

MTD Sales
131.09 L

Brand Share %
25.17 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	66.45	37.65 %
Mixie	44.11	20.56 %
Grinder	20.53	15.81 %
Total	131.09	25.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	27.81	35.88 %
SOUTH-01	23.18	24.36 %
SOUTH-03	16.45	22.03 %
WEST-01	16.39	27.82 %
TRICHY-01	13.32	24.96 %
CHENNAI-02	10.63	27.34 %
WEST-02	7.51	15.19 %
SOUTH ARCOT	7.37	23.13 %
NORTH ARCOT	6.00	21.15 %
KL-SOUTH	2.43	19.07 %
Total	131.09	25.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	13.49	40.02 %
Gas-Stov	10.98	47.77 %
Grinder	3.33	16.03 %
Total	27.81	35.88 %

Branch *	MTD Sales L	Brand Share %
CH42	1.09	23.64 %
CH19	0.73	15.80 %
GUD1	0.66	24.35 %
CH14	0.47	19.66 %
CH48	0.42	16.28 %
GUD2	0.42	23.57 %
CH30	0.37	21.46 %
AVD1	0.26	21.74 %
CH29	0.25	21.90 %
CH37	0.15	12.95 %
KNR1	0.12	16.12 %
CH11	0.12	7.01 %
CGL1	0.08	11.29 %
CH40		0.00 %
WHC3		0.00 %
Total	27.81	35.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.47	39.18 %
Mixie	6.94	18.61 %
Grinder	3.76	14.45 %
Total	23.18	24.36 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.26	22.52 %
NGR1	1.19	21.73 %
RPM1	1.09	23.60 %
RND1	0.90	23.59 %
KVT1	0.86	17.05 %
MMT1	0.40	14.81 %
SKD1	0.39	24.02 %
KSM1	0.34	21.57 %
ASM1	0.26	21.64 %
PKD1	0.24	13.70 %
VKM1	0.22	12.42 %
VLY1	0.17	7.90 %
PDI1	0.16	6.79 %
STU2	0.15	13.38 %
SNL1	0.14	6.14 %
SGT1	0.13	14.81 %
KYR1	0.11	5.51 %
KGL1	0.10	7.99 %
TKY1	0.08	5.60 %
COL1	0.05	5.86 %
TVL2	0.05	17.63 %
ARM1	0.04	4.80 %
S2SD		0.00 %
VNR1		0.00 %
Total	23.18	24.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.03	36.80 %
Mixie	4.64	16.11 %
Grinder	2.78	13.03 %
Total	16.45	22.03 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.59	23.50 %
KKD2	0.76	24.43 %
MDU6	0.72	20.55 %
PVI1	0.48	15.69 %
TMM1	0.40	13.90 %
BNR1	0.37	24.94 %
TEN2	0.36	21.01 %
MDU4	0.32	19.07 %
MNM1	0.28	25.14 %
MDU5	0.28	11.59 %
MDU3	0.27	21.81 %
CBM1	0.24	13.57 %
PNV1	0.14	14.93 %
BTU1	0.14	22.51 %
SGP1	0.14	13.61 %
NKI1	0.13	13.21 %
KRR1	0.12	13.01 %
ADP1	0.11	14.57 %
TEN1	0.11	7.72 %
CMR1	0.10	22.17 %
MLR1	0.09	7.95 %
PKM1	0.06	5.95 %
USL1	0.05	4.03 %
NTM1	0.05	3.03 %
SVG1	0.05	2.89 %
MPA1	0.04	2.42 %
TPT1	0.04	1.91 %
PNI1	0.03	5.77 %
SZSD		0.00 %
Total	16.45	22.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.30	41.46 %
Mixie	4.61	19.64 %
Grinder	2.48	19.09 %
Total	16.39	27.82 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.99	17.86 %
CBE4	0.87	22.62 %
CBE6	0.78	23.85 %
KMD1	0.52	24.75 %
CBE1	0.45	17.44 %
TPR1	0.35	17.08 %
MPM1	0.22	11.54 %
UAM1	0.19	6.27 %
SNR1	0.19	4.96 %
KGM1	0.15	12.89 %
UMP1	0.09	8.26 %
PPI1	0.09	7.54 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	16.39	27.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.70	33.94 %
Mixie	4.83	22.25 %
Grinder	2.80	18.82 %
Total	13.32	24.96 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.98	16.11 %
PBR2	0.50	16.35 %
AYR1	0.22	22.41 %
ORU1	0.21	21.85 %
PBR1	0.16	21.82 %
MSI1	0.15	16.23 %
NCK1	0.12	10.84 %
TRY3	0.10	6.97 %
JKM1	0.09	6.08 %
TZSD	0.06	19.39 %
TVR1	0.06	6.97 %
TTP1	0.06	4.37 %
MDI1	0.05	1.73 %
KRN1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
Total	13.32	24.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.90	42.26 %
Mixie	3.06	18.66 %
Grinder	1.68	19.63 %
Total	10.63	27.34 %

Branch *	MTD Sales L	Brand Share %
CH43	0.58	21.43 %
CH12	0.29	12.33 %
CH03	0.28	10.27 %
CH41	0.26	21.29 %
CH27	0.16	17.01 %
CH44	0.15	15.54 %
CH06	0.13	10.39 %
UKI1	0.12	17.70 %
CH36	0.11	11.45 %
CH31	0.04	6.03 %
CH23	0.03	10.74 %
CH32		0.00 %
MC06		0.00 %
Total	10.63	27.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.50	25.10 %
Mixie	2.00	8.78 %
Grinder	1.01	11.62 %
Total	7.51	15.19 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.30	13.20 %
HSR1	0.27	9.97 %
SGI1	0.24	20.63 %
VKL1	0.23	16.21 %
SGG1	0.20	22.51 %
KVP1	0.14	10.72 %
SLM2	0.13	8.41 %
ERD1	0.13	8.21 %
DPR2	0.13	16.09 %
KRI1	0.13	12.54 %
PMP1	0.12	13.01 %
OML1	0.12	7.56 %
CMI1	0.12	15.97 %
NKL2	0.12	5.61 %
APN1	0.11	6.42 %
KMM1	0.10	13.33 %
PLC1	0.09	9.31 %
VPD1	0.09	3.97 %
MCR1	0.08	5.53 %
EPI1	0.06	3.98 %
HRR1	0.06	7.71 %
MTR1	0.06	3.81 %
EDP1	0.04	8.35 %
ATU1	0.04	2.12 %
DPR1	0.04	7.26 %
PDR1	0.04	7.08 %
BMD1	0.03	2.59 %
TCG1		0.00 %
WZWH		0.00 %
Total	7.51	15.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.47	32.34 %
Mixie	2.01	16.39 %
Grinder	1.90	21.31 %
Total	7.37	23.13 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.59	24.46 %
CDM1	0.47	24.81 %
VPM1	0.18	21.65 %
KML1	0.17	19.59 %
TRK1	0.13	18.25 %
KKI2	0.10	4.28 %
TDM1	0.09	9.15 %
VCM1	0.08	7.74 %
MKM1	0.06	7.33 %
TVM1	0.06	12.37 %
VPM2	0.05	2.68 %
SJI1	0.04	9.77 %
KLM1	0.03	1.29 %
STP1		0.00 %
TVM2		0.00 %
Total	7.37	23.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.79	33.99 %
Mixie	1.67	13.06 %
Grinder	0.54	12.23 %
Total	6.00	21.15 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.47	14.04 %
TRL1	0.19	8.12 %
VSI1	0.16	13.22 %
VNB1	0.16	13.14 %
CPT1	0.15	22.25 %
BGR1	0.14	13.96 %
CYR1	0.14	15.45 %
GDM1	0.13	20.26 %
PLR1	0.12	20.33 %
CGM1	0.09	12.55 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	6.00	21.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.32	31.52 %
Mixie	0.86	16.24 %
Grinder	0.25	7.63 %
Total	2.43	19.07 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.95	12.86 %
PAS1	0.74	23.58 %
Total	2.43	19.07 %