



TN : VIDIEM Sales Performance 22/05/2026 9:29 AM

MTD Sales
132.60 L

Brand Share %
20.30 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	69.08	35.81 %
Mixie	40.23	14.73 %
Grinder	21.77	14.01 %
Small-Ap	1.52	4.80 %
Total	132.60	20.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	31.64	24.68 %
CHENNAI-01	19.96	19.83 %
SOUTH-03	18.06	18.67 %
TRICHY-01	17.04	22.60 %
CHENNAI-02	11.99	23.50 %
WEST-01	11.84	18.36 %
SOUTH ARCOT	8.28	19.96 %
NORTH ARCOT	7.59	24.18 %
WEST-02	6.21	9.74 %
Total	132.60	20.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.99	43.08 %
Mixie	8.81	17.22 %
Grinder	6.21	18.58 %
Small-Ap	0.63	9.71 %
Total	31.64	24.68 %

Branch *	MTD Sales L	Brand Share %
ERL2	0.54	20.04 %
PKD1	0.38	14.86 %
MMT1	0.37	11.84 %
RPM1	0.32	6.59 %
VKM1	0.27	12.70 %
COL1	0.24	18.48 %
KGL1	0.22	12.75 %
VLY1	0.20	5.87 %
PDI1	0.15	6.62 %
VNR1	0.11	7.12 %
ASM1	0.09	8.35 %
SGT1	0.07	6.42 %
SKD1	0.06	2.98 %
KYR1	0.06	2.58 %
KSM1	0.05	4.54 %
S2SD	0.04	3.32 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	31.64	24.68 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.19	43.15 %
Mixie	5.44	15.24 %
Grinder	3.06	9.37 %
Small-Ap	0.27	4.30 %
Total	19.96	19.83 %

Branch *	MTD Sales L	Brand Share %
CH08	1.00	15.45 %
CH25	0.82	19.57 %
CH42	0.81	16.94 %
CH05	0.69	12.80 %
GUD1	0.55	16.58 %
CH14	0.42	13.46 %
CH35	0.35	14.34 %
CH19	0.12	2.83 %
TKM1	0.12	14.22 %
AVD1	0.10	14.44 %
CH37	0.10	17.26 %
CGL1	0.09	10.15 %
CH26	0.06	10.74 %
CH40	0.03	13.10 %
CH22		0.00 %
CH29		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.31 %
Total	19.96	19.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.53	32.82 %
Mixie	5.45	15.23 %
Grinder	3.00	11.38 %
Small-Ap	0.08	1.47 %
Total	18.06	18.67 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.01	18.60 %
MDU6	0.63	14.09 %
MDU7	0.58	15.10 %
CBM1	0.46	19.64 %
TEN2	0.38	17.45 %
BNR1	0.37	17.80 %
SVG1	0.35	17.06 %
PVI1	0.27	13.16 %
NKI1	0.26	13.56 %
PNV2	0.24	14.21 %
ATG1	0.23	12.03 %
CMR1	0.22	14.74 %
MDU4	0.20	14.44 %
PKM1	0.18	13.21 %
TEN1	0.17	9.21 %
KYK1	0.16	6.67 %
TPT1	0.12	3.36 %
BTU1	0.11	12.46 %
SGP1	0.10	8.45 %
MNM1	0.10	12.25 %
USL1	0.08	7.01 %
KRR1	0.08	6.90 %
TMM1	0.06	1.50 %
MDU5	0.05	1.49 %
ODM1	0.04	5.08 %
ADP1	0.04	2.79 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	18.06	18.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.73	34.62 %
Mixie	5.90	18.35 %
Grinder	3.23	18.07 %
Small-Ap	0.18	5.92 %
Total	17.04	22.60 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.52	13.86 %
JKM1	0.50	16.65 %
KIK1	0.35	13.51 %
KUM2	0.31	19.61 %
MDI1	0.24	5.67 %
TTP1	0.20	12.74 %
KUM1	0.14	3.16 %
AYR1	0.08	8.17 %
NCK1	0.06	3.74 %
TRY3	0.04	2.10 %
ORU1	0.04	3.20 %
NMM1	0.03	1.89 %
KRN1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	17.04	22.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.53	41.57 %
Mixie	3.34	15.54 %
Grinder	2.00	17.87 %
Small-Ap	0.12	4.57 %
Total	11.99	23.50 %

Branch *	MTD Sales L	Brand Share %
CH15	1.36	18.29 %
CH18	0.72	17.58 %
MJR1	0.37	20.04 %
CH12	0.36	9.24 %
CH44	0.26	15.77 %
CH20	0.17	7.14 %
CH27	0.16	16.33 %
CH36	0.14	16.91 %
PON1	0.14	17.86 %
UKI1	0.12	13.61 %
CH17	0.11	4.76 %
CH46	0.11	10.03 %
CH34	0.08	5.00 %
CH31	0.04	17.42 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	11.99	23.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.92	30.91 %
Mixie	4.08	14.77 %
Grinder	1.70	11.57 %
Small-Ap	0.15	4.78 %
Total	11.84	18.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.34	17.32 %
CBE4	0.59	16.46 %
MPM1	0.36	10.53 %
KMR1	0.34	7.11 %
CNR1	0.28	18.73 %
SUL1	0.24	7.32 %
TPR3	0.17	14.18 %
UAM1	0.17	5.54 %
CBE1	0.16	4.78 %
KMD1	0.16	13.81 %
ANR1	0.13	17.47 %
PDM1	0.13	10.78 %
PPI1	0.10	6.42 %
SNR1	0.10	3.68 %
CBE3	0.09	9.43 %
KGM1	0.08	6.41 %
SYM2	0.05	4.52 %
GDR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	11.84	18.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.43	32.04 %
Mixie	3.00	16.38 %
Grinder	1.82	16.61 %
Small-Ap	0.03	1.87 %
Total	8.28	19.96 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.82	16.95 %
KML1	0.35	18.23 %
NVL2	0.29	11.07 %
PRT1	0.26	15.46 %
TRK1	0.21	10.14 %
POY2	0.21	6.92 %
SJ2	0.19	9.90 %
TVM1	0.12	18.33 %
VCM1	0.10	14.14 %
MKM1	0.08	7.18 %
STP1	0.08	16.07 %
KKI2	0.04	1.38 %
VPM2	0.03	2.60 %
TDM1		0.00 %
WHUT		0.00 %
Total	8.28	19.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.55	39.87 %
Mixie	2.72	16.73 %
Grinder	0.32	12.90 %
Total	7.59	24.18 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.31	15.10 %
TRL1	0.25	10.34 %
AKM1	0.22	19.33 %
SBR1	0.17	16.35 %
VSI1	0.16	16.86 %
ABR1	0.16	15.00 %
CPT1	0.14	14.02 %
GDM1	0.14	19.37 %
VEL1	0.13	5.62 %
PLR1	0.13	13.25 %
SLG1	0.09	14.01 %
CYR1	0.08	14.90 %
BGR1	0.05	5.22 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	7.59	24.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.21	19.56 %
Mixie	1.49	4.31 %
Grinder	0.44	7.64 %
Small-Ap	0.06	3.45 %
Total	6.21	9.74 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.55	14.92 %
HSR1	0.47	16.60 %
NKL2	0.36	17.89 %
KVP1	0.34	18.93 %
BMD1	0.30	17.24 %
APN1	0.25	12.65 %
MTR1	0.22	8.25 %
ERD1	0.19	6.67 %
DPR2	0.18	12.70 %
SGI1	0.16	6.01 %
EPI1	0.14	6.81 %
PLC1	0.13	5.37 %
KRI1	0.11	4.48 %
DPR1	0.11	7.64 %
PMP1	0.11	10.94 %
CMI1	0.07	5.51 %
SLM3	0.05	1.58 %
TRM1	0.02	1.66 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	6.21	9.74 %