



TN : VIDIEM Sales Performance 22/04/2026 9:29 AM

MTD Sales
143.13 L

Brand Share %
20.57 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	72.10	36.38 %
Mixie	44.90	15.21 %
Grinder	24.18	14.57 %
Small-Ap	1.96	5.33 %
Total	143.13	20.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.07	22.70 %
CHENNAI-01	26.13	21.96 %
SOUTH-03	20.08	20.24 %
TRICHY-01	18.08	23.54 %
CHENNAI-02	16.44	25.68 %
WEST-01	11.24	17.63 %
NORTH ARCOT	9.28	24.86 %
SOUTH ARCOT	9.14	21.34 %
WEST-02	4.66	6.72 %
Total	143.13	20.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.13	36.75 %
Mixie	8.50	16.71 %
Grinder	5.85	19.43 %
Small-Ap	0.59	8.48 %
Total	28.07	22.70 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.75	19.86 %
KVT1	1.61	17.75 %
TCN1	0.87	18.15 %
MMT1	0.42	16.29 %
SNL1	0.36	14.01 %
RPM1	0.34	8.11 %
VNR1	0.33	13.50 %
VKM1	0.31	13.67 %
SKD1	0.29	11.25 %
PKD1	0.27	12.19 %
ARM1	0.25	15.31 %
UDN1	0.23	14.62 %
ERL2	0.20	12.65 %
PDI1	0.15	7.83 %
ASM1	0.12	8.65 %
SGT1	0.08	9.31 %
KSM1	0.06	3.61 %
KYR1	0.05	1.75 %
TKY1	0.03	1.45 %
S2SD		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	28.07	22.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.88	45.86 %
Mixie	7.44	18.54 %
Grinder	4.34	10.68 %
Small-Ap	0.47	5.92 %
Total	26.13	21.96 %

Branch *	MTD Sales L	Brand Share %
CH08	0.97	18.06 %
CH05	0.83	12.47 %
CH48	0.67	13.83 %
GUD1	0.67	18.58 %
CH42	0.44	7.89 %
CH19	0.40	6.11 %
CH14	0.33	7.97 %
SKL1	0.17	17.77 %
AVD1	0.11	10.40 %
CH22	0.09	9.38 %
CH26	0.07	10.96 %
CH29	0.07	7.67 %
CH37	0.06	9.44 %
KNR1	0.03	11.47 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
Total	26.13	21.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.80	40.72 %
Mixie	5.74	14.94 %
Grinder	2.42	9.28 %
Small-Ap	0.12	2.08 %
Total	20.08	20.24 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.60	13.77 %
MDU7	0.41	14.68 %
TEN1	0.37	20.08 %
MDU4	0.32	15.03 %
ATG1	0.30	11.13 %
TMM1	0.26	5.94 %
NKI1	0.24	14.04 %
KYK1	0.22	12.66 %
TPT1	0.22	6.35 %
MLR1	0.21	11.89 %
CMR1	0.20	11.86 %
PNV2	0.20	14.57 %
ODM1	0.18	16.33 %
CBM1	0.16	6.08 %
MDU5	0.12	4.31 %
PKM1	0.11	8.00 %
PVI1	0.11	9.11 %
SVG1	0.11	7.79 %
MPA1	0.09	2.67 %
NTM1	0.08	6.51 %
ADP1	0.03	1.37 %
WHMD		0.00 %
Total	20.08	20.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.27	36.32 %
Mixie	6.94	19.34 %
Grinder	3.63	21.11 %
Small-Ap	0.24	6.46 %
Total	18.08	23.54 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.54	14.73 %
NMM1	0.46	19.79 %
KUM1	0.30	4.92 %
PBR2	0.28	6.69 %
ORU1	0.24	12.12 %
TTP1	0.16	12.26 %
PTK1	0.12	3.55 %
MDI1	0.10	3.21 %
KRN1	0.09	6.53 %
AYR1	0.04	6.91 %
NCK1	0.04	2.72 %
TRY2	0.04	14.09 %
PDK1	0.03	3.32 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	18.08	23.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.93	46.19 %
Mixie	4.59	16.81 %
Grinder	2.74	20.25 %
Small-Ap	0.18	4.64 %
Total	16.44	25.68 %

Branch *	MTD Sales L	Brand Share %
CH15	1.63	19.00 %
CH18	0.65	12.56 %
CH20	0.60	19.36 %
CH12	0.47	14.29 %
CH17	0.35	10.68 %
CH27	0.22	16.58 %
CH44	0.20	12.09 %
GPD1	0.18	14.53 %
CH46	0.17	16.98 %
CH06	0.09	4.12 %
CH36	0.08	7.87 %
CH23	0.06	5.78 %
CH32	0.05	17.34 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	16.44	25.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.28	33.02 %
Mixie	3.71	13.01 %
Grinder	1.17	8.90 %
Small-Ap	0.09	2.89 %
Total	11.24	17.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.25	17.57 %
KMR1	0.66	12.44 %
CBE4	0.63	15.30 %
MPM1	0.56	16.09 %
SUL1	0.39	14.14 %
SYM2	0.24	16.07 %
UMP1	0.22	15.17 %
TPR3	0.22	16.66 %
PDM1	0.19	11.76 %
UAM1	0.15	4.68 %
CBE3	0.14	17.82 %
KGI1	0.10	11.03 %
KMD1	0.09	7.30 %
CBE1	0.07	2.45 %
KGM1	0.07	5.69 %
SNR1	0.04	1.29 %
GBM1	0.04	4.28 %
TPR1	0.03	0.96 %
CNR1	0.03	3.32 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	11.24	17.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.99	38.82 %
Mixie	3.38	18.16 %
Grinder	0.81	20.44 %
Small-Ap	0.12	5.97 %
Total	9.28	24.86 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.26	17.18 %
CPT1	0.23	20.17 %
ABR1	0.20	17.59 %
PLR1	0.19	17.18 %
WJD1	0.17	15.72 %
VNB1	0.16	14.30 %
TRT1	0.15	13.20 %
VEL1	0.13	4.51 %
SBR1	0.11	7.42 %
TRL1	0.11	3.56 %
WJP1	0.09	6.51 %
CGM1	0.05	6.89 %
CYR1	0.05	7.05 %
ANI1	0.04	7.44 %
UGI1	0.03	11.09 %
PTU1		0.00 %
WHVL		0.00 %
Total	9.28	24.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.62	32.22 %
Mixie	3.04	16.00 %
Grinder	2.34	20.97 %
Small-Ap	0.15	10.08 %
Total	9.14	21.34 %

Branch *	MTD Sales L	Brand Share %
POY2	0.32	9.13 %
SJI2	0.30	15.64 %
KKI2	0.27	9.65 %
KML1	0.25	10.09 %
PRT1	0.23	13.48 %
TRK1	0.18	10.42 %
NVL2	0.16	6.55 %
TDM1	0.15	12.96 %
VCM1	0.14	17.96 %
VPM2	0.13	7.10 %
TVM2	0.05	8.57 %
TVM1	0.05	6.87 %
STP1	0.04	7.00 %
MKM1		0.00 %
WHUT		0.00 %
Total	9.14	21.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.20	10.61 %
Mixie	1.57	4.31 %
Grinder	0.89	8.61 %
Total	4.66	6.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.76	13.76 %
ERD2	0.64	14.35 %
HSR2	0.44	9.80 %
DPR2	0.35	15.17 %
ERD1	0.20	6.06 %
KRI1	0.16	4.62 %
OML1	0.16	8.77 %
KMM1	0.14	10.98 %
KAM1	0.13	6.34 %
HRR1	0.13	12.06 %
MTR1	0.12	4.72 %
SLM3	0.10	2.85 %
MCR1	0.10	4.45 %
PLC1	0.10	5.63 %
PMP1	0.08	10.33 %
ATU1	0.07	2.70 %
DPR1	0.07	5.37 %
KVP1	0.07	4.85 %
EPI1	0.06	4.35 %
APN1	0.06	2.57 %
VKL1	0.05	4.04 %
RSP1	0.04	2.92 %
CMI1	0.04	4.82 %
PDR1	0.03	8.59 %
NKL2	0.03	1.30 %
BMD1	0.03	2.89 %
SLM2	0.03	1.04 %
EDP1		0.00 %
HSR1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	4.66	6.72 %