



TN : VIDIEM Sales Performance 20/05/2026 9:29 AM

MTD Sales
118.35 L

Brand Share %
19.83 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	61.00	35.06 %
Mixie	36.55	14.54 %
Grinder	19.51	13.69 %
Small-Ap	1.29	4.47 %
Total	118.35	19.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.35	24.24 %
CHENNAI-01	17.69	18.75 %
SOUTH-03	15.72	18.44 %
TRICHY-01	15.09	22.03 %
CHENNAI-02	11.40	23.89 %
WEST-01	10.86	18.27 %
SOUTH ARCOT	6.95	18.71 %
NORTH ARCOT	6.95	24.37 %
WEST-02	5.34	9.07 %
Total	118.35	19.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.37	43.14 %
Mixie	7.83	16.58 %
Grinder	5.58	18.25 %
Small-Ap	0.57	9.73 %
Total	28.35	24.24 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.62	18.46 %
MMT1	0.37	12.97 %
PKD1	0.33	13.52 %
APK1	0.32	19.49 %
VKM1	0.23	11.17 %
VLY1	0.20	7.01 %
KGL1	0.19	11.99 %
RPM1	0.19	4.22 %
PDI1	0.15	7.30 %
VNR1	0.11	7.50 %
ASM1	0.09	8.62 %
SGT1	0.07	6.58 %
SKD1	0.06	3.38 %
KSM1	0.05	5.07 %
S2SD	0.04	3.32 %
KYR1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	28.35	24.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.50	40.41 %
Mixie	5.04	15.07 %
Grinder	2.87	9.15 %
Small-Ap	0.27	4.58 %
Total	17.69	18.75 %

Branch *	MTD Sales L	Brand Share %
CH42	0.81	17.55 %
CH08	0.67	11.19 %
GUD1	0.55	17.20 %
CH05	0.53	11.44 %
CH14	0.29	10.62 %
CH35	0.26	10.92 %
TKM1	0.12	14.95 %
AVD1	0.10	17.69 %
CH26	0.06	11.55 %
CH40	0.03	13.10 %
CH19	0.02	0.62 %
CGL1		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.31 %
Total	17.69	18.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.01	31.82 %
Mixie	4.81	15.05 %
Grinder	2.84	12.20 %
Small-Ap	0.05	1.12 %
Total	15.72	18.44 %

Branch *	MTD Sales L	Brand Share %
MDU7	0.42	13.52 %
MDU6	0.42	12.48 %
TEN2	0.38	19.72 %
BNR1	0.37	18.85 %
SVG1	0.32	16.84 %
PVI1	0.27	15.76 %
PNV2	0.20	13.02 %
TEN1	0.17	9.82 %
ATG1	0.17	9.52 %
NKI1	0.16	9.31 %
PKM1	0.12	9.42 %
TPT1	0.12	3.82 %
BTU1	0.11	13.54 %
KYK1	0.10	4.57 %
MNM1	0.10	13.96 %
KRR1	0.08	6.94 %
SGP1	0.07	6.54 %
TMM1	0.06	1.75 %
MDU5	0.05	1.70 %
CMR1	0.04	3.80 %
ADP1	0.04	2.97 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	15.72	18.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.70	33.52 %
Mixie	5.30	18.11 %
Grinder	2.97	17.99 %
Small-Ap	0.12	4.41 %
Total	15.09	22.03 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.65	18.38 %
JKM1	0.50	17.18 %
KIK1	0.35	14.17 %
PTK1	0.35	10.29 %
MDI1	0.20	5.30 %
KUM1	0.14	3.34 %
TTP1	0.11	8.35 %
AYR1	0.08	10.20 %
TRY3	0.04	2.20 %
ORU1	0.04	3.27 %
KRN1		0.00 %
NCK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
NMM1	-0.02	-1.01 %
Total	15.09	22.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.36	42.70 %
Mixie	3.01	15.09 %
Grinder	1.94	18.62 %
Small-Ap	0.09	3.73 %
Total	11.40	23.89 %

Branch *	MTD Sales L	Brand Share %
CH15	1.36	19.65 %
CH18	0.69	17.82 %
CH12	0.36	10.22 %
CH44	0.26	16.12 %
CH20	0.17	7.25 %
CH27	0.16	17.04 %
CH36	0.14	16.91 %
PON1	0.14	17.86 %
UKI1	0.12	14.14 %
CH17	0.11	5.19 %
CH46	0.11	10.03 %
CH34	0.08	5.52 %
CH31	0.04	17.42 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	11.40	23.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.23	30.14 %
Mixie	3.96	15.31 %
Grinder	1.52	11.32 %
Small-Ap	0.15	5.34 %
Total	10.86	18.27 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.25	17.70 %
CBE4	0.59	16.52 %
MPM1	0.36	12.08 %
KMR1	0.29	6.53 %
SUL1	0.24	7.74 %
CNR1	0.24	16.53 %
TPR3	0.17	15.85 %
CBE1	0.16	4.98 %
KMD1	0.16	14.47 %
ANR1	0.13	17.47 %
UAM1	0.12	4.49 %
PPI1	0.10	6.90 %
CBE3	0.09	9.98 %
PDM1	0.08	7.94 %
KGM1	0.08	8.16 %
SYM2	0.05	4.95 %
GDR1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	10.86	18.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.99	30.68 %
Mixie	2.70	16.51 %
Grinder	1.26	13.13 %
Small-Ap		-0.09 %
Total	6.95	18.71 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.67	15.44 %
KML1	0.30	17.96 %
NVL2	0.29	12.11 %
PRT1	0.26	17.53 %
TRK1	0.21	10.68 %
POY2	0.15	5.50 %
TVM1	0.12	19.76 %
VCM1	0.10	14.50 %
MKM1	0.08	8.05 %
STP1	0.08	19.15 %
SJI2	0.06	3.61 %
KKI2	0.04	1.52 %
VPM2	0.03	2.79 %
TDM1		0.00 %
WHUT		0.00 %
Total	6.95	18.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.18	40.38 %
Mixie	2.57	17.26 %
Grinder	0.20	9.14 %
Total	6.95	24.37 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.31	16.64 %
TRL1	0.20	8.66 %
SBR1	0.17	16.35 %
CPT1	0.14	14.66 %
VEL1	0.13	5.71 %
ANI1	0.13	17.73 %
WJP1	0.13	15.76 %
PLR1	0.13	15.23 %
ABR1	0.12	12.39 %
VSI1	0.11	13.34 %
SLG1	0.09	14.50 %
CYR1	0.08	15.53 %
BGR1	0.05	6.22 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	6.95	24.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.66	18.61 %
Mixie	1.32	4.07 %
Grinder	0.32	6.32 %
Small-Ap	0.03	1.85 %
Total	5.34	9.07 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.55	15.24 %
HSR1	0.47	17.89 %
NKL2	0.36	17.89 %
BMD1	0.23	14.32 %
APN1	0.19	10.20 %
ERD1	0.19	7.05 %
DPR2	0.18	13.14 %
MTR1	0.17	6.66 %
SGI1	0.16	6.01 %
EPI1	0.14	7.15 %
PLC1	0.13	5.45 %
DPR1	0.11	8.34 %
PMP1	0.08	9.08 %
KRI1	0.08	3.33 %
SLM3	0.05	1.81 %
CMI1	0.04	3.27 %
TRM1	0.02	1.77 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	5.34	9.07 %