

MTD Sales
161.56 L

Brand Share %
22.63 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	96.50	38.48 %
Mixie	41.89	13.88 %
Grinder	23.17	14.38 %
Total	161.56	22.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.22	20.84 %
CHENNAI-01	27.63	28.31 %
TRICHY-01	22.47	26.84 %
SOUTH-03	20.77	21.25 %
CHENNAI-02	15.96	27.49 %
WEST-01	12.97	24.30 %
NORTH ARCOT	11.29	26.05 %
SOUTH ARCOT	10.57	20.81 %
WEST-02	5.03	9.37 %
WEST-03	4.64	15.26 %
Total	161.56	22.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.74	39.89 %
Mixie	7.83	12.22 %
Grinder	4.65	12.76 %
Total	30.22	20.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.03	12.54 %
KVT1	2.57	22.22 %
RND1	1.20	22.43 %
TKS1	1.02	19.49 %
TCN1	0.81	17.69 %
RPM1	0.57	12.00 %
VKM1	0.35	15.02 %
TUT2	0.34	10.27 %
APK1	0.32	21.31 %
SNL1	0.31	7.39 %
ERL2	0.23	9.00 %
VLY1	0.21	4.83 %
PKD1	0.20	10.48 %
KGL1	0.17	13.16 %
SKD1	0.16	8.90 %
KYR1	0.15	6.44 %
ARM1	0.12	14.08 %
ASM1	0.12	6.66 %
VNR1	0.12	7.86 %
STU2	0.10	8.03 %
PDI1	0.04	1.67 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	30.22	20.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.70	46.50 %
Mixie	7.22	17.83 %
Grinder	4.71	20.18 %
Total	27.63	28.31 %

Branch *	MTD Sales L	Brand Share %
CH05	0.88	15.43 %
CH42	0.75	18.28 %
AVD1	0.62	21.39 %
CH22	0.38	11.19 %
GUD2	0.29	13.13 %
CH19	0.26	6.52 %
SKL1	0.16	9.49 %
TKM1	0.15	12.56 %
KNR1	0.13	10.93 %
CH48	0.03	0.65 %
CH26		0.00 %
CZWH		0.00 %
Total	27.63	28.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.29	39.43 %
Mixie	6.76	20.97 %
Grinder	3.43	16.84 %
Total	22.47	26.84 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.03	20.97 %
PTK1	0.97	20.97 %
NMM1	0.36	18.55 %
KUM2	0.35	18.46 %
JKM1	0.28	11.64 %
TYR1	0.17	5.63 %
TRY3	0.17	9.60 %
PBR1	0.09	9.39 %
KRN1	0.08	6.90 %
NCK1	0.05	3.87 %
TVR1	0.05	4.18 %
TTP1	0.04	3.48 %
MDI1		0.00 %
TRY2		0.00 %
Total	22.47	26.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.01	38.73 %
Mixie	4.96	13.34 %
Grinder	2.79	10.37 %
Total	20.77	21.25 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.05	20.57 %
DKI1	0.61	22.25 %
NKI1	0.47	20.38 %
PVI1	0.39	9.60 %
KRR1	0.39	22.62 %
MDU6	0.34	8.19 %
PKM1	0.30	19.98 %
NTM1	0.29	16.25 %
MDU3	0.28	14.67 %
ODM1	0.27	21.37 %
SVG1	0.27	20.91 %
MDU4	0.26	16.34 %
PNV2	0.25	20.63 %
BNR1	0.22	16.74 %
BTU1	0.19	14.77 %
KPT1	0.18	10.14 %
MDU5	0.18	5.25 %
CBM1	0.18	10.29 %
ADP1	0.17	11.16 %
MNM1	0.17	17.66 %
TPT1	0.15	4.69 %
MPA1	0.12	4.58 %
SGP1	0.05	4.79 %
MLR1	0.04	2.08 %
USL1	0.04	2.89 %
TEN1	0.04	2.98 %
KYK1	0.04	2.18 %
TMM1		0.00 %
WHMD		0.00 %
Total	20.77	21.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.57	48.30 %
Mixie	4.09	15.38 %
Grinder	2.30	19.72 %
Total	15.96	27.49 %

Branch *	MTD Sales L	Brand Share %
CH50	0.62	20.92 %
CH43	0.57	20.02 %
CH06	0.42	21.36 %
CH12	0.34	15.60 %
CH36	0.19	13.55 %
UKI1	0.18	19.38 %
CH46	0.15	15.81 %
CH34	0.09	3.05 %
CH17	0.09	3.68 %
CH44	0.08	7.10 %
GPD1	0.08	9.92 %
CH31	0.03	4.95 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	15.96	27.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.29	41.02 %
Mixie	3.03	13.55 %
Grinder	1.65	15.27 %
Total	12.97	24.30 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.88	19.94 %
KMR1	0.68	13.05 %
CBE1	0.58	17.70 %
CBE5	0.39	20.51 %
SNR1	0.28	8.64 %
PPI1	0.24	19.69 %
MPM1	0.24	9.17 %
SUL1	0.24	7.37 %
CNR1	0.20	20.40 %
UAM1	0.16	6.65 %
KGI1	0.13	14.70 %
PDM1	0.11	10.56 %
GDR1		0.00 %
WHCB		0.00 %
Total	12.97	24.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.67	41.98 %
Mixie	2.84	14.76 %
Grinder	0.78	13.41 %
Total	11.29	26.05 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.88	22.08 %
SBR1	0.41	19.79 %
VNB1	0.31	17.21 %
TRT1	0.16	14.18 %
WJD1	0.16	10.30 %
SLG1	0.14	18.91 %
WJP1	0.09	10.18 %
AKM1	0.08	5.76 %
VEL4	0.08	2.93 %
VEL1	0.08	5.38 %
ARC2	0.08	7.65 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
Total	11.29	26.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.85	37.34 %
Mixie	2.88	13.18 %
Grinder	1.84	13.86 %
Total	10.57	20.81 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.42	21.44 %
SJI2	0.37	15.73 %
TDM1	0.36	15.26 %
NVL2	0.26	7.82 %
POY2	0.25	9.74 %
TRK1	0.23	6.89 %
PRT1	0.20	10.11 %
STP1	0.12	14.34 %
VCM1	0.12	13.91 %
TVM1	0.10	16.83 %
KKI2	0.09	3.08 %
KML1	0.09	4.19 %
TVM2	0.08	12.39 %
MKM1	0.04	4.19 %
VCM2		0.00 %
VPM2		0.00 %
Total	10.57	20.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.49	15.29 %
Mixie	1.08	4.43 %
Grinder	0.46	7.08 %
Total	5.03	9.37 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.70	18.60 %
HSR1	0.35	10.73 %
MTR1	0.24	8.74 %
DPR2	0.23	16.66 %
OML1	0.19	14.00 %
HRR1	0.18	10.53 %
PLC1	0.17	5.75 %
KRI1	0.15	6.77 %
PMP1	0.14	18.27 %
ATU1	0.14	5.24 %
PNG1	0.13	9.24 %
SGI1	0.12	10.61 %
EDP1	0.11	14.09 %
EPI1	0.09	3.52 %
KVP1	0.09	5.43 %
MCR1	0.09	2.77 %
TRM1	0.08	2.18 %
BMD1	0.08	5.91 %
SLM3	0.05	1.94 %
SLM2	0.04	2.79 %
APN1	0.03	1.65 %
DPR1		0.00 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	5.03	9.37 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.88	26.33 %
Mixie	1.21	8.97 %
Grinder	0.55	9.17 %
Total	4.64	15.26 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.61	12.91 %
ERD1	0.60	17.35 %
TPR2	0.41	11.11 %
NKL2	0.21	9.93 %
RSP1	0.16	13.76 %
TPR1	0.11	3.85 %
CMI1	0.08	7.64 %
TPR3	0.08	7.70 %
TPR4	0.07	7.70 %
VKL1	0.07	7.75 %
PDR1	0.05	8.71 %
SYM2	0.04	3.62 %
KMM1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
W3SD		0.00 %
Total	4.64	15.26 %