

MTD Sales
204.68 L

Brand Share %
21.53 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	99.44	33.87 %
Mixie	67.91	17.77 %
Grinder	36.66	15.10 %
Small-Ap	0.66	2.07 %
Total	204.68	21.53 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.25	24.69 %
SOUTH-03	33.81	20.38 %
TRICHY-01	28.03	24.98 %
CHENNAI-01	25.92	17.26 %
WEST-01	24.18	24.58 %
CHENNAI-02	17.46	25.16 %
SOUTH ARCOT	13.93	24.29 %
WEST-02	12.88	14.40 %
NORTH ARCOT	9.06	19.21 %
KL-SOUTH	1.16	19.63 %
Total	204.68	21.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.29	39.10 %
Mixie	13.47	22.45 %
Grinder	7.23	16.04 %
Small-Ap	0.26	4.60 %
Total	38.25	24.69 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.43	20.85 %
TUT1	2.40	19.80 %
TVL1	1.49	13.23 %
PKD1	0.85	17.70 %
SKD1	0.51	19.40 %
ASM1	0.38	20.98 %
PDI1	0.28	8.91 %
SNL1	0.25	6.97 %
VLY1	0.23	8.68 %
VNR1	0.23	9.73 %
MMT1	0.22	8.74 %
SGT1	0.18	18.90 %
KGL1	0.15	15.91 %
KSM1	0.13	13.33 %
TKY1	0.11	3.37 %
ARM1	0.10	5.19 %
VKM1	0.09	4.86 %
KYR1	0.04	1.80 %
S2SD		0.00 %
Total	38.25	24.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	16.72	37.72 %
Mixie	11.96	18.41 %
Grinder	5.14	10.18 %
Total	33.81	20.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.47	18.35 %
MDU6	1.41	17.49 %
MDU5	0.94	14.48 %
KKD3	0.94	15.87 %
TMM1	0.77	11.50 %
DKI1	0.72	19.76 %
SVG1	0.58	15.25 %
TEN1	0.53	21.34 %
BNR1	0.51	16.25 %
TDI1	0.51	19.74 %
KYK1	0.50	14.19 %
NKI1	0.48	19.68 %
CBM1	0.47	11.76 %
MLR1	0.46	15.99 %
TEN2	0.43	14.36 %
PNI1	0.42	21.20 %
BTU1	0.39	19.60 %
PKM1	0.33	18.09 %
USL1	0.28	8.27 %
TPT1	0.27	5.56 %
PVI1	0.26	7.58 %
NTM1	0.25	6.58 %
ODM1	0.21	7.97 %
PNV1	0.18	10.05 %
KRR1	0.14	5.93 %
ADP1	0.07	3.34 %
MPA1	0.03	0.79 %
SZSD		0.00 %
Total	33.81	20.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.57	37.57 %
Mixie	9.45	22.67 %
Grinder	5.92	17.93 %
Small-Ap	0.09	2.14 %
Total	28.03	24.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.24	12.36 %
PBR2	1.04	16.20 %
JKM1	0.41	12.34 %
ORU1	0.41	16.88 %
MSI1	0.31	18.37 %
NMM1	0.24	8.57 %
TTP1	0.22	10.73 %
KRN1	0.21	8.91 %
NCK1	0.18	8.83 %
TRY2	0.15	11.08 %
MDI1	0.14	3.01 %
TVR1	0.03	1.90 %
TRY3	0.03	0.86 %
TZSD	0.03	-5.55 %
Total	28.03	24.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.63	24.40 %
Mixie	7.11	11.32 %
Grinder	5.04	18.14 %
Small-Ap	0.15	3.89 %
Total	25.92	17.26 %

Branch *	MTD Sales L	Brand Share %
CH42	1.18	18.01 %
CH14	0.80	16.61 %
CH19	0.71	16.26 %
AVD1	0.51	19.14 %
CH30	0.46	13.30 %
CGL1	0.44	21.26 %
CH11	0.34	7.90 %
CH22	0.24	6.32 %
KNR1	0.17	14.07 %
CH29	0.17	13.53 %
CH26	0.11	9.49 %
CZWH	0.03	0.06 %
CH40		0.00 %
Total	25.92	17.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.36	38.69 %
Mixie	7.27	19.15 %
Grinder	4.44	17.69 %
Small-Ap	0.12	3.43 %
Total	24.18	24.58 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.68	17.84 %
KMR1	0.53	6.13 %
TPR1	0.48	12.45 %
CBE1	0.44	17.62 %
CBE3	0.39	20.08 %
UMP1	0.30	20.32 %
KGI1	0.28	16.83 %
SYM2	0.28	11.89 %
GBM1	0.25	19.31 %
MPM1	0.24	5.88 %
PDM1	0.22	13.51 %
UAM1	0.14	2.91 %
PPI1	0.07	3.28 %
GDR1	0.04	4.88 %
SNR1	0.04	1.08 %
WZSD		0.00 %
Total	24.18	24.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.92	40.55 %
Mixie	5.44	19.69 %
Grinder	3.09	17.97 %
Total	17.46	25.16 %

Branch *	MTD Sales L	Brand Share %
CH15	1.35	17.97 %
CH03	0.81	14.07 %
CH41	0.35	18.73 %
CH06	0.33	10.81 %
CH12	0.29	5.56 %
CH27	0.16	14.73 %
CH44	0.14	13.27 %
CH36	0.12	18.52 %
CH17	0.03	3.71 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	17.46	25.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.39	33.36 %
Mixie	5.10	23.22 %
Grinder	3.39	19.84 %
Small-Ap	0.06	2.67 %
Total	13.93	24.29 %

Branch *	MTD Sales L	Brand Share %
POY2	1.02	18.39 %
KLM1	0.54	19.04 %
VPM2	0.38	17.97 %
SJI2	0.36	11.67 %
TRK1	0.35	16.33 %
STP1	0.24	15.90 %
KKI2	0.24	6.86 %
TDM1	0.23	10.85 %
PRT1	0.20	12.36 %
VCM1	0.16	13.94 %
TVM1	0.10	9.55 %
VPM1	0.09	11.98 %
MKM1	0.03	3.31 %
TVM2	0.03	4.10 %
Total	13.93	24.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.10	25.07 %
Mixie	4.27	10.47 %
Grinder	1.51	8.46 %
Total	12.88	14.40 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.41	19.48 %
SLM3	0.80	18.64 %
NKL2	0.52	14.01 %
ERD1	0.43	9.19 %
PLC1	0.35	14.43 %
KVP1	0.35	16.64 %
SGI1	0.35	16.03 %
DPR2	0.33	19.65 %
CMI1	0.31	14.12 %
TRM1	0.24	10.63 %
HRR1	0.24	12.44 %
SLM2	0.19	5.83 %
PMP1	0.17	13.70 %
EDP1	0.17	13.32 %
DPR1	0.17	9.98 %
APN1	0.16	6.93 %
TCG1	0.16	17.16 %
VPD1	0.14	3.12 %
HSR1	0.13	5.80 %
MCR1	0.13	5.08 %
MTR1	0.11	3.44 %
PDR1	0.09	9.73 %
OML1	0.08	3.93 %
ATU1	0.05	1.15 %
BMD1	0.03	1.87 %
EPI1		0.00 %
WZWH		0.00 %
KRI1	-0.03	-2.86 %
Total	12.88	14.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.01	31.72 %
Mixie	3.35	15.50 %
Grinder	0.70	8.77 %
Total	9.06	19.21 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.78	15.70 %
WJD1	0.38	16.65 %
KPM1	0.32	20.93 %
TRL1	0.32	8.43 %
VNB1	0.29	19.56 %
AKM1	0.26	9.51 %
BGR1	0.24	21.11 %
SBR1	0.19	13.63 %
VSI1	0.18	11.25 %
ARC2	0.17	8.20 %
PLR1	0.15	15.83 %
TRT1	0.13	8.40 %
VEL1	0.10	4.14 %
GDM1	0.09	9.71 %
ANI1	0.07	14.50 %
PTU1	0.04	5.22 %
UGI1	0.03	3.35 %
Total	9.06	19.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.49	17.37 %
Gas-Stov	0.46	29.41 %
Grinder	0.21	17.64 %
Total	1.16	19.63 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.59	20.63 %
KLR1	0.17	13.26 %
Total	1.16	19.63 %