

MTD Sales
166.91 L

Brand Share %
22.63 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	99.06	38.48 %
Mixie	43.44	13.86 %
Grinder	24.41	14.65 %
Total	166.91	22.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	31.09	20.86 %
CHENNAI-01	28.94	28.29 %
TRICHY-01	23.16	26.74 %
SOUTH-03	21.06	20.96 %
CHENNAI-02	16.43	27.74 %
WEST-01	13.68	24.51 %
NORTH ARCOT	11.44	25.84 %
SOUTH ARCOT	10.94	20.75 %
WEST-02	5.22	9.52 %
WEST-03	4.96	15.41 %
Total	166.91	22.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.22	39.76 %
Mixie	8.12	12.30 %
Grinder	4.75	12.76 %
Total	31.09	20.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.11	12.78 %
KVT1	2.63	21.95 %
RND1	1.20	21.55 %
TKS1	1.10	20.11 %
TCN1	0.87	18.59 %
RPM1	0.57	11.91 %
VKM1	0.35	14.03 %
TUT2	0.34	10.02 %
APK1	0.32	20.44 %
SNL1	0.31	7.34 %
ERL2	0.23	8.85 %
ASM1	0.22	10.88 %
VLY1	0.21	4.68 %
PKD1	0.20	10.09 %
KGL1	0.17	12.99 %
SKD1	0.16	8.90 %
KYR1	0.15	6.34 %
ARM1	0.12	14.08 %
VNR1	0.12	7.50 %
STU2	0.10	8.03 %
PDI1	0.04	1.64 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	31.09	20.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.46	47.11 %
Mixie	7.58	17.74 %
Grinder	4.90	19.91 %
Total	28.94	28.29 %

Branch *	MTD Sales L	Brand Share %
CH05	0.92	15.26 %
CH42	0.90	20.76 %
AVD1	0.65	21.52 %
CH22	0.43	11.17 %
GUD2	0.29	12.84 %
CH19	0.26	6.03 %
SKL1	0.16	8.91 %
TKM1	0.15	12.56 %
KNR1	0.13	10.93 %
CH48	0.08	1.62 %
CH26		0.00 %
CZWH		0.00 %
Total	28.94	28.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.58	39.50 %
Mixie	6.99	20.78 %
Grinder	3.59	16.98 %
Total	23.16	26.74 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.08	21.62 %
PTK1	1.01	21.61 %
NMM1	0.36	18.55 %
KUM2	0.35	17.89 %
JKM1	0.32	12.93 %
TRY3	0.21	11.41 %
TYR1	0.17	5.46 %
PBR1	0.09	8.50 %
KRN1	0.08	6.52 %
NCK1	0.05	3.61 %
TVR1	0.05	4.18 %
TTP1	0.04	3.44 %
MDI1		0.00 %
TRY2		0.00 %
Total	23.16	26.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.05	38.03 %
Mixie	4.99	12.99 %
Grinder	3.01	10.88 %
Total	21.06	20.96 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.05	20.25 %
DKI1	0.61	22.25 %
NKI1	0.47	20.38 %
PVI1	0.39	9.60 %
KRR1	0.39	20.48 %
MDU6	0.34	8.03 %
PKM1	0.30	19.50 %
NTM1	0.29	15.72 %
MDU3	0.28	14.13 %
ODM1	0.27	20.92 %
SVG1	0.27	20.40 %
MDU4	0.26	14.82 %
PNV2	0.25	20.63 %
KPT1	0.24	12.71 %
BNR1	0.22	16.74 %
BTU1	0.19	13.76 %
MDU5	0.18	4.90 %
CBM1	0.18	10.29 %
ADP1	0.17	10.53 %
MNM1	0.17	16.68 %
TPT1	0.15	4.68 %
MPA1	0.12	4.58 %
SGP1	0.05	4.67 %
MLR1	0.04	1.86 %
USL1	0.04	2.74 %
TEN1	0.04	2.98 %
KYK1	0.04	2.18 %
TMM1		0.00 %
WHMD		0.00 %
Total	21.06	20.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.79	48.21 %
Mixie	4.30	15.85 %
Grinder	2.35	19.84 %
Total	16.43	27.74 %

Branch *	MTD Sales L	Brand Share %
CH43	0.65	21.50 %
CH50	0.62	20.92 %
CH06	0.42	21.36 %
CH12	0.34	15.60 %
CH36	0.19	13.55 %
CH46	0.18	18.77 %
UK11	0.18	19.38 %
CH34	0.09	3.06 %
CH17	0.09	3.59 %
CH44	0.08	6.91 %
GPD1	0.08	9.92 %
CH31	0.03	4.95 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	16.43	27.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.68	41.66 %
Mixie	3.13	13.28 %
Grinder	1.87	16.39 %
Total	13.68	24.51 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.98	21.18 %
KMR1	0.75	13.52 %
CBE1	0.58	17.31 %
CBE5	0.39	20.51 %
MPM1	0.34	12.36 %
CBE3	0.30	22.43 %
SNR1	0.28	8.18 %
PPI1	0.24	19.08 %
SUL1	0.24	7.23 %
CNR1	0.20	19.42 %
UAM1	0.16	6.18 %
KGI1	0.13	14.70 %
PDM1	0.11	9.39 %
GDR1		0.00 %
WHCB		0.00 %
Total	13.68	24.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.74	41.83 %
Mixie	2.91	14.75 %
Grinder	0.78	13.01 %
Total	11.44	25.84 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.82	20.33 %
SBR1	0.41	19.46 %
VNB1	0.31	17.21 %
WJD1	0.22	13.67 %
TRT1	0.16	14.18 %
SLG1	0.14	18.50 %
WJP1	0.09	10.18 %
AKM1	0.08	5.76 %
VEL4	0.08	2.93 %
VEL1	0.08	5.38 %
ARC2	0.08	7.37 %
GDM1	0.04	3.47 %
PTU1		0.00 %
TRL1		0.00 %
Total	11.44	25.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.07	36.75 %
Mixie	2.96	13.10 %
Grinder	1.90	14.00 %
Total	10.94	20.75 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.51	21.57 %
SJI2	0.37	15.73 %
TDM1	0.36	15.26 %
NVL2	0.26	7.32 %
POY2	0.25	9.74 %
TRK1	0.23	6.72 %
PRT1	0.20	9.85 %
STP1	0.12	14.34 %
VCM1	0.12	13.39 %
TVM1	0.10	16.83 %
KKI2	0.09	2.80 %
KML1	0.09	3.85 %
TVM2	0.08	12.39 %
MKM1	0.04	4.19 %
VCM2		0.00 %
VPM2		0.00 %
Total	10.94	20.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.53	15.37 %
Mixie	1.16	4.60 %
Grinder	0.54	7.94 %
Total	5.22	9.52 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.78	19.99 %
HSR1	0.35	10.26 %
MTR1	0.24	8.46 %
DPR2	0.23	16.46 %
OML1	0.23	16.24 %
HRR1	0.18	10.53 %
PLC1	0.17	5.58 %
SGI1	0.15	13.15 %
KRI1	0.15	6.57 %
PMP1	0.14	17.84 %
ATU1	0.14	4.85 %
PNG1	0.13	8.86 %
EDP1	0.11	14.09 %
EPI1	0.09	3.46 %
KVP1	0.09	5.43 %
MCR1	0.09	2.77 %
TRM1	0.08	2.18 %
BMD1	0.08	5.81 %
SLM3	0.05	1.94 %
SLM2	0.04	2.79 %
APN1	0.03	1.64 %
DPR1		0.00 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	5.22	9.52 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.94	25.86 %
Mixie	1.30	8.98 %
Grinder	0.72	11.33 %
Total	4.96	15.41 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.70	14.19 %
ERD1	0.60	16.74 %
TPR2	0.50	12.22 %
NKL2	0.21	9.19 %
RSP1	0.16	13.53 %
VKL1	0.15	13.61 %
CMI1	0.13	11.47 %
TPR1	0.11	3.66 %
TPR3	0.08	7.15 %
TPR4	0.07	7.13 %
PDR1	0.05	8.71 %
SYM2	0.04	3.62 %
KMM1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
W3SD		0.00 %
Total	4.96	15.41 %