



TN : VIDIEM Sales Performance 21/03/2026 9:29 AM

MTD Sales
127.21 L

Brand Share %
21.35 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	66.28	36.61 %
Mixie	36.95	15.20 %
Grinder	21.91	15.98 %
Small-Ap	2.07	6.00 %
Total	127.21	21.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	23.61	22.80 %
CHENNAI-01	20.82	26.69 %
SOUTH-03	20.37	22.37 %
TRICHY-01	16.25	23.98 %
CHENNAI-02	13.17	22.49 %
WEST-01	10.54	18.24 %
NORTH ARCOT	8.29	21.93 %
WEST-02	7.36	11.36 %
SOUTH ARCOT	6.80	18.70 %
Total	127.21	21.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.91	40.73 %
Mixie	7.11	16.80 %
Grinder	4.01	15.67 %
Small-Ap	0.58	9.01 %
Total	23.61	22.80 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.01	12.52 %
KVT1	0.87	14.04 %
TCN1	0.68	18.99 %
ERL2	0.60	20.87 %
ASM1	0.29	17.09 %
SNL1	0.24	9.53 %
VLY1	0.22	7.97 %
MMT1	0.21	10.00 %
SKD1	0.14	6.83 %
PKD1	0.12	7.91 %
UDN1	0.11	14.24 %
KGL1	0.10	9.14 %
VKM1	0.08	5.31 %
ARM1	0.08	5.84 %
TKY1	0.08	7.74 %
COL1	0.08	12.76 %
VNR1	0.06	4.07 %
RPM1	0.05	1.47 %
PDI1	0.03	1.79 %
KSM1	0.03	6.59 %
KYR1		0.00 %
WHTV		0.00 %
Total	23.61	22.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.84	47.76 %
Mixie	4.43	16.23 %
Grinder	4.37	21.76 %
Small-Ap	0.18	3.01 %
Total	20.82	26.69 %

Branch *	MTD Sales L	Brand Share %
CH05	0.78	12.68 %
CH42	0.72	15.80 %
CH48	0.51	12.62 %
CH08	0.40	10.37 %
GUD2	0.33	20.58 %
AVD1	0.21	19.55 %
CH19	0.18	7.10 %
CGL1	0.18	14.82 %
CH22	0.15	7.25 %
CH14	0.13	5.71 %
SKL1	0.11	14.64 %
KNR1	0.03	7.68 %
CH40	0.03	10.48 %
CH26	0.03	3.98 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	20.82	26.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.80	39.22 %
Mixie	5.51	16.33 %
Grinder	3.89	15.63 %
Small-Ap	0.16	3.39 %
Total	20.37	22.37 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.64	16.94 %
ADP1	0.32	19.75 %
TMM1	0.30	9.13 %
DKI1	0.27	20.49 %
USL1	0.26	17.91 %
PVI1	0.25	13.05 %
PKM1	0.24	14.94 %
MDU5	0.23	6.99 %
CBM1	0.22	9.28 %
MLR1	0.19	9.82 %
NTM1	0.17	15.98 %
PNV2	0.16	19.69 %
TPT1	0.16	5.78 %
KRR1	0.15	14.16 %
CMR1	0.14	19.25 %
MPA1	0.13	5.17 %
KYK1	0.13	9.14 %
SGP1	0.13	17.59 %
TEN1	0.09	6.41 %
ODM1	0.05	5.13 %
Total	20.37	22.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.21	36.53 %
Mixie	5.15	19.37 %
Grinder	3.52	20.06 %
Small-Ap	0.37	9.51 %
Total	16.25	23.98 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.95	18.84 %
KIK1	0.59	21.13 %
TTP1	0.19	10.54 %
NCK1	0.17	11.69 %
NMM1	0.15	7.24 %
AYR1	0.13	15.39 %
KRN1	0.12	7.48 %
TVR1	0.09	7.56 %
PDK1	0.09	9.88 %
PTK1	0.08	3.32 %
PBR1	0.07	8.24 %
TRY2	0.06	12.97 %
MDI1		0.00 %
TRY3		0.00 %
Total	16.25	23.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.45	42.79 %
Mixie	3.49	13.74 %
Grinder	1.88	15.87 %
Small-Ap	0.35	8.99 %
Total	13.17	22.49 %

Branch *	MTD Sales L	Brand Share %
CH03	1.06	12.23 %
CH43	0.65	17.53 %
CH34	0.53	19.07 %
CH12	0.50	14.40 %
CH50	0.50	15.88 %
CH18	0.49	14.40 %
CH41	0.26	14.56 %
CH36	0.25	17.90 %
CH17	0.22	8.55 %
CH27	0.22	19.52 %
PON1	0.14	13.29 %
CH06	0.09	4.57 %
CH31	0.06	9.03 %
CH01	0.03	13.00 %
CH32		0.00 %
CH44		0.00 %
Total	13.17	22.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.88	30.12 %
Mixie	3.24	14.38 %
Grinder	1.31	11.04 %
Small-Ap	0.11	2.82 %
Total	10.54	18.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.48	19.08 %
CBE4	0.55	12.05 %
MPM1	0.43	16.10 %
KMR1	0.37	8.17 %
CBE5	0.28	16.70 %
PPI1	0.20	16.97 %
CBE1	0.20	9.23 %
UMP1	0.19	19.36 %
KGM1	0.18	20.88 %
SUL1	0.18	6.49 %
PDM1	0.16	11.55 %
KGI1	0.14	17.29 %
CBE3	0.13	17.52 %
ANR1	0.11	11.97 %
TPR1	0.10	5.01 %
SYM2	0.08	6.67 %
SNR1	0.08	2.73 %
CNR1	0.04	8.52 %
GDR1		0.00 %
UAM1		0.00 %
Total	10.54	18.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.95	33.45 %
Mixie	3.37	18.71 %
Grinder	0.82	13.87 %
Small-Ap	0.15	7.13 %
Total	8.29	21.93 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.51	16.38 %
SBR1	0.20	10.94 %
CGM1	0.19	18.69 %
ABR1	0.19	15.09 %
CPT1	0.18	16.14 %
PTU1	0.17	20.00 %
AKM1	0.10	10.53 %
BGR1	0.09	7.25 %
ANI1	0.04	5.28 %
VEL1	0.03	1.72 %
VSI1	0.02	1.18 %
TRT1		0.00 %
VNB1		0.00 %
Total	8.29	21.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.46	20.91 %
Mixie	2.08	6.50 %
Grinder	0.77	7.97 %
Small-Ap	0.06	3.04 %
Total	7.36	11.36 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.40	8.42 %
TRM1	0.31	17.71 %
EDP1	0.29	21.15 %
CMI1	0.26	16.21 %
SGI1	0.23	18.05 %
APN1	0.22	9.51 %
MTR1	0.22	14.68 %
BMD1	0.21	9.78 %
PLC1	0.20	9.66 %
NKL2	0.16	6.47 %
VPD1	0.15	6.63 %
SLM3	0.14	5.86 %
HRR1	0.14	11.41 %
KRI1	0.10	4.53 %
HSR1	0.09	2.97 %
PMP1	0.08	7.74 %
VKL1	0.07	4.08 %
SLM2	0.06	3.70 %
KVP1	0.06	6.66 %
MCR1	0.05	2.52 %
DPR2	0.05	5.34 %
ATU1	0.04	1.92 %
DPR1	0.04	4.71 %
PDR1	0.03	14.30 %
OML1	0.03	1.89 %
EPI1	0.03	1.48 %
KAM1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	7.36	11.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.78	28.80 %
Mixie	2.57	16.89 %
Grinder	1.33	13.69 %
Small-Ap	0.12	6.64 %
Total	6.80	18.70 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.94	20.21 %
POY2	0.25	9.42 %
VPM2	0.24	12.22 %
PRT1	0.21	13.20 %
NVL2	0.17	8.38 %
KKI2	0.15	6.39 %
STP1	0.15	20.13 %
TDM1	0.13	8.60 %
TVM1	0.09	16.83 %
MKM1	0.06	4.05 %
SJI2	0.06	4.29 %
KML1	0.05	3.26 %
TRK1	0.03	1.87 %
VCM1		0.00 %
Total	6.80	18.70 %