



TN : VIDIEM Sales Performance 20/04/2026 9:29 AM

MTD Sales
130.86 L

Brand Share %
20.33 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	66.27	36.57 %
Mixie	40.68	15.01 %
Grinder	22.17	14.11 %
Small-Ap	1.74	5.08 %
Total	130.86	20.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.10	22.59 %
CHENNAI-01	23.89	22.08 %
SOUTH-03	18.12	20.07 %
TRICHY-01	15.99	22.73 %
CHENNAI-02	15.60	25.73 %
WEST-01	10.37	17.53 %
NORTH ARCOT	8.57	23.89 %
SOUTH ARCOT	8.25	20.93 %
WEST-02	3.96	6.19 %
Total	130.86	20.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.23	37.03 %
Mixie	7.79	16.80 %
Grinder	5.51	18.68 %
Small-Ap	0.56	8.47 %
Total	26.10	22.59 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.62	19.68 %
KVT1	1.52	18.22 %
TCN1	0.73	17.53 %
MMT1	0.42	17.54 %
SNL1	0.36	14.73 %
RPM1	0.34	8.31 %
VNR1	0.33	14.42 %
VKM1	0.31	15.99 %
SKD1	0.29	11.45 %
UDN1	0.23	15.96 %
PKD1	0.21	11.34 %
ERL2	0.20	13.44 %
ARM1	0.20	14.45 %
ASM1	0.12	9.32 %
PDI1	0.10	5.81 %
SGT1	0.08	9.39 %
KSM1	0.06	3.71 %
KYR1	0.05	1.92 %
S2SD		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	26.10	22.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.65	45.14 %
Mixie	6.75	18.24 %
Grinder	4.05	11.33 %
Small-Ap	0.44	5.93 %
Total	23.89	22.08 %

Branch *	MTD Sales L	Brand Share %
CH05	0.83	13.39 %
CH08	0.78	15.97 %
CH48	0.63	14.30 %
GUD1	0.61	18.04 %
CH19	0.40	6.47 %
CH14	0.33	8.14 %
CH42	0.19	3.87 %
SKL1	0.17	18.99 %
AVD1	0.11	10.40 %
CH26	0.07	11.34 %
CH29	0.07	9.42 %
CH37	0.06	10.98 %
KNR1	0.03	12.92 %
CH22	0.03	3.37 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
Total	23.89	22.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.72	41.46 %
Mixie	5.29	15.10 %
Grinder	2.02	8.43 %
Small-Ap	0.09	1.66 %
Total	18.12	20.07 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.56	15.06 %
MDU7	0.41	15.62 %
MDU4	0.32	15.56 %
ATG1	0.27	11.23 %
NKI1	0.24	15.41 %
TMM1	0.23	5.89 %
TPT1	0.22	7.13 %
PNV2	0.20	16.03 %
CBM1	0.16	6.44 %
CMR1	0.15	11.31 %
ODM1	0.13	14.47 %
KYK1	0.12	8.90 %
MLR1	0.12	12.25 %
MDU5	0.12	4.60 %
SVG1	0.11	9.04 %
MPA1	0.09	2.85 %
NTM1	0.08	8.05 %
PKM1	0.06	5.07 %
PVI1	0.05	5.47 %
ADP1	0.03	1.52 %
Total	18.12	20.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.34	35.34 %
Mixie	6.11	18.91 %
Grinder	3.37	20.11 %
Small-Ap	0.18	5.25 %
Total	15.99	22.73 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.51	14.53 %
NMM1	0.37	19.91 %
KUM1	0.30	5.60 %
PBR2	0.28	7.65 %
ORU1	0.22	11.11 %
TTP1	0.16	14.31 %
PTK1	0.12	4.03 %
MDI1	0.10	3.37 %
KRN1	0.09	7.66 %
AYR1	0.04	8.09 %
PDK1	0.03	3.32 %
NCK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	15.99	22.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.65	46.21 %
Mixie	4.18	16.24 %
Grinder	2.60	20.48 %
Small-Ap	0.18	5.06 %
Total	15.60	25.73 %

Branch *	MTD Sales L	Brand Share %
CH15	1.55	19.12 %
CH20	0.60	19.36 %
CH18	0.56	11.68 %
CH12	0.47	15.81 %
CH17	0.30	9.24 %
CH27	0.22	18.80 %
CH44	0.20	12.40 %
GPD1	0.18	15.95 %
CH46	0.17	19.22 %
UKI1	0.12	18.40 %
CH06	0.09	4.28 %
CH36	0.08	8.66 %
CH23	0.06	6.22 %
CH32	0.05	17.34 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	15.60	25.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.73	32.85 %
Mixie	3.51	13.19 %
Grinder	1.04	8.60 %
Small-Ap	0.09	3.10 %
Total	10.37	17.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.00	16.17 %
CBE4	0.63	16.76 %
KMR1	0.56	10.73 %
MPM1	0.41	14.41 %
SUL1	0.39	14.45 %
SYM2	0.24	16.07 %
UMP1	0.22	16.23 %
TPR3	0.22	16.66 %
TPR4	0.16	19.86 %
PDM1	0.15	10.20 %
UAM1	0.15	5.16 %
CBE3	0.14	19.07 %
KMD1	0.09	7.76 %
CBE1	0.07	2.52 %
KGI1	0.07	8.63 %
KGM1	0.07	6.32 %
SNR1	0.04	1.40 %
GBM1	0.04	4.43 %
TPR1	0.03	1.01 %
CNR1	0.03	4.05 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	10.37	17.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.50	38.89 %
Mixie	3.17	18.12 %
Grinder	0.81	16.45 %
Small-Ap	0.09	4.68 %
Total	8.57	23.89 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.26	17.46 %
CPT1	0.23	20.17 %
ABR1	0.20	18.05 %
PLR1	0.16	16.43 %
TRT1	0.15	15.36 %
WJD1	0.13	14.24 %
SBR1	0.11	7.95 %
TRL1	0.11	4.14 %
VNB1	0.10	10.60 %
WJP1	0.09	6.51 %
VEL1	0.08	3.20 %
CGM1	0.05	7.38 %
CYR1	0.05	8.24 %
ANI1	0.04	8.21 %
UGI1	0.03	13.24 %
PTU1		0.00 %
WHVL		0.00 %
Total	8.57	23.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.39	34.38 %
Mixie	2.62	15.19 %
Grinder	2.12	19.35 %
Small-Ap	0.12	8.69 %
Total	8.25	20.93 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.30	17.01 %
POY2	0.28	8.94 %
KML1	0.20	8.91 %
KKI2	0.17	7.41 %
PRT1	0.16	10.37 %
NVL2	0.16	6.97 %
TRK1	0.15	9.77 %
TDM1	0.15	13.43 %
VCM1	0.14	17.96 %
VPM2	0.13	8.42 %
TVM2	0.05	9.24 %
TVM1	0.05	8.06 %
STP1	0.04	8.07 %
MKM1		0.00 %
Total	8.25	20.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.06	10.97 %
Mixie	1.27	3.81 %
Grinder	0.64	6.21 %
Total	3.96	6.19 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.58	11.08 %
ERD2	0.54	13.78 %
HSR2	0.44	10.10 %
DPR2	0.35	17.29 %
KRI1	0.16	4.92 %
OML1	0.16	9.58 %
ERD1	0.14	4.47 %
KAM1	0.13	7.07 %
SLM3	0.10	3.08 %
MCR1	0.10	5.15 %
PLC1	0.10	6.36 %
MTR1	0.09	4.12 %
PMP1	0.08	10.33 %
ATU1	0.07	3.00 %
KVP1	0.07	4.85 %
EPI1	0.06	4.65 %
APN1	0.06	2.87 %
VKL1	0.05	4.63 %
RSP1	0.04	3.23 %
CMI1	0.04	5.09 %
DPR1	0.03	2.75 %
PDR1	0.03	8.59 %
NKL2	0.03	1.59 %
HRR1	0.03	4.12 %
BMD1	0.03	4.39 %
SLM2	0.03	1.14 %
EDP1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	3.96	6.19 %