



TN : VIDIEM Sales Performance 23/03/2026 9:29 AM

MTD Sales
142.54 L

Brand Share %
21.15 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	73.40	36.42 %
Mixie	41.87	15.15 %
Grinder	24.97	15.94 %
Small-Ap	2.30	5.84 %
Total	142.54	21.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.11	22.52 %
CHENNAI-01	23.93	26.81 %
SOUTH-03	22.79	22.21 %
TRICHY-01	17.67	23.54 %
CHENNAI-02	14.99	22.66 %
WEST-01	12.27	17.71 %
NORTH ARCOT	9.00	21.16 %
WEST-02	8.21	11.40 %
SOUTH ARCOT	7.57	18.41 %
Total	142.54	21.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.81	39.48 %
Mixie	7.97	17.00 %
Grinder	4.73	16.03 %
Small-Ap	0.60	8.49 %
Total	26.11	22.52 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.06	12.44 %
KVT1	0.96	13.09 %
TCN1	0.77	18.09 %
ERL2	0.60	19.79 %
ASM1	0.29	16.75 %
VLY1	0.26	7.42 %
SNL1	0.24	8.46 %
TKY1	0.23	14.81 %
MMT1	0.21	8.94 %
VKM1	0.17	7.98 %
PKD1	0.17	9.45 %
SKD1	0.14	6.07 %
UDN1	0.11	13.89 %
KGL1	0.10	9.07 %
VNR1	0.10	6.04 %
ARM1	0.08	5.84 %
COL1	0.08	11.96 %
RPM1	0.05	1.29 %
PDI1	0.03	1.61 %
KSM1	0.03	4.94 %
KYR1		0.00 %
WHTV		0.00 %
Total	26.11	22.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.52	48.77 %
Mixie	5.25	16.67 %
Grinder	4.92	21.02 %
Small-Ap	0.23	3.55 %
Total	23.93	26.81 %

Branch *	MTD Sales L	Brand Share %
CH05	1.17	16.55 %
CH42	0.74	15.01 %
CH48	0.54	11.67 %
CH08	0.49	11.03 %
CH14	0.39	12.61 %
GUD2	0.33	18.39 %
AVD1	0.26	20.31 %
CGL1	0.20	14.87 %
CH19	0.18	5.92 %
CH22	0.15	6.40 %
SKL1	0.11	12.08 %
KNR1	0.03	7.68 %
CH40	0.03	8.48 %
CH26	0.03	3.38 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	23.93	26.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.99	39.30 %
Mixie	6.42	16.88 %
Grinder	4.13	14.66 %
Small-Ap	0.25	4.27 %
Total	22.79	22.21 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.76	20.38 %
MDU6	0.64	16.15 %
TMM1	0.35	8.91 %
ADP1	0.32	16.12 %
PVI1	0.30	14.01 %
MLR1	0.27	12.48 %
KRR1	0.26	18.41 %
USL1	0.26	16.26 %
MNM1	0.26	20.97 %
CBM1	0.25	10.30 %
PKM1	0.24	13.81 %
MDU5	0.23	6.89 %
PNV2	0.21	20.11 %
NTM1	0.17	14.09 %
TPT1	0.16	5.09 %
CMR1	0.14	17.80 %
BTU1	0.14	13.54 %
MPA1	0.13	4.85 %
KYK1	0.13	8.37 %
ODM1	0.12	9.90 %
TEN1	0.09	5.54 %
Total	22.79	22.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.71	35.90 %
Mixie	5.61	18.66 %
Grinder	3.98	20.44 %
Small-Ap	0.37	9.09 %
Total	17.67	23.54 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.17	20.35 %
PBR2	0.81	20.92 %
KIK1	0.59	19.36 %
TTP1	0.19	8.71 %
NMM1	0.18	7.97 %
NCK1	0.17	10.44 %
AYR1	0.13	12.14 %
KRN1	0.12	6.86 %
PBR1	0.12	11.91 %
PTK1	0.11	4.02 %
TVR1	0.09	6.36 %
PDK1	0.09	9.40 %
TRY2	0.06	12.97 %
MDI1		0.00 %
TRY3		0.00 %
Total	17.67	23.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.16	41.76 %
Mixie	4.08	14.19 %
Grinder	2.40	17.66 %
Small-Ap	0.35	8.20 %
Total	14.99	22.66 %

Branch *	MTD Sales L	Brand Share %
CH03	1.18	12.79 %
CH43	0.79	18.90 %
CH12	0.62	15.68 %
CH50	0.59	15.90 %
CH18	0.54	12.45 %
CH34	0.53	17.00 %
CH41	0.32	16.11 %
CH17	0.26	8.54 %
CH36	0.25	17.66 %
CH27	0.22	18.82 %
PON1	0.14	11.69 %
CH06	0.14	5.98 %
CH31	0.06	9.03 %
CH01	0.03	13.00 %
CH32		0.00 %
CH44		0.00 %
CH51		0.00 %
Total	14.99	22.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.83	30.44 %
Mixie	3.79	13.60 %
Grinder	1.51	10.58 %
Small-Ap	0.14	2.93 %
Total	12.27	17.71 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.82	16.34 %
CBE4	0.67	12.66 %
MPM1	0.51	16.65 %
KMR1	0.37	7.39 %
PDM1	0.34	18.36 %
CBE5	0.28	16.18 %
CBE1	0.24	8.82 %
PPI1	0.20	15.15 %
ANR1	0.20	20.10 %
UMP1	0.19	19.26 %
KGM1	0.18	18.58 %
SUL1	0.18	5.60 %
SNR1	0.16	4.81 %
GBM1	0.16	18.98 %
KGI1	0.14	17.29 %
CBE3	0.13	16.94 %
TPR1	0.10	4.15 %
CNR1	0.09	11.49 %
SYM2	0.08	5.07 %
GDR1	0.05	10.01 %
UAM1		0.00 %
Total	12.27	17.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.35	32.84 %
Mixie	3.56	17.66 %
Grinder	0.92	13.71 %
Small-Ap	0.17	7.17 %
Total	9.00	21.16 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.51	14.79 %
SBR1	0.20	10.19 %
CGM1	0.19	15.76 %
ABR1	0.19	13.88 %
CPT1	0.18	13.54 %
AKM1	0.10	8.65 %
TRT1	0.09	9.34 %
BGR1	0.09	6.21 %
ANI1	0.06	7.24 %
VSI1	0.05	2.82 %
VEL1	0.03	1.56 %
VNB1		0.00 %
Total	9.00	21.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.87	21.00 %
Mixie	2.34	6.51 %
Grinder	0.94	8.77 %
Small-Ap	0.06	2.72 %
Total	8.21	11.40 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.40	7.67 %
TRM1	0.40	20.14 %
EDP1	0.29	19.30 %
CMI1	0.26	15.58 %
APN1	0.25	9.64 %
MTR1	0.25	13.75 %
KRI1	0.23	9.25 %
BMD1	0.21	9.06 %
PLC1	0.20	8.81 %
NKL2	0.16	6.02 %
VPD1	0.15	5.89 %
SLM3	0.14	5.40 %
HRR1	0.14	10.02 %
MCR1	0.14	6.28 %
HSR1	0.09	2.59 %
PMP1	0.08	7.39 %
VKL1	0.07	4.01 %
EPI1	0.07	2.66 %
SLM2	0.06	3.70 %
KVP1	0.06	5.65 %
DPR2	0.05	5.34 %
ATU1	0.04	1.73 %
DPR1	0.04	4.71 %
PDR1	0.03	10.33 %
OML1	0.03	1.75 %
KAM1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	8.21	11.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.16	28.84 %
Mixie	2.86	16.58 %
Grinder	1.44	13.22 %
Small-Ap	0.12	5.60 %
Total	7.57	18.41 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.02	19.49 %
POY2	0.25	8.89 %
VPM2	0.24	11.48 %
PRT1	0.21	11.86 %
NVL2	0.17	7.66 %
TDM1	0.15	9.82 %
KKI2	0.15	5.38 %
STP1	0.15	17.74 %
TVM1	0.09	15.64 %
MKM1	0.06	3.48 %
SJI2	0.06	3.76 %
KML1	0.05	3.10 %
TRK1	0.03	1.71 %
VCM1		0.00 %
Total	7.57	18.41 %