

MTD Sales
145.33 L

Brand Share %
21.92 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	75.26	35.85 %
Mixie	45.79	17.84 %
Grinder	21.92	13.30 %
Small-Ap	2.36	7.50 %
Total	145.33	21.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.87	23.29 %
SOUTH-03	22.50	23.47 %
CHENNAI-01	20.31	23.88 %
TRICHY-01	17.16	22.84 %
WEST-01	17.13	22.77 %
CHENNAI-02	14.84	23.53 %
SOUTH ARCOT	9.19	20.91 %
NORTH ARCOT	8.92	23.48 %
WEST-02	7.70	11.23 %
KL-SOUTH	1.70	24.77 %
Total	145.33	21.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.96	37.18 %
Mixie	8.10	19.75 %
Grinder	4.21	14.42 %
Small-Ap	0.61	10.07 %
Total	25.87	23.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.60	20.28 %
TVL1	1.32	16.89 %
NGR1	0.82	15.49 %
ERL2	0.53	20.72 %
RND1	0.51	13.41 %
TYI1	0.38	18.77 %
ASM1	0.31	15.08 %
MMT1	0.29	12.34 %
SDI1	0.26	21.36 %
PKD1	0.24	10.33 %
UDN1	0.17	13.46 %
VNR1	0.16	10.86 %
SNL1	0.16	6.86 %
VLY1	0.15	5.03 %
COL1	0.12	17.63 %
KSM1	0.07	7.29 %
SGT1	0.07	9.04 %
SKD1	0.06	2.54 %
TVL2	0.06	10.44 %
KYR1	0.05	3.81 %
KGL1	0.04	4.33 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	25.87	23.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.36	40.10 %
Mixie	7.24	20.31 %
Grinder	3.48	12.38 %
Small-Ap	0.42	11.20 %
Total	22.50	23.47 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.40	20.64 %
KKD3	0.73	10.03 %
MDU5	0.43	14.97 %
KRR1	0.33	17.27 %
TMM1	0.31	9.14 %
BNR1	0.30	17.86 %
PVI1	0.29	20.15 %
ADP1	0.29	18.64 %
DKI1	0.27	20.74 %
MLR1	0.25	19.41 %
CBM1	0.24	8.43 %
USL1	0.23	16.07 %
TEN1	0.23	12.20 %
MPA1	0.18	8.33 %
PKM1	0.17	16.43 %
TPT1	0.13	4.11 %
SVG1	0.10	5.87 %
KYK1	0.09	4.61 %
NTM1	0.07	5.53 %
CMR1	0.03	3.25 %
SZSD		0.00 %
Total	22.50	23.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.80	39.11 %
Mixie	5.54	18.60 %
Grinder	3.62	15.02 %
Small-Ap	0.35	9.74 %
Total	20.31	23.88 %

Branch *	MTD Sales L	Brand Share %
CH19	1.08	20.27 %
CH05	0.75	14.97 %
CH45	0.65	19.43 %
CH48	0.64	16.96 %
GUD1	0.57	12.18 %
CH42	0.55	9.60 %
CH11	0.50	16.11 %
CH30	0.41	16.55 %
AVD1	0.39	20.54 %
CGL1	0.32	19.31 %
CH22	0.25	7.99 %
CH28	0.23	8.97 %
CH37	0.11	6.29 %
CH40	0.09	18.93 %
CH26	0.09	8.22 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	20.31	23.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.38	38.15 %
Mixie	5.52	19.32 %
Grinder	3.06	14.98 %
Small-Ap	0.20	4.77 %
Total	17.16	22.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.33	16.41 %
NMM1	0.39	15.08 %
PBR2	0.34	9.01 %
JKM1	0.29	11.75 %
TRY3	0.25	11.36 %
TVR1	0.16	13.98 %
NCK1	0.16	11.14 %
ORU1	0.10	8.76 %
TTP1	0.08	6.08 %
PBR1	0.07	7.74 %
AYR1	0.07	4.69 %
MDI1	0.05	1.41 %
KRN1	0.03	2.82 %
TZSD	0.03	12.40 %
TRY2		0.00 %
WTRZ		0.00 %
Total	17.16	22.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.11	35.88 %
Mixie	5.21	18.30 %
Grinder	2.46	13.78 %
Small-Ap	0.35	9.90 %
Total	17.13	22.77 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.93	19.56 %
TPR1	0.61	18.20 %
TPR3	0.48	21.68 %
SUL1	0.44	17.42 %
KMR1	0.38	7.35 %
PPI1	0.32	20.50 %
CBE3	0.25	19.30 %
SNR1	0.23	6.53 %
MPM1	0.23	7.56 %
KGM1	0.23	17.77 %
PDM1	0.21	13.64 %
TPR4	0.17	14.21 %
GBM1	0.10	13.17 %
CBE1	0.08	3.35 %
GDR1	0.07	13.47 %
UAM1	0.07	2.46 %
CNR1	0.07	6.66 %
SYM2	0.03	3.10 %
KGI1	0.03	5.74 %
ANR1	0.03	4.40 %
WZSD		0.00 %
Total	17.13	22.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.63	38.99 %
Mixie	4.80	18.71 %
Grinder	2.23	15.24 %
Small-Ap	0.18	5.53 %
Total	14.84	23.53 %

Branch *	MTD Sales L	Brand Share %
CH15	1.21	16.91 %
CH03	0.86	18.27 %
CH18	0.84	15.87 %
CH17	0.66	20.99 %
MJR1	0.52	18.67 %
CH20	0.36	11.96 %
CH44	0.23	12.84 %
CH06	0.21	14.72 %
CH41	0.16	9.00 %
CH27	0.12	7.42 %
CH12	0.09	2.30 %
CH32	0.09	13.16 %
CH36	0.06	4.77 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	14.84	23.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.52	34.86 %
Mixie	3.23	18.66 %
Grinder	1.24	10.92 %
Small-Ap	0.20	8.64 %
Total	9.19	20.91 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.42	18.17 %
PRT1	0.34	19.26 %
TDM1	0.30	17.00 %
VPM2	0.11	5.62 %
VCM1	0.09	12.03 %
SJI2	0.06	4.78 %
TVM1	0.06	5.88 %
STP1	0.05	6.78 %
KKI2	0.03	1.17 %
TVM2	0.03	3.28 %
MKM1		0.00 %
WHUT		0.00 %
Total	9.19	20.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.11	35.54 %
Mixie	3.15	19.19 %
Grinder	0.60	10.88 %
Small-Ap	0.06	3.40 %
Total	8.92	23.48 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.75	20.05 %
TRL1	0.57	17.17 %
VEL2	0.52	13.05 %
SBR1	0.42	18.44 %
ARC2	0.22	18.20 %
TRT1	0.21	20.18 %
PTU1	0.19	13.95 %
BGR1	0.14	14.95 %
ANI1	0.13	21.81 %
GDM1	0.12	16.94 %
CPT1	0.04	4.04 %
VEL1		0.00 %
WHVL		0.00 %
Total	8.92	23.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.31	18.97 %
Mixie	2.52	8.22 %
Grinder	0.88	6.93 %
Total	7.70	11.23 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.86	21.37 %
SLM3	0.66	20.30 %
ERD2	0.45	10.55 %
MCR1	0.30	13.63 %
MTR1	0.28	13.08 %
HSR1	0.22	6.77 %
SLM2	0.22	8.99 %
PLC1	0.20	11.00 %
SGI1	0.19	14.66 %
HRR1	0.18	11.36 %
OML1	0.18	8.52 %
ERD1	0.17	5.35 %
KMM1	0.16	9.35 %
APN1	0.15	7.95 %
NKL2	0.14	5.15 %
VKL1	0.14	14.22 %
DPR2	0.13	11.30 %
TRM1	0.12	5.28 %
DPR1	0.12	10.80 %
KVP1	0.11	6.33 %
TCG1	0.10	8.89 %
EPI1	0.09	4.58 %
PMP1	0.08	10.24 %
CMI1	0.08	5.90 %
VPD1	0.08	3.13 %
BMD1	0.07	5.02 %
EDP1	0.06	5.83 %
PDR1	0.04	7.74 %
ATU1		0.00 %
KRI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	7.70	11.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.09	50.46 %
Mixie	0.48	15.01 %
Grinder	0.14	15.93 %
Total	1.70	24.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.60	20.00 %
Total	1.70	24.77 %