



TN : VIDIEM Sales Performance 22/03/2026 9:29 AM

MTD Sales
134.36 L

Brand Share %
21.16 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	69.32	36.35 %
Mixie	39.29	15.12 %
Grinder	23.48	15.94 %
Small-Ap	2.27	6.11 %
Total	134.36	21.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.93	22.78 %
CHENNAI-01	22.19	26.68 %
SOUTH-03	21.59	22.09 %
TRICHY-01	17.14	23.83 %
CHENNAI-02	13.85	22.43 %
WEST-01	11.08	17.48 %
NORTH ARCOT	8.62	21.55 %
WEST-02	7.76	11.34 %
SOUTH ARCOT	7.21	18.34 %
Total	134.36	21.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.38	40.53 %
Mixie	7.52	16.84 %
Grinder	4.38	15.92 %
Small-Ap	0.63	9.52 %
Total	24.93	22.78 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.01	12.27 %
KVT1	0.87	13.07 %
TCN1	0.71	18.27 %
ERL2	0.60	20.54 %
ASM1	0.29	16.82 %
SNL1	0.24	9.17 %
TKY1	0.23	16.52 %
VLY1	0.22	7.44 %
MMT1	0.21	9.69 %
PKD1	0.17	10.32 %
SKD1	0.14	6.74 %
UDN1	0.11	13.89 %
KGL1	0.10	9.14 %
VKM1	0.08	4.90 %
ARM1	0.08	5.84 %
COL1	0.08	11.96 %
VNR1	0.06	3.63 %
RPM1	0.05	1.41 %
PDI1	0.03	1.65 %
KSM1	0.03	6.27 %
KYR1		0.00 %
WHTV		0.00 %
Total	24.93	22.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.59	48.27 %
Mixie	4.74	16.18 %
Grinder	4.66	21.63 %
Small-Ap	0.21	3.28 %
Total	22.19	26.68 %

Branch *	MTD Sales L	Brand Share %
CH05	0.83	12.66 %
CH42	0.74	15.67 %
CH48	0.54	12.41 %
CH08	0.40	10.14 %
GUD2	0.33	20.17 %
CH14	0.24	9.38 %
AVD1	0.21	18.22 %
CGL1	0.20	16.77 %
CH19	0.18	6.38 %
CH22	0.15	7.04 %
SKL1	0.11	13.80 %
KNR1	0.03	7.68 %
CH40	0.03	10.48 %
CH26	0.03	3.98 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	22.19	26.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.41	38.98 %
Mixie	5.94	16.39 %
Grinder	3.99	14.94 %
Small-Ap	0.25	4.60 %
Total	21.59	22.09 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.76	20.82 %
MDU6	0.64	16.43 %
ADP1	0.32	16.12 %
TMM1	0.30	8.57 %
DKI1	0.27	20.49 %
USL1	0.26	16.26 %
MNM1	0.26	20.97 %
PVI1	0.25	12.69 %
CBM1	0.25	10.30 %
MLR1	0.24	11.35 %
PKM1	0.24	13.91 %
MDU5	0.23	6.97 %
KRR1	0.18	14.77 %
NTM1	0.17	14.77 %
TPT1	0.16	5.36 %
CMR1	0.14	18.53 %
BTU1	0.14	13.88 %
MPA1	0.13	4.88 %
KYK1	0.13	8.37 %
SGP1	0.13	16.57 %
ODM1	0.12	11.23 %
TEN1	0.09	6.09 %
Total	21.59	22.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.42	35.73 %
Mixie	5.52	19.47 %
Grinder	3.83	20.33 %
Small-Ap	0.37	9.25 %
Total	17.14	23.83 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.06	20.16 %
KIK1	0.59	19.96 %
TTP1	0.19	9.56 %
NMM1	0.18	8.40 %
NCK1	0.17	11.05 %
AYR1	0.13	12.57 %
KRN1	0.12	7.25 %
PBR1	0.12	12.18 %
PTK1	0.11	4.19 %
TVR1	0.09	6.74 %
PDK1	0.09	9.40 %
TRY2	0.06	12.97 %
MDI1		0.00 %
TRY3		0.00 %
Total	17.14	23.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.61	41.81 %
Mixie	3.80	14.03 %
Grinder	2.12	16.99 %
Small-Ap	0.32	8.00 %
Total	13.85	22.43 %

Branch *	MTD Sales L	Brand Share %
CH03	1.12	12.63 %
CH43	0.65	17.11 %
CH18	0.54	13.71 %
CH50	0.53	15.88 %
CH12	0.53	14.82 %
CH34	0.53	19.07 %
CH41	0.32	16.11 %
CH36	0.25	17.82 %
CH17	0.22	8.10 %
CH27	0.22	18.82 %
PON1	0.14	11.69 %
CH06	0.09	4.37 %
CH31	0.06	9.03 %
CH01	0.03	13.00 %
CH32		0.00 %
CH44		0.00 %
Total	13.85	22.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.20	29.92 %
Mixie	3.39	13.46 %
Grinder	1.35	10.47 %
Small-Ap	0.14	3.03 %
Total	11.08	17.48 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.55	16.57 %
CBE4	0.63	12.77 %
MPM1	0.43	15.28 %
KMR1	0.37	8.13 %
CBE5	0.28	16.18 %
PDM1	0.22	13.43 %
PPI1	0.20	15.25 %
CBE1	0.20	8.55 %
UMP1	0.19	19.26 %
KGM1	0.18	18.58 %
SUL1	0.18	5.95 %
GBM1	0.16	20.84 %
KGI1	0.14	17.29 %
CBE3	0.13	16.94 %
SNR1	0.12	3.89 %
ANR1	0.11	11.97 %
TPR1	0.10	4.23 %
SYM2	0.08	5.88 %
CNR1	0.04	5.96 %
GDR1		0.00 %
UAM1		0.00 %
Total	11.08	17.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.01	32.23 %
Mixie	3.50	18.56 %
Grinder	0.92	14.43 %
Small-Ap	0.17	7.77 %
Total	8.62	21.55 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.51	15.43 %
SBR1	0.20	10.82 %
CGM1	0.19	17.08 %
ABR1	0.19	14.62 %
CPT1	0.18	14.40 %
PTU1	0.17	20.00 %
AKM1	0.10	8.94 %
BGR1	0.09	6.96 %
ANI1	0.06	7.24 %
VSI1	0.05	3.11 %
VEL1	0.03	1.56 %
TRT1		0.00 %
VNB1		0.00 %
Total	8.62	21.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.70	21.14 %
Mixie	2.16	6.38 %
Grinder	0.83	8.13 %
Small-Ap	0.06	2.93 %
Total	7.76	11.34 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.40	7.97 %
TRM1	0.31	17.71 %
EDP1	0.29	19.59 %
CMI1	0.26	16.21 %
APN1	0.25	9.90 %
MTR1	0.25	15.63 %
SGI1	0.23	18.05 %
KRI1	0.22	9.49 %
BMD1	0.21	9.36 %
PLC1	0.20	9.10 %
NKL2	0.16	6.18 %
VPD1	0.15	6.07 %
SLM3	0.14	5.40 %
HRR1	0.14	10.18 %
HSR1	0.09	2.78 %
PMP1	0.08	7.74 %
VKL1	0.07	4.08 %
EPI1	0.07	2.77 %
SLM2	0.06	3.70 %
KVP1	0.06	5.93 %
MCR1	0.05	2.40 %
DPR2	0.05	5.34 %
ATU1	0.04	1.84 %
DPR1	0.04	4.71 %
PDR1	0.03	11.32 %
OML1	0.03	1.81 %
KAM1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	7.76	11.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.99	28.73 %
Mixie	2.73	16.64 %
Grinder	1.38	13.04 %
Small-Ap	0.12	5.97 %
Total	7.21	18.34 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.02	20.79 %
POY2	0.25	8.95 %
VPM2	0.24	11.74 %
PRT1	0.21	11.86 %
NVL2	0.17	7.75 %
TDM1	0.15	10.08 %
KKI2	0.15	5.89 %
STP1	0.15	19.56 %
TVM1	0.09	15.64 %
MKM1	0.06	3.71 %
SJI2	0.06	3.95 %
KML1	0.05	3.10 %
TRK1	0.03	1.74 %
VCM1		0.00 %
Total	7.21	18.34 %