

MTD Sales
271.66 L

Brand Share %
21.72 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	130.93	34.12 %
Mixie	92.97	18.26 %
Grinder	46.56	14.69 %
Small-Ap	1.21	2.97 %
Total	271.66	21.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	48.86	23.88 %
SOUTH-03	41.91	20.24 %
CHENNAI-01	34.81	18.99 %
WEST-01	34.67	25.83 %
TRICHY-01	34.32	24.53 %
CHENNAI-02	23.70	25.21 %
WEST-02	19.34	14.27 %
SOUTH ARCOT	18.47	24.58 %
NORTH ARCOT	13.56	19.83 %
KL-SOUTH	2.03	24.15 %
Total	271.66	21.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.86	37.64 %
Mixie	17.94	22.20 %
Grinder	8.70	14.82 %
Small-Ap	0.36	5.17 %
Total	48.86	23.88 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.06	19.94 %
TUT1	3.04	19.06 %
TVL1	1.92	12.74 %
PKD1	1.06	17.82 %
MMT1	0.54	13.77 %
STU2	0.42	19.34 %
SNL1	0.35	7.25 %
VLY1	0.32	7.49 %
VNR1	0.32	10.74 %
UDN1	0.31	18.19 %
PDI1	0.28	7.32 %
KGL1	0.18	12.09 %
KSM1	0.13	9.10 %
VKM1	0.12	4.70 %
TKY1	0.11	2.45 %
ARM1	0.10	3.89 %
KYR1	0.04	1.26 %
S2SD		0.00 %
Total	48.86	23.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	20.53	36.48 %
Mixie	14.78	18.29 %
Grinder	6.57	10.45 %
Small-Ap	0.03	0.40 %
Total	41.91	20.24 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.28	18.96 %
MDU6	1.85	18.40 %
KKD3	1.05	14.96 %
MDU5	1.00	13.49 %
TMM1	0.85	10.34 %
DKI1	0.76	18.02 %
NKI1	0.71	20.39 %
MLR1	0.64	16.37 %
TDI1	0.63	19.03 %
KYK1	0.62	14.82 %
TEN2	0.62	13.96 %
SVG1	0.58	12.48 %
TEN1	0.57	15.98 %
CBM1	0.55	9.71 %
BTU1	0.42	17.15 %
PNV1	0.37	14.91 %
TPT1	0.36	5.74 %
USL1	0.34	8.79 %
PKM1	0.33	13.98 %
ODM1	0.31	8.73 %
KRR1	0.31	9.70 %
PVI1	0.26	6.02 %
NTM1	0.25	5.18 %
ADP1	0.19	6.88 %
MPA1	0.18	2.95 %
SZSD		0.00 %
Total	41.91	20.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.87	27.06 %
Mixie	9.78	12.95 %
Grinder	6.84	18.53 %
Small-Ap	0.32	6.69 %
Total	34.81	18.99 %

Branch *	MTD Sales L	Brand Share %
CH19	1.10	18.15 %
CGL1	0.50	21.54 %
CH30	0.46	10.56 %
AVD1	0.42	12.05 %
CH11	0.37	6.84 %
CH22	0.32	6.67 %
KNR1	0.17	9.10 %
CH29	0.17	11.67 %
CH26	0.14	9.34 %
CZWH	0.03	0.06 %
CH40		0.00 %
Total	34.81	18.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.87	40.30 %
Mixie	10.84	20.64 %
Grinder	5.73	17.33 %
Small-Ap	0.23	5.44 %
Total	34.67	25.83 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.88	20.68 %
SUL1	0.99	20.05 %
KMR1	0.58	5.98 %
PDM1	0.54	19.81 %
CBE1	0.52	17.41 %
KGI1	0.43	18.95 %
UMP1	0.39	17.31 %
SYM2	0.36	9.49 %
UAM1	0.31	5.15 %
MPM1	0.27	5.37 %
SNR1	0.12	2.78 %
PPI1	0.10	3.13 %
GDR1	0.08	7.45 %
WZSD		0.00 %
Total	34.67	25.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.40	37.04 %
Mixie	12.07	22.49 %
Grinder	6.73	16.87 %
Small-Ap	0.12	2.43 %
Total	34.32	24.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.68	12.60 %
PBR2	1.45	17.61 %
JKM1	0.61	13.00 %
MSI1	0.60	20.42 %
ORU1	0.52	18.37 %
PBR1	0.41	20.53 %
KRN1	0.35	11.69 %
NMM1	0.27	7.19 %
NCK1	0.26	9.48 %
TTP1	0.22	8.78 %
TRY2	0.20	11.89 %
MDI1	0.14	2.28 %
TVR1	0.06	3.13 %
TRY3	0.03	0.70 %
TZSD	0.03	-5.55 %
Total	34.32	24.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.87	41.30 %
Mixie	7.73	20.09 %
Grinder	4.03	17.04 %
Small-Ap	0.06	1.88 %
Total	23.70	25.21 %

Branch *	MTD Sales L	Brand Share %
CH15	1.77	17.88 %
CH03	1.22	15.57 %
CH20	0.93	21.31 %
CH06	0.80	15.66 %
CH41	0.50	19.70 %
CH12	0.37	5.82 %
CH17	0.36	20.24 %
UKI1	0.33	20.43 %
CH27	0.19	13.40 %
CH36	0.15	18.15 %
CH44	0.14	10.15 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	23.70	25.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.24	24.19 %
Mixie	6.86	11.08 %
Grinder	2.23	8.09 %
Total	19.34	14.27 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.94	19.46 %
SLM3	1.09	17.03 %
ERD1	0.99	13.96 %
NKL2	0.73	14.26 %
VKL1	0.61	20.75 %
PLC1	0.59	16.26 %
TRM1	0.57	13.10 %
KMM1	0.53	16.92 %
KVP1	0.50	15.82 %
SGI1	0.50	17.57 %
CMI1	0.47	14.00 %
DPR2	0.43	17.26 %
HSR1	0.35	10.56 %
SLM2	0.31	6.70 %
TCG1	0.31	15.91 %
MCR1	0.31	8.13 %
MTR1	0.26	4.91 %
DPR1	0.25	10.93 %
PMP1	0.25	12.83 %
EDP1	0.25	10.42 %
VPD1	0.24	3.76 %
HRR1	0.24	7.94 %
APN1	0.22	5.93 %
OML1	0.14	4.87 %
PDR1	0.12	9.68 %
EPI1	0.10	3.28 %
KRI1	0.10	5.28 %
ATU1	0.05	0.89 %
BMD1	0.03	1.29 %
WZWH		0.00 %
Total	19.34	14.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.08	23.70 %
Gas-Stov	6.97	33.30 %
Grinder	4.34	19.93 %
Small-Ap	0.08	3.26 %
Total	18.47	24.58 %

Branch *	MTD Sales L	Brand Share %
POY2	1.20	18.53 %
SJI2	0.46	12.83 %
TRK1	0.43	14.77 %
PRT1	0.39	16.10 %
VPM2	0.38	14.34 %
STP1	0.34	18.98 %
TDM1	0.31	11.60 %
KKI2	0.24	5.20 %
VPM1	0.21	18.48 %
VCM1	0.16	10.90 %
TVM1	0.10	7.71 %
MKM1	0.10	6.14 %
TVM2	0.06	7.03 %
Total	18.47	24.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.30	31.90 %
Mixie	5.18	16.21 %
Grinder	1.07	9.84 %
Total	13.56	19.83 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.10	17.01 %
WJD1	0.63	18.06 %
VSI1	0.59	18.84 %
VNB1	0.51	21.65 %
TRL1	0.43	8.10 %
CPT1	0.41	21.57 %
SBR1	0.39	17.38 %
BGR1	0.32	19.74 %
AKM1	0.29	8.87 %
PLR1	0.27	15.50 %
TRT1	0.27	12.42 %
ANI1	0.18	11.72 %
ARC2	0.17	6.63 %
VEL1	0.16	5.19 %
GDM1	0.12	8.71 %
PTU1	0.11	10.14 %
UGI1	0.03	2.15 %
Total	13.56	19.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.02	39.81 %
Mixie	0.70	19.12 %
Grinder	0.31	20.43 %
Total	2.03	24.15 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.29	17.17 %
Total	2.03	24.15 %