

MTD Sales
138.44 L

Brand Share %
21.87 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	70.97	35.79 %
Mixie	43.83	17.78 %
Grinder	21.29	13.46 %
Small-Ap	2.36	7.83 %
Total	138.44	21.87 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.80	23.37 %
SOUTH-03	21.46	23.28 %
CHENNAI-01	19.85	23.99 %
WEST-01	16.16	22.40 %
TRICHY-01	16.10	22.65 %
CHENNAI-02	14.51	23.65 %
SOUTH ARCOT	8.83	20.95 %
NORTH ARCOT	7.86	23.33 %
WEST-02	7.16	11.03 %
KL-SOUTH	1.70	25.38 %
Total	138.44	21.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.44	37.84 %
Mixie	7.74	19.57 %
Grinder	4.01	14.40 %
Small-Ap	0.61	10.43 %
Total	24.80	23.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.57	20.16 %
TVL1	1.32	17.98 %
NGR1	0.82	16.19 %
TCN1	0.65	20.42 %
ERL2	0.53	21.81 %
RND1	0.51	14.00 %
TYI1	0.38	18.77 %
ASM1	0.31	15.17 %
MMT1	0.29	12.53 %
PKD1	0.24	11.20 %
SDI1	0.22	18.65 %
VNR1	0.16	11.36 %
SNL1	0.16	7.00 %
VLY1	0.15	5.43 %
COL1	0.12	18.88 %
UDN1	0.11	9.34 %
KSM1	0.07	7.88 %
SGT1	0.07	8.53 %
SKD1	0.06	2.78 %
TVL2	0.06	10.44 %
KYR1	0.05	3.81 %
KGL1	0.04	4.33 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	24.80	23.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.88	40.56 %
Mixie	6.82	19.70 %
Grinder	3.33	12.31 %
Small-Ap	0.42	11.55 %
Total	21.46	23.28 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.40	20.64 %
KKD3	0.64	9.35 %
MDU5	0.43	15.11 %
KRR1	0.33	17.42 %
TMM1	0.31	9.16 %
PNV2	0.30	21.52 %
BNR1	0.30	18.94 %
PVI1	0.29	20.86 %
DKI1	0.27	21.65 %
ADP1	0.24	15.68 %
CBM1	0.24	8.86 %
USL1	0.23	16.14 %
TEN1	0.23	12.40 %
MLR1	0.22	19.03 %
TDI1	0.20	20.55 %
MPA1	0.18	9.43 %
PKM1	0.17	16.43 %
TPT1	0.13	4.42 %
KYK1	0.09	4.69 %
NTM1	0.07	5.65 %
SVG1	0.06	3.50 %
CMR1	0.03	3.42 %
SZSD		0.00 %
Total	21.46	23.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.56	39.49 %
Mixie	5.32	18.42 %
Grinder	3.62	15.30 %
Small-Ap	0.35	10.04 %
Total	19.85	23.99 %

Branch *	MTD Sales L	Brand Share %
CH19	1.08	20.41 %
CH05	0.75	15.25 %
CH45	0.65	19.72 %
CH48	0.61	16.47 %
GUD1	0.57	12.18 %
CH42	0.55	10.12 %
CH11	0.50	16.11 %
CH30	0.41	16.55 %
CGL1	0.29	18.47 %
CH22	0.25	8.27 %
CH28	0.23	8.97 %
CH40	0.09	18.93 %
CH26	0.09	8.22 %
CH37	0.07	4.62 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	19.85	23.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.45	35.16 %
Mixie	4.98	18.16 %
Grinder	2.38	13.75 %
Small-Ap	0.35	10.34 %
Total	16.16	22.40 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.93	19.90 %
TPR1	0.49	15.80 %
SUL1	0.38	17.29 %
KMR1	0.33	6.60 %
PPI1	0.32	20.73 %
CBE3	0.25	19.30 %
SNR1	0.23	6.62 %
MPM1	0.23	7.97 %
PDM1	0.21	13.64 %
KGM1	0.18	15.51 %
TPR4	0.17	14.41 %
GBM1	0.10	14.09 %
CBE1	0.08	3.54 %
GDR1	0.07	13.47 %
CNR1	0.07	6.92 %
SYM2	0.03	3.10 %
KGI1	0.03	5.74 %
ANR1	0.03	4.40 %
UAM1	0.03	1.09 %
WZSD		0.00 %
Total	16.16	22.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.55	37.32 %
Mixie	5.34	19.47 %
Grinder	3.01	15.31 %
Small-Ap	0.20	5.28 %
Total	16.10	22.65 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.22	15.61 %
KIK1	0.58	21.76 %
NMM1	0.34	13.74 %
PBR2	0.31	8.48 %
JKM1	0.29	12.00 %
TRY3	0.19	10.37 %
TVR1	0.16	14.36 %
NCK1	0.16	11.49 %
ORU1	0.10	8.89 %
TTP1	0.08	6.19 %
PBR1	0.07	8.34 %
AYR1	0.07	4.72 %
MDI1	0.05	1.57 %
KRN1	0.03	2.85 %
TZSD	0.03	13.79 %
TRY2		0.00 %
WTRZ		0.00 %
Total	16.10	22.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.36	39.00 %
Mixie	4.74	18.96 %
Grinder	2.23	15.57 %
Small-Ap	0.18	5.62 %
Total	14.51	23.65 %

Branch *	MTD Sales L	Brand Share %
CH15	1.21	17.39 %
CH18	0.84	16.07 %
CH03	0.82	17.67 %
CH17	0.66	21.61 %
MJR1	0.52	19.17 %
CH20	0.36	11.96 %
CH44	0.23	13.72 %
CH06	0.21	14.72 %
CH46	0.17	18.93 %
CH41	0.16	9.28 %
CH27	0.12	7.62 %
CH12	0.09	2.38 %
CH32	0.09	13.16 %
CH36	0.06	4.77 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	14.51	23.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.24	34.36 %
Mixie	3.15	18.74 %
Grinder	1.24	11.51 %
Small-Ap	0.20	9.04 %
Total	8.83	20.95 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.50	21.53 %
TRK1	0.42	19.28 %
PRT1	0.34	19.11 %
TDM1	0.30	18.93 %
VPM2	0.11	5.84 %
VCM1	0.09	12.03 %
SJI2	0.06	5.49 %
TVM1	0.06	5.92 %
STP1	0.05	6.78 %
KKI2	0.03	1.21 %
TVM2	0.03	3.28 %
MKM1		0.00 %
Total	8.83	20.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.44	34.97 %
Mixie	2.92	19.66 %
Grinder	0.45	9.63 %
Small-Ap	0.06	3.69 %
Total	7.86	23.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	19.09 %
TRL1	0.44	13.76 %
VEL2	0.30	12.59 %
SBR1	0.27	19.25 %
TRT1	0.21	21.04 %
PTU1	0.19	13.95 %
CYR1	0.17	20.91 %
ARC2	0.15	15.47 %
BGR1	0.14	16.14 %
ANI1	0.13	21.81 %
GDM1	0.12	17.23 %
CPT1	0.04	4.22 %
VEL1		0.00 %
WHVL		0.00 %
Total	7.86	23.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.95	18.33 %
Mixie	2.33	8.07 %
Grinder	0.88	7.30 %
Total	7.16	11.03 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.80	20.65 %
SLM3	0.57	17.93 %
ERD2	0.45	11.07 %
MCR1	0.30	13.78 %
HSR1	0.22	6.98 %
SLM2	0.22	10.19 %
MTR1	0.21	10.72 %
PLC1	0.20	11.25 %
SGI1	0.19	14.66 %
HRR1	0.18	12.09 %
OML1	0.18	8.99 %
SGG1	0.17	16.75 %
ERD1	0.17	5.69 %
APN1	0.15	8.32 %
NKL2	0.14	5.28 %
VKL1	0.14	15.15 %
KMM1	0.13	7.70 %
DPR2	0.13	11.74 %
TRM1	0.12	5.35 %
DPR1	0.12	12.21 %
KVP1	0.11	6.33 %
EPI1	0.09	4.98 %
CMI1	0.08	5.90 %
VPD1	0.08	3.65 %
BMD1	0.07	5.36 %
TCG1	0.06	6.36 %
EDP1	0.06	5.83 %
PDR1	0.04	8.36 %
PMP1	0.04	5.64 %
ATU1		0.00 %
KRI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	7.16	11.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.09	51.33 %
Mixie	0.48	15.64 %
Grinder	0.14	15.93 %
Total	1.70	25.38 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.60	20.28 %
Total	1.70	25.38 %