



# TN : VIDIEM Sales Performance 20/03/2026 9:29 AM

MTD Sales  
122.04 L

Brand Share %  
21.35 %

Information:

MTD : 01-03-2026 To 19-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	63.31	36.53 %
Mixie	35.69	15.26 %
Grinder	21.06	16.03 %
Small-Ap	1.98	6.02 %
Total	122.04	21.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.82	22.89 %
CHENNAI-01	20.15	26.77 %
SOUTH-03	19.75	22.73 %
TRICHY-01	15.03	23.46 %
CHENNAI-02	12.43	22.22 %
WEST-01	10.20	18.29 %
NORTH ARCOT	8.12	22.22 %
WEST-02	6.88	11.09 %
SOUTH ARCOT	6.64	18.88 %
Total	122.04	21.35 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.36	40.70 %
Mixie	6.96	16.99 %
Grinder	3.95	15.95 %
Small-Ap	0.55	9.09 %
Total	22.82	22.89 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.01	12.87 %
KVT1	0.84	13.80 %
TCN1	0.68	19.15 %
ERL2	0.60	20.87 %
SNL1	0.24	10.25 %
ASM1	0.23	15.11 %
VLY1	0.22	8.18 %
MMT1	0.21	10.30 %
SKD1	0.14	7.47 %
PKD1	0.12	8.22 %
UDN1	0.11	15.02 %
KGL1	0.10	9.14 %
VKM1	0.08	5.99 %
ARM1	0.08	6.01 %
TKY1	0.08	7.74 %
COL1	0.08	17.01 %
VNR1	0.06	4.07 %
RPM1	0.05	1.57 %
PDI1	0.03	1.85 %
KSM1	0.03	6.59 %
KYR1		0.00 %
Total	22.82	22.89 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.54	48.09 %
Grinder	4.27	21.82 %
Mixie	4.17	15.84 %
Small-Ap	0.18	3.24 %
Total	20.15	26.77 %

Branch *	MTD Sales L	Brand Share %
CH05	0.78	12.77 %
CH42	0.72	16.36 %
CH48	0.51	12.98 %
CH08	0.40	10.56 %
AVD1	0.21	19.55 %
CGL1	0.18	14.82 %
CH19	0.16	6.12 %
CH22	0.15	7.86 %
CH14	0.13	5.71 %
SKL1	0.11	14.64 %
KNR1	0.03	8.69 %
CH40	0.03	10.48 %
CH26	0.03	3.98 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	20.15	26.77 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.48	39.78 %
Mixie	5.40	16.80 %
Grinder	3.74	15.74 %
Small-Ap	0.14	2.92 %
Total	19.75	22.73 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.64	17.11 %
ADP1	0.32	20.88 %
USL1	0.26	19.65 %
PVI1	0.25	13.05 %
MDU5	0.23	7.24 %
CBM1	0.22	9.28 %
TMM1	0.21	6.73 %
MLR1	0.19	10.10 %
PNV2	0.16	20.85 %
TPT1	0.16	6.25 %
KRR1	0.15	15.56 %
CMR1	0.14	20.50 %
MPA1	0.13	5.17 %
NTM1	0.13	14.29 %
KYK1	0.13	9.14 %
SGP1	0.13	18.33 %
PKM1	0.11	7.66 %
TEN1	0.09	6.94 %
ODM1	0.05	5.34 %
Total	19.75	22.73 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.63	35.41 %
Mixie	4.92	19.38 %
Grinder	3.14	19.34 %
Small-Ap	0.34	9.18 %
<b>Total</b>	<b>15.03</b>	<b>23.46 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	0.84	17.59 %
TTP1	0.19	11.46 %
NCK1	0.17	12.54 %
NMM1	0.15	7.56 %
KRN1	0.12	7.91 %
TVR1	0.09	8.55 %
PDK1	0.09	10.75 %
PTK1	0.08	3.42 %
AYR1	0.08	10.55 %
PBR1	0.07	8.50 %
MDI1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
<b>Total</b>	<b>15.03</b>	<b>23.46 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.95	42.10 %
Mixie	3.25	13.38 %
Grinder	1.88	16.58 %
Small-Ap	0.35	9.29 %
<b>Total</b>	<b>12.43</b>	<b>22.22 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.04	12.27 %
CH43	0.65	17.55 %
CH34	0.53	19.39 %
CH12	0.50	15.13 %
CH18	0.44	14.06 %
CH50	0.33	11.97 %
CH36	0.25	17.90 %
CH17	0.22	8.91 %
GPD1	0.21	20.53 %
CH46	0.20	17.81 %
CH41	0.17	10.34 %
PON1	0.14	14.29 %
CH06	0.09	4.76 %
CH31	0.06	9.46 %
CH01	0.03	13.00 %
CH32		0.00 %
CH44		0.00 %
<b>Total</b>	<b>12.43</b>	<b>22.22 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	5.65	30.17 %
Mixie	3.18	14.52 %
Grinder	1.26	11.15 %
Small-Ap	0.11	2.84 %
<b>Total</b>	<b>10.20</b>	<b>18.29 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.48	19.28 %
CBE4	0.55	12.73 %
MPM1	0.43	16.45 %
KMR1	0.37	8.61 %
CBE5	0.28	18.22 %
CBE1	0.20	10.30 %
UMP1	0.19	20.72 %
SUL1	0.18	6.57 %
PPI1	0.18	15.06 %
KGI1	0.14	17.29 %
CBE3	0.13	17.52 %
PDM1	0.12	8.70 %
ANR1	0.11	11.97 %
SYM2	0.08	6.87 %
SNR1	0.08	2.81 %
CNR1	0.04	8.52 %
TPR1	0.01	0.31 %
GDR1		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>10.20</b>	<b>18.29 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Gas-Stov	3.90	34.00 %
Mixie	3.30	19.04 %
Grinder	0.77	13.39 %
Small-Ap	0.15	7.42 %
<b>Total</b>	<b>8.12</b>	<b>22.22 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.46	15.09 %
CGM1	0.19	20.34 %
ABR1	0.19	15.49 %
CPT1	0.18	16.26 %
PTU1	0.17	20.00 %
SBR1	0.15	8.67 %
AKM1	0.10	12.11 %
BGR1	0.09	7.93 %
ANI1	0.04	5.60 %
VEL1	0.03	1.77 %
VSI1	0.02	1.18 %
TRT1		0.00 %
VNB1		0.00 %
<b>Total</b>	<b>8.12</b>	<b>22.22 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	4.14	20.32 %
Mixie	1.97	6.45 %
Grinder	0.71	7.68 %
Small-Ap	0.06	3.18 %
<b>Total</b>	<b>6.88</b>	<b>11.09 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.57	21.15 %
HSR2	0.40	8.60 %
EDP1	0.29	21.15 %
CMI1	0.26	16.21 %
APN1	0.22	9.94 %
MTR1	0.22	15.78 %
BMD1	0.21	9.89 %
PLC1	0.20	10.25 %
NKL2	0.16	6.69 %
TRM1	0.16	10.37 %
VPD1	0.15	6.79 %
SLM3	0.14	6.01 %
HRR1	0.14	12.44 %
KRI1	0.10	4.62 %
HSR1	0.09	3.05 %
PMP1	0.08	8.11 %
SGI1	0.07	6.65 %
VKL1	0.07	4.24 %
SLM2	0.06	3.70 %
KVP1	0.06	7.01 %
MCR1	0.05	2.69 %
DPR2	0.05	5.66 %
ATU1	0.04	2.05 %
DPR1	0.04	5.01 %
PDR1	0.03	14.94 %
OML1	0.03	1.94 %
EPI1	0.03	1.54 %
KAM1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>6.88</b>	<b>11.09 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.66	28.74 %
Mixie	2.53	17.05 %
Grinder	1.33	14.19 %
Small-Ap	0.12	6.88 %
<b>Total</b>	<b>6.64</b>	<b>18.88 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.94	21.15 %
POY2	0.25	9.42 %
PRT1	0.21	13.86 %
VPM2	0.19	10.27 %
NVL2	0.17	8.75 %
KKI2	0.15	6.67 %
TDM1	0.13	8.88 %
STP1	0.11	15.42 %
TVM1	0.09	17.06 %
MKM1	0.06	4.17 %
SJI2	0.06	4.29 %
KML1	0.05	3.75 %
TRK1	0.03	1.87 %
VCM1		0.00 %
<b>Total</b>	<b>6.64</b>	<b>18.88 %</b>