



TN : VIDIEM Sales Performance 21/05/2026 9:29 AM

MTD Sales
125.94 L

Brand Share %
20.14 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	65.71	35.74 %
Mixie	38.47	14.67 %
Grinder	20.37	13.70 %
Small-Ap	1.38	4.49 %
Total	125.94	20.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.07	24.55 %
CHENNAI-01	18.88	19.37 %
SOUTH-03	16.76	18.36 %
TRICHY-01	16.39	22.73 %
CHENNAI-02	11.80	23.85 %
WEST-01	11.52	18.58 %
SOUTH ARCOT	7.73	19.50 %
NORTH ARCOT	7.17	23.93 %
WEST-02	5.61	9.20 %
Total	125.94	20.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.34	43.51 %
Mixie	8.30	16.83 %
Grinder	5.87	18.50 %
Small-Ap	0.57	9.14 %
Total	30.07	24.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.69	18.49 %
ERL2	0.54	20.14 %
PKD1	0.38	15.38 %
MMT1	0.37	12.59 %
APK1	0.32	18.99 %
VKM1	0.27	12.85 %
RPM1	0.26	5.55 %
COL1	0.24	18.78 %
VLY1	0.20	6.50 %
KGL1	0.19	11.99 %
PDI1	0.15	7.02 %
VNR1	0.11	7.35 %
ASM1	0.09	8.35 %
SGT1	0.07	6.42 %
SKD1	0.06	3.22 %
KYR1	0.06	2.58 %
KSM1	0.05	4.58 %
S2SD	0.04	3.32 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	30.07	24.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.38	41.94 %
Mixie	5.35	15.49 %
Grinder	2.88	9.02 %
Small-Ap	0.27	4.35 %
Total	18.88	19.37 %

Branch *	MTD Sales L	Brand Share %
CH25	0.82	19.78 %
CH08	0.82	12.96 %
CH42	0.81	17.55 %
GUD1	0.55	17.08 %
CH05	0.53	10.70 %
CH14	0.42	14.28 %
CH35	0.26	10.92 %
TKM1	0.12	14.22 %
AVD1	0.10	16.39 %
CH37	0.10	17.26 %
CGL1	0.09	12.42 %
CH26	0.06	10.74 %
CH40	0.03	13.10 %
CH19	0.02	0.60 %
CH22		0.00 %
CH29		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.31 %
Total	18.88	19.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.89	32.71 %
Mixie	4.92	14.47 %
Grinder	2.90	11.70 %
Small-Ap	0.05	1.01 %
Total	16.76	18.36 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.01	19.52 %
MDU6	0.63	14.74 %
MDU7	0.52	15.93 %
CBM1	0.46	19.64 %
TEN2	0.38	18.00 %
BNR1	0.37	17.80 %
SVG1	0.32	16.45 %
PVI1	0.27	15.43 %
NKI1	0.26	13.84 %
PNV2	0.20	12.55 %
TEN1	0.17	9.37 %
ATG1	0.17	9.52 %
KYK1	0.16	6.78 %
CMR1	0.12	9.05 %
PKM1	0.12	9.42 %
TPT1	0.12	3.48 %
BTU1	0.11	13.11 %
MDU4	0.10	7.84 %
MNM1	0.10	12.25 %
KRR1	0.08	6.94 %
SGP1	0.07	6.14 %
TMM1	0.06	1.67 %
MDU5	0.05	1.60 %
ADP1	0.04	2.97 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	16.76	18.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.40	34.74 %
Mixie	5.68	18.51 %
Grinder	3.12	18.13 %
Small-Ap	0.18	6.26 %
Total	16.39	22.73 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.75	19.07 %
PTK1	0.52	14.39 %
JKM1	0.50	17.18 %
KIK1	0.35	13.66 %
TTP1	0.20	13.95 %
MDI1	0.20	4.84 %
KUM1	0.14	3.25 %
AYR1	0.08	9.31 %
TRY3	0.04	2.17 %
ORU1	0.04	3.27 %
KRN1		0.00 %
NCK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
NMM1	-0.02	-0.94 %
Total	16.39	22.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.53	42.15 %
Mixie	3.24	15.71 %
Grinder	1.94	17.87 %
Small-Ap	0.09	3.67 %
Total	11.80	23.85 %

Branch *	MTD Sales L	Brand Share %
CH15	1.36	18.42 %
CH18	0.69	17.45 %
MJR1	0.37	20.04 %
CH12	0.36	9.88 %
CH44	0.26	15.83 %
CH20	0.17	7.25 %
CH27	0.16	17.04 %
CH36	0.14	16.91 %
PON1	0.14	17.86 %
UKI1	0.12	14.14 %
CH17	0.11	4.88 %
CH46	0.11	10.03 %
CH34	0.08	5.18 %
CH31	0.04	17.42 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	11.80	23.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.70	31.46 %
Mixie	4.04	15.05 %
Grinder	1.64	11.66 %
Small-Ap	0.15	4.87 %
Total	11.52	18.58 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.34	18.27 %
CBE4	0.59	16.52 %
MPM1	0.36	10.92 %
KMR1	0.34	7.37 %
CNR1	0.28	18.73 %
SUL1	0.24	7.47 %
TPR3	0.17	14.69 %
UAM1	0.17	6.02 %
CBE1	0.16	4.92 %
KMD1	0.16	14.47 %
ANR1	0.13	17.47 %
PPI1	0.10	6.73 %
SNR1	0.10	3.93 %
CBE3	0.09	9.43 %
PDM1	0.08	7.06 %
KGM1	0.08	7.32 %
SYM2	0.05	4.95 %
GDR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	11.52	18.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.35	32.17 %
Mixie	2.87	16.62 %
Grinder	1.50	14.40 %
Small-Ap		-0.09 %
Total	7.73	19.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.73	15.81 %
KML1	0.30	16.90 %
NVL2	0.29	11.69 %
PRT1	0.26	16.26 %
TRK1	0.21	10.14 %
POY2	0.21	7.03 %
TVM1	0.12	18.33 %
VCM1	0.10	14.14 %
SJI2	0.10	5.52 %
MKM1	0.08	7.90 %
STP1	0.08	16.07 %
KKI2	0.04	1.49 %
VPM2	0.03	2.60 %
TDM1		0.00 %
WHUT		0.00 %
Total	7.73	19.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.25	39.66 %
Mixie	2.72	17.32 %
Grinder	0.20	8.52 %
Total	7.17	23.93 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.31	15.10 %
TRL1	0.25	10.71 %
AKM1	0.22	19.33 %
SBR1	0.17	16.35 %
ABR1	0.16	15.64 %
CPT1	0.14	14.02 %
GDM1	0.14	19.37 %
VEL1	0.13	5.62 %
ANI1	0.13	17.17 %
WJP1	0.13	15.76 %
PLR1	0.13	15.23 %
VSI1	0.11	13.34 %
SLG1	0.09	14.50 %
CYR1	0.08	14.90 %
BGR1	0.05	5.37 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	7.17	23.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.87	18.77 %
Mixie	1.35	4.06 %
Grinder	0.32	6.02 %
Small-Ap	0.06	3.54 %
Total	5.61	9.20 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.55	14.92 %
HSR1	0.47	17.69 %
NKL2	0.36	17.89 %
RSP1	0.33	19.38 %
BMD1	0.26	15.47 %
APN1	0.19	10.20 %
ERD1	0.19	6.79 %
DPR2	0.18	13.14 %
MTR1	0.17	6.25 %
SGI1	0.16	6.01 %
EPI1	0.14	6.88 %
PLC1	0.13	5.37 %
KRI1	0.11	4.57 %
DPR1	0.11	8.09 %
PMP1	0.08	8.55 %
CMI1	0.07	5.77 %
SLM3	0.05	1.76 %
TRM1	0.02	1.73 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	5.61	9.20 %