

MTD Sales
239.71 L

Brand Share %
21.60 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	114.75	33.82 %
Mixie	81.38	18.09 %
Grinder	42.63	14.97 %
Small-Ap	0.95	2.66 %
Total	239.71	21.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	44.87	24.05 %
SOUTH-03	38.74	20.23 %
TRICHY-01	32.04	24.63 %
CHENNAI-01	29.80	17.89 %
WEST-01	29.42	25.26 %
CHENNAI-02	21.16	25.87 %
SOUTH ARCOT	16.37	24.41 %
WEST-02	14.82	13.83 %
NORTH ARCOT	10.98	19.63 %
KL-SOUTH	1.51	22.29 %
Total	239.71	21.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.92	37.85 %
Mixie	16.21	22.10 %
Grinder	8.45	15.57 %
Small-Ap	0.28	4.51 %
Total	44.87	24.05 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.96	20.88 %
TUT1	2.66	19.05 %
TVL1	1.81	13.02 %
RPM1	1.25	20.98 %
PKD1	0.93	16.23 %
SDI1	0.50	20.65 %
STU2	0.42	20.09 %
MMT1	0.40	12.30 %
VLY1	0.32	8.26 %
SNL1	0.29	6.87 %
VNR1	0.28	10.30 %
UDN1	0.28	18.04 %
PDI1	0.28	8.13 %
SGT1	0.24	20.22 %
KGL1	0.18	14.17 %
KSM1	0.13	10.65 %
VKM1	0.12	4.83 %
TKY1	0.11	2.75 %
ARM1	0.10	4.14 %
KYR1	0.04	1.34 %
S2SD		0.00 %
Total	44.87	24.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	18.92	36.60 %
Mixie	13.64	18.30 %
Grinder	6.16	10.53 %
Small-Ap	0.03	0.43 %
Total	38.74	20.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.01	18.97 %
MDU6	1.64	17.89 %
MDU5	1.00	13.59 %
KKD3	0.94	14.64 %
TMM1	0.82	11.20 %
DKI1	0.72	17.96 %
NKI1	0.62	20.17 %
TEN2	0.62	15.50 %
TDI1	0.60	19.19 %
MLR1	0.59	16.48 %
SVG1	0.58	12.55 %
TEN1	0.57	17.13 %
CBM1	0.55	10.73 %
KYK1	0.50	12.57 %
PNI1	0.46	21.19 %
BTU1	0.42	17.73 %
TPT1	0.36	6.14 %
USL1	0.34	9.03 %
PKM1	0.33	15.64 %
PNV1	0.31	13.71 %
ODM1	0.27	8.15 %
KRR1	0.26	9.43 %
PVI1	0.26	6.27 %
NTM1	0.25	5.66 %
ADP1	0.16	6.57 %
MPA1	0.06	1.21 %
SZSD		0.00 %
Total	38.74	20.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.37	36.89 %
Mixie	10.97	22.32 %
Grinder	6.59	17.49 %
Small-Ap	0.12	2.67 %
Total	32.04	24.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.54	12.27 %
PBR2	1.20	15.85 %
JKM1	0.61	13.62 %
ORU1	0.52	19.03 %
PBR1	0.39	20.49 %
MSI1	0.38	18.83 %
KRN1	0.32	11.49 %
NMM1	0.27	7.58 %
NCK1	0.23	9.70 %
TTP1	0.22	9.46 %
TRY2	0.15	10.58 %
MDI1	0.14	2.44 %
TVR1	0.06	3.13 %
TRY3	0.03	0.73 %
TZSD	0.03	-5.55 %
Total	32.04	24.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.22	25.11 %
Mixie	8.37	12.12 %
Grinder	5.98	18.23 %
Small-Ap	0.23	5.69 %
Total	29.80	17.89 %

Branch *	MTD Sales L	Brand Share %
CH42	1.38	18.95 %
CH14	1.06	17.66 %
CH19	0.91	17.44 %
CH30	0.46	11.53 %
AVD1	0.42	14.77 %
CH11	0.34	6.88 %
CH22	0.28	6.45 %
KNR1	0.17	12.24 %
CH29	0.17	13.53 %
CH26	0.11	8.30 %
CZWH	0.03	0.06 %
CH40		0.00 %
Total	29.80	17.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.96	39.29 %
Mixie	9.12	20.30 %
Grinder	5.14	17.31 %
Small-Ap	0.21	5.43 %
Total	29.42	25.26 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.64	20.75 %
TPR1	0.85	17.73 %
SUL1	0.85	18.81 %
KMR1	0.58	6.35 %
CBE1	0.47	16.67 %
UMP1	0.39	21.30 %
KGI1	0.34	18.35 %
UAM1	0.31	5.49 %
PDM1	0.30	13.68 %
GBM1	0.29	20.30 %
SYM2	0.28	9.37 %
MPM1	0.24	5.11 %
SNR1	0.12	3.07 %
PPI1	0.07	2.73 %
GDR1	0.04	4.59 %
WZSD		0.00 %
Total	29.42	25.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.79	42.55 %
Mixie	6.74	20.29 %
Grinder	3.63	17.72 %
Total	21.16	25.87 %

Branch *	MTD Sales L	Brand Share %
CH15	1.58	17.96 %
CH03	1.18	17.21 %
CH06	0.54	12.62 %
CH12	0.29	5.14 %
UKI1	0.24	16.94 %
CH27	0.16	14.02 %
CH44	0.14	11.41 %
CH36	0.12	17.10 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	21.16	25.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.37	23.90 %
Gas-Stov	6.11	32.88 %
Grinder	3.80	19.53 %
Small-Ap	0.08	3.57 %
Total	16.37	24.41 %

Branch *	MTD Sales L	Brand Share %
POY2	1.17	19.32 %
KLM1	0.69	19.54 %
TRK1	0.39	15.34 %
VPM2	0.38	15.25 %
SJI2	0.36	10.76 %
STP1	0.34	19.51 %
TDM1	0.27	12.07 %
KKI2	0.24	6.02 %
PRT1	0.23	11.29 %
VCM1	0.16	10.90 %
VPM1	0.16	14.55 %
TVM1	0.10	8.06 %
MKM1	0.07	5.80 %
TVM2	0.06	7.72 %
Total	16.37	24.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.77	23.65 %
Mixie	5.24	10.51 %
Grinder	1.81	8.44 %
Total	14.82	13.83 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.48	19.07 %
SLM3	0.83	16.81 %
NKL2	0.60	14.09 %
ERD1	0.58	10.26 %
KMM1	0.50	21.07 %
SGG1	0.38	18.65 %
TRM1	0.36	11.30 %
PLC1	0.35	12.53 %
KVP1	0.35	13.81 %
SGI1	0.35	14.94 %
DPR2	0.33	17.94 %
CMI1	0.31	11.96 %
HSR1	0.27	9.17 %
PMP1	0.25	15.27 %
HRR1	0.24	10.13 %
MCR1	0.23	7.09 %
TCG1	0.22	15.94 %
DPR1	0.21	10.80 %
EDP1	0.21	13.77 %
VPD1	0.20	3.74 %
SLM2	0.19	4.96 %
APN1	0.19	7.28 %
MTR1	0.11	2.83 %
OML1	0.10	4.46 %
PDR1	0.09	7.99 %
EPI1	0.07	2.95 %
ATU1	0.05	1.00 %
BMD1	0.03	1.56 %
KRI1	0.02	1.39 %
WZWH		0.00 %
Total	14.82	13.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.10	32.48 %
Mixie	4.07	15.72 %
Grinder	0.82	8.85 %
Total	10.98	19.63 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.98	17.52 %
WJD1	0.48	17.10 %
TRL1	0.35	7.92 %
VNB1	0.34	19.53 %
SBR1	0.31	16.41 %
AKM1	0.26	8.85 %
BGR1	0.24	16.50 %
PLR1	0.18	14.51 %
ARC2	0.17	7.49 %
TRT1	0.16	9.20 %
ANI1	0.10	14.49 %
VEL1	0.10	3.70 %
GDM1	0.09	8.35 %
PTU1	0.04	4.67 %
UGI1	0.03	2.67 %
Total	10.98	19.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.65	20.42 %
Gas-Stov	0.60	32.86 %
Grinder	0.26	20.03 %
Total	1.51	22.29 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.40	21.37 %
KLR1	0.24	16.66 %
Total	1.51	22.29 %