

MTD Sales
153.18 L

Brand Share %
22.69 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	91.81	38.45 %
Mixie	39.60	13.93 %
Grinder	21.77	14.30 %
Total	153.18	22.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.31	21.00 %
CHENNAI-01	25.47	28.11 %
TRICHY-01	21.85	27.20 %
SOUTH-03	19.85	20.98 %
CHENNAI-02	15.27	28.07 %
WEST-01	11.72	23.99 %
NORTH ARCOT	10.57	26.41 %
SOUTH ARCOT	10.10	20.87 %
WEST-02	4.63	9.19 %
WEST-03	4.41	15.72 %
Total	153.18	22.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.07	39.79 %
Mixie	7.79	12.67 %
Grinder	4.45	12.64 %
Total	29.31	21.00 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.88	12.10 %
RND1	1.05	20.27 %
TKS1	1.05	21.62 %
TCN1	0.78	17.27 %
RPM1	0.57	12.22 %
VKM1	0.35	15.90 %
TUT2	0.34	10.83 %
APK1	0.32	21.86 %
SNL1	0.31	7.54 %
ERL2	0.23	9.30 %
VLY1	0.21	5.09 %
PKD1	0.20	10.62 %
KGL1	0.17	14.12 %
SKD1	0.16	9.02 %
KYR1	0.15	6.44 %
ARM1	0.12	14.97 %
ASM1	0.12	6.68 %
VNR1	0.12	8.06 %
STU2	0.10	8.03 %
PDI1	0.04	1.89 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	29.31	21.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.64	46.05 %
Mixie	6.74	18.06 %
Grinder	4.10	19.03 %
Total	25.47	28.11 %

Branch *	MTD Sales L	Brand Share %
CH42	0.75	19.36 %
CH05	0.75	14.70 %
AVD1	0.62	22.46 %
GUD2	0.29	13.89 %
CH19	0.26	6.83 %
CH22	0.15	5.07 %
TKM1	0.15	13.42 %
SKL1	0.10	6.75 %
KNR1	0.08	7.15 %
CH26		0.00 %
CH48		0.00 %
CZWH		0.00 %
Total	25.47	28.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.01	40.09 %
Mixie	6.52	20.98 %
Grinder	3.32	17.19 %
Total	21.85	27.20 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.03	22.31 %
PTK1	0.97	22.11 %
KUM2	0.35	18.79 %
NMM1	0.33	18.97 %
JKM1	0.28	11.91 %
PDK1	0.20	19.20 %
TYR1	0.17	5.63 %
TRY3	0.17	9.60 %
PBR1	0.09	9.71 %
KRN1	0.08	6.90 %
NCK1	0.05	4.34 %
TVR1	0.05	4.18 %
TTP1	0.04	3.48 %
MDI1		0.00 %
TRY2		0.00 %
Total	21.85	27.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.65	38.56 %
Mixie	4.59	12.80 %
Grinder	2.61	10.06 %
Total	19.85	20.98 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.01	20.29 %
NKI1	0.43	18.96 %
PVI1	0.39	9.82 %
MDU6	0.34	8.43 %
KRR1	0.30	20.30 %
NTM1	0.29	16.98 %
ODM1	0.27	22.10 %
SVG1	0.27	20.91 %
PKM1	0.25	17.83 %
MDU3	0.25	14.09 %
BNR1	0.22	17.79 %
PNV2	0.19	18.04 %
BTU1	0.19	14.77 %
KPT1	0.18	10.14 %
CBM1	0.18	10.56 %
ADP1	0.17	11.16 %
MNM1	0.17	17.66 %
TPT1	0.15	4.91 %
MDU5	0.14	4.41 %
MDU4	0.12	8.44 %
MPA1	0.12	4.63 %
SGP1	0.05	4.79 %
MLR1	0.04	2.08 %
USL1	0.04	2.89 %
TEN1	0.04	2.98 %
KYK1	0.04	2.18 %
TMM1		0.00 %
WHMD		0.00 %
Total	19.85	20.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.34	49.30 %
Mixie	3.77	15.34 %
Grinder	2.16	19.91 %
Total	15.27	28.07 %

Branch *	MTD Sales L	Brand Share %
CH43	0.49	19.46 %
CH50	0.48	17.72 %
CH06	0.42	22.26 %
CH12	0.26	12.55 %
CH36	0.19	13.96 %
UKI1	0.18	21.55 %
CH46	0.15	15.81 %
CH34	0.09	3.31 %
CH17	0.09	3.68 %
CH44	0.08	8.25 %
GPD1	0.08	14.33 %
CH31	0.03	5.12 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	15.27	28.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.50	39.49 %
Mixie	2.67	13.39 %
Grinder	1.55	15.62 %
Total	11.72	23.99 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.82	20.12 %
KMR1	0.62	12.60 %
CBE5	0.39	21.95 %
CBE1	0.34	13.02 %
MPM1	0.24	9.57 %
CNR1	0.20	21.21 %
UAM1	0.16	6.89 %
SNR1	0.16	5.24 %
SUL1	0.14	5.20 %
KGI1	0.13	14.70 %
PDM1	0.05	5.84 %
GDR1		0.00 %
WHCB		0.00 %
Total	11.72	23.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.01	42.41 %
Mixie	2.84	15.58 %
Grinder	0.73	13.73 %
Total	10.57	26.41 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.41	21.55 %
VNB1	0.31	17.75 %
TRT1	0.16	14.70 %
WJD1	0.16	11.33 %
SLG1	0.14	19.98 %
WJP1	0.09	11.39 %
AKM1	0.08	6.36 %
VEL4	0.08	3.11 %
VEL1	0.08	5.72 %
ARC2	0.08	8.92 %
UGI1	0.05	15.00 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
Total	10.57	26.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.68	37.57 %
Mixie	2.58	12.58 %
Grinder	1.84	14.43 %
Total	10.10	20.87 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.36	21.71 %
SJI2	0.37	16.77 %
TDM1	0.36	16.30 %
NVL2	0.26	8.92 %
POY2	0.25	10.21 %
TRK1	0.23	7.06 %
PRT1	0.20	10.01 %
STP1	0.12	14.34 %
TVM1	0.10	16.83 %
KKI2	0.09	3.29 %
KML1	0.09	4.43 %
TVM2	0.08	12.39 %
VCM1	0.07	9.24 %
MKM1	0.04	4.60 %
VCM2		0.00 %
VPM2		0.00 %
Total	10.10	20.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.24	15.08 %
Mixie	0.93	4.09 %
Grinder	0.46	7.56 %
Total	4.63	9.19 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.70	17.71 %
HSR1	0.35	11.17 %
MTR1	0.24	9.07 %
HRR1	0.18	11.48 %
PLC1	0.17	6.12 %
KRI1	0.15	7.86 %
PMP1	0.14	19.80 %
ATU1	0.14	5.30 %
DPR2	0.14	11.97 %
PNG1	0.13	9.89 %
SGI1	0.12	10.61 %
EDP1	0.11	14.72 %
EPI1	0.09	3.66 %
MCR1	0.09	3.01 %
TRM1	0.08	2.22 %
BMD1	0.08	6.01 %
OML1	0.06	5.51 %
SLM3	0.05	2.23 %
SLM2	0.04	2.79 %
KVP1	0.03	2.11 %
APN1	0.03	1.78 %
DPR1		0.00 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	4.63	9.19 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.68	26.03 %
Mixie	1.17	9.46 %
Grinder	0.55	10.35 %
Total	4.41	15.72 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.55	18.18 %
ERD2	0.52	11.64 %
TPR2	0.34	11.28 %
NKL2	0.21	10.89 %
RSP1	0.16	14.95 %
TPR1	0.11	4.07 %
CMI1	0.08	8.03 %
TPR3	0.08	7.70 %
TPR4	0.07	10.37 %
VKL1	0.07	7.89 %
PDR1	0.05	8.71 %
SYM2	0.04	3.87 %
KMM1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
W3SD		0.00 %
Total	4.41	15.72 %