

MTD Sales
127.37 L

Brand Share %
21.70 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	64.75	35.46 %
Mixie	40.60	17.69 %
Grinder	19.80	13.46 %
Small-Ap	2.22	7.98 %
Total	127.37	21.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.23	23.15 %
SOUTH-03	19.15	22.95 %
CHENNAI-01	19.04	24.23 %
TRICHY-01	15.16	23.03 %
WEST-01	14.65	21.76 %
CHENNAI-02	13.46	23.48 %
SOUTH ARCOT	8.04	20.68 %
NORTH ARCOT	7.20	22.79 %
WEST-02	6.79	11.02 %
KL-SOUTH	1.66	25.57 %
Total	127.37	21.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.20	37.98 %
Mixie	7.08	19.69 %
Grinder	3.40	13.49 %
Small-Ap	0.55	10.23 %
Total	22.23	23.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.31	18.33 %
TVL1	1.25	18.31 %
NGR1	0.79	16.94 %
TCN1	0.61	20.59 %
RND1	0.51	15.85 %
ASM1	0.31	20.31 %
TYI1	0.26	15.32 %
SDI1	0.22	19.02 %
PKD1	0.20	10.90 %
VNR1	0.16	12.23 %
MMT1	0.16	7.86 %
SNL1	0.16	8.28 %
VLY1	0.15	5.72 %
UDN1	0.11	9.66 %
COL1	0.08	13.22 %
KSM1	0.07	7.88 %
SGT1	0.07	10.36 %
SKD1	0.06	3.30 %
TVL2	0.06	10.70 %
KYR1	0.05	3.81 %
KGL1	0.04	4.53 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	22.23	23.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.47	39.41 %
Mixie	6.12	19.19 %
Grinder	3.19	13.09 %
Small-Ap	0.37	11.60 %
Total	19.15	22.95 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.35	21.54 %
KKD3	0.47	7.43 %
MDU5	0.43	16.04 %
MDU4	0.34	21.61 %
KRR1	0.33	19.64 %
TMM1	0.31	9.78 %
ADP1	0.24	15.68 %
PVI1	0.24	17.92 %
USL1	0.23	16.59 %
MLR1	0.22	19.85 %
BNR1	0.21	15.90 %
TEN1	0.19	11.18 %
MPA1	0.18	10.04 %
DKI1	0.18	17.60 %
PKM1	0.17	16.98 %
CBM1	0.15	7.20 %
TPT1	0.13	5.01 %
NTM1	0.07	6.56 %
KYK1	0.06	3.56 %
CMR1	0.03	3.58 %
SVG1	0.03	2.04 %
SZSD		0.00 %
Total	19.15	22.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.09	40.08 %
Mixie	5.09	18.46 %
Grinder	3.51	15.54 %
Small-Ap	0.35	10.81 %
Total	19.04	24.23 %

Branch *	MTD Sales L	Brand Share %
CH19	1.08	20.95 %
CH05	0.75	16.61 %
CH45	0.65	20.48 %
GUD1	0.57	12.63 %
CH48	0.55	15.28 %
CH42	0.55	11.05 %
CH11	0.45	15.36 %
CH30	0.38	15.82 %
CH28	0.23	9.53 %
CGL1	0.23	15.91 %
CH22	0.21	7.51 %
CH40	0.09	18.93 %
CH26	0.09	12.16 %
CH37	0.07	4.62 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	19.04	24.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.00	37.32 %
Mixie	5.03	19.92 %
Grinder	2.93	15.96 %
Small-Ap	0.20	5.76 %
Total	15.16	23.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.13	14.99 %
NMM1	0.30	12.87 %
PBR2	0.28	8.16 %
JKM1	0.27	11.50 %
TRY3	0.19	12.32 %
NCK1	0.16	13.32 %
TVR1	0.11	11.74 %
ORU1	0.10	10.62 %
TTP1	0.08	7.19 %
PBR1	0.07	8.48 %
AYR1	0.07	4.80 %
MDI1	0.05	1.70 %
TZSD	0.03	13.79 %
KRN1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	15.16	23.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.48	33.92 %
Mixie	4.51	17.36 %
Grinder	2.31	14.25 %
Small-Ap	0.35	11.30 %
Total	14.65	21.76 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.85	19.13 %
SUL1	0.38	18.04 %
TPR1	0.36	12.54 %
TPR3	0.36	18.48 %
KMR1	0.33	7.08 %
PPI1	0.32	20.79 %
SNR1	0.23	7.32 %
MPM1	0.23	8.12 %
TPR4	0.17	14.41 %
PDM1	0.17	12.43 %
CBE3	0.14	12.02 %
KGM1	0.13	12.41 %
CBE1	0.08	3.65 %
GDR1	0.07	13.47 %
CNR1	0.07	8.07 %
GBM1	0.03	5.07 %
SYM2	0.03	3.44 %
KGI1	0.03	5.79 %
ANR1	0.03	4.46 %
UAM1	0.03	1.16 %
WZSD		0.00 %
Total	14.65	21.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.71	38.53 %
Mixie	4.64	19.82 %
Grinder	1.93	14.31 %
Small-Ap	0.18	5.86 %
Total	13.46	23.48 %

Branch *	MTD Sales L	Brand Share %
CH15	1.21	18.26 %
CH18	0.77	16.17 %
CH03	0.72	16.82 %
CH17	0.58	21.29 %
MJR1	0.52	19.47 %
CH20	0.32	11.22 %
CH44	0.23	14.83 %
CH06	0.21	14.72 %
CH46	0.17	21.50 %
CH41	0.16	9.85 %
CH12	0.09	2.47 %
CH32	0.09	13.16 %
CH27	0.07	5.38 %
CH36	0.06	4.94 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	13.46	23.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.86	33.50 %
Mixie	2.87	18.68 %
Grinder	1.13	11.37 %
Small-Ap	0.17	8.55 %
Total	8.04	20.68 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.42	20.33 %
TRK1	0.36	18.07 %
PRT1	0.31	20.08 %
TDM1	0.30	18.93 %
VCM1	0.09	12.93 %
TVM1	0.06	5.92 %
STP1	0.05	7.18 %
VPM2	0.04	2.76 %
KKI2	0.03	1.29 %
TVM2	0.03	3.46 %
MKM1		0.00 %
SJI2		0.00 %
Total	8.04	20.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.04	34.26 %
Mixie	2.65	19.16 %
Grinder	0.45	9.99 %
Small-Ap	0.06	3.84 %
Total	7.20	22.79 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.50	15.95 %
TRL1	0.44	14.03 %
VEL2	0.30	13.41 %
SBR1	0.27	19.31 %
PTU1	0.19	14.40 %
CYR1	0.17	20.91 %
BGR1	0.14	18.26 %
GDM1	0.12	17.23 %
ARC2	0.12	13.00 %
WJP1	0.11	13.70 %
CPT1	0.04	4.64 %
VEL1		0.00 %
WHVL		0.00 %
Total	7.20	22.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.80	18.77 %
Mixie	2.17	7.93 %
Grinder	0.82	7.04 %
Total	6.79	11.02 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.80	20.69 %
SLM3	0.54	17.81 %
ERD2	0.45	11.59 %
RSP1	0.34	19.63 %
MCR1	0.30	15.50 %
SLM2	0.22	10.06 %
MTR1	0.21	11.68 %
PLC1	0.20	11.69 %
SGI1	0.19	15.84 %
OML1	0.18	9.06 %
HSR1	0.17	6.20 %
ERD1	0.17	5.82 %
APN1	0.15	8.98 %
NKL2	0.14	5.86 %
VKL1	0.14	15.59 %
HRR1	0.14	9.88 %
KMM1	0.13	9.04 %
DPR2	0.13	12.19 %
DPR1	0.12	12.56 %
KVP1	0.11	6.45 %
SGG1	0.11	12.88 %
TRM1	0.09	4.04 %
CMI1	0.08	5.90 %
VPD1	0.08	3.74 %
BMD1	0.07	5.55 %
TCG1	0.06	6.59 %
EDP1	0.06	6.29 %
PDR1	0.04	9.31 %
PMP1	0.04	5.69 %
EPI1	0.03	1.78 %
ATU1		0.00 %
KRI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	6.79	11.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.09	51.33 %
Mixie	0.43	15.09 %
Grinder	0.14	16.37 %
Total	1.66	25.57 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.60	20.56 %
Total	1.66	25.57 %