1	0.12	8.16 %
MDI1	0.10	3.21 %
AYR1	0.04	6.40 %
NCK1	0.04	2.67 %
TRY2	0.04	14.09 %
PDK1	0.03	3.08 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	19.40	23.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.36	45.79 %
Mixie	4.80	17.03 %
Grinder	2.74	19.73 %
Small-Ap	0.18	4.62 %
Total	17.08	25.72 %

Branch *	MTD Sales L	Brand Share %
CH15	1.77	20.21 %
CH18	0.71	13.54 %
CH20	0.60	18.46 %
CH12	0.47	13.95 %
CH17	0.35	10.45 %
CH44	0.26	14.09 %
CH27	0.22	16.13 %
GPD1	0.18	14.53 %
CH46	0.17	16.98 %
CH23	0.11	10.14 %
CH06	0.09	3.79 %
CH36	0.08	7.87 %
CH32	0.05	17.34 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	17.08	25.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.54	33.19 %
Mixie	3.82	12.94 %
Grinder	1.23	9.08 %
Small-Ap	0.09	2.73 %
Total	11.68	17.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.25	17.46 %
CBE4	0.66	15.35 %
KMR1	0.66	11.56 %
MPM1	0.62	16.89 %
SUL1	0.39	13.37 %
SYM2	0.24	15.53 %
UMP1	0.22	15.17 %
TPR3	0.22	16.66 %
PDM1	0.19	11.76 %
KGI1	0.16	16.59 %
UAM1	0.15	4.51 %
CBE3	0.14	17.81 %
TPR1	0.13	3.57 %
KMD1	0.09	7.30 %
CBE1	0.07	2.41 %
KGM1	0.07	5.39 %
SNR1	0.04	1.23 %
GBM1	0.04	4.01 %
CNR1	0.03	3.32 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	11.68	17.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.36	39.08 %
Mixie	3.64	18.39 %
Grinder	0.81	19.52 %
Small-Ap	0.12	5.84 %
Total	9.92	25.03 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.26	15.90 %
ABR1	0.20	16.47 %
PLR1	0.19	16.67 %
VNB1	0.16	14.30 %
TRT1	0.15	11.37 %
VEL1	0.13	4.39 %
SBR1	0.11	6.93 %
TRL1	0.11	3.51 %
WJP1	0.09	6.06 %
CGM1	0.05	6.53 %
CYR1	0.05	6.51 %
ANI1	0.04	7.35 %
UGI1	0.03	9.18 %
PTU1		0.00 %
WHVL		0.00 %
Total	9.92	25.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.85	31.55 %
Mixie	3.12	15.47 %
Grinder	2.40	20.65 %
Small-Ap	0.15	9.97 %
Total	9.52	20.93 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.36	17.84 %
POY2	0.32	8.52 %
KML1	0.30	11.38 %
KKI2	0.27	8.77 %
PRT1	0.23	13.22 %
TRK1	0.18	9.92 %
NVL2	0.16	5.72 %
TDM1	0.15	11.85 %
VCM1	0.14	17.96 %
VPM2	0.13	6.94 %
TVM2	0.05	7.68 %
TVM1	0.05	6.87 %
STP1	0.04	7.00 %
VCM2	0.04	14.57 %
MKM1		0.00 %
WHUT		0.00 %
Total	9.52	20.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.48	11.36 %
Mixie	1.70	4.38 %
Grinder	0.95	8.94 %
Total	5.13	7.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.92	15.59 %
ERD2	0.68	14.88 %
HSR2	0.51	10.59 %
DPR2	0.35	14.53 %
SIG1	0.22	19.83 %
ERD1	0.20	6.06 %
KRI1	0.16	4.37 %
OML1	0.16	8.27 %
KMM1	0.14	10.62 %
KAM1	0.13	6.14 %
HRR1	0.13	10.89 %
KVP1	0.12	8.42 %
MTR1	0.12	4.58 %
DPR1	0.10	7.00 %
SLM3	0.10	2.78 %
MCR1	0.10	4.17 %
PLC1	0.10	5.32 %
NKL2	0.10	3.49 %
PMP1	0.08	9.58 %
ATU1	0.07	2.57 %
VPD1	0.06	2.13 %
EPI1	0.06	4.08 %
APN1	0.06	2.49 %
VKL1	0.05	3.85 %
RSP1	0.04	2.88 %
CMI1	0.04	4.82 %
PDR1	0.03	8.59 %
BMD1	0.03	2.23 %
SLM2	0.03	1.01 %
EDP1		0.00 %
HSR1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	5.13	7.00 %