

MTD Sales
146.63 L

Brand Share %
22.75 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	87.60	38.40 %
Mixie	38.02	14.02 %
Grinder	21.01	14.46 %
Total	146.63	22.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.48	21.05 %
CHENNAI-01	24.46	28.66 %
TRICHY-01	21.26	27.60 %
SOUTH-03	18.77	20.75 %
CHENNAI-02	14.30	27.72 %
WEST-01	11.10	23.96 %
NORTH ARCOT	9.89	25.99 %
SOUTH ARCOT	9.59	21.06 %
WEST-02	4.46	9.30 %
WEST-03	4.31	15.95 %
Total	146.63	22.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.47	40.02 %
Mixie	7.60	12.72 %
Grinder	4.41	12.82 %
Total	28.48	21.05 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.81	11.96 %
TKS1	1.05	22.12 %
RND1	1.02	20.66 %
TCN1	0.78	17.80 %
RPM1	0.57	12.74 %
VKM1	0.35	16.58 %
TUT2	0.34	11.16 %
APK1	0.32	21.86 %
SNL1	0.31	7.77 %
ERL2	0.23	9.73 %
VLY1	0.21	5.23 %
KGL1	0.17	14.12 %
PKD1	0.17	9.94 %
SKD1	0.16	9.44 %
KYR1	0.15	6.84 %
ASM1	0.12	7.07 %
VNR1	0.12	8.06 %
STU2	0.10	8.64 %
PDI1	0.04	1.89 %
ARM1	0.03	4.46 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	28.48	21.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.97	46.38 %
Mixie	6.46	18.48 %
Grinder	4.03	19.90 %
Total	24.46	28.66 %

Branch *	MTD Sales L	Brand Share %
CH42	0.75	20.57 %
CH05	0.75	15.42 %
GUD2	0.29	14.58 %
CH19	0.20	6.71 %
CH29	0.16	16.60 %
TKM1	0.15	13.71 %
SKL1	0.10	6.75 %
CH22	0.09	3.26 %
KNR1	0.08	7.74 %
CH26		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
Total	24.46	28.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.75	41.07 %
Mixie	6.26	21.03 %
Grinder	3.24	17.41 %
Total	21.26	27.60 %

Branch *	MTD Sales L	Brand Share %
KUM2	0.35	18.79 %
NMM1	0.33	20.15 %
JKM1	0.28	13.74 %
PDK1	0.20	20.27 %
TYR1	0.17	5.79 %
TRY3	0.17	10.12 %
PBR1	0.09	10.52 %
KRN1	0.08	6.90 %
NCK1	0.05	4.34 %
TVR1	0.05	4.18 %
TTP1	0.04	3.79 %
MDI1		0.00 %
TRY2		0.00 %
Total	21.26	27.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.03	38.22 %
Mixie	4.41	12.85 %
Grinder	2.33	9.44 %
Total	18.77	20.75 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.01	20.59 %
NKI1	0.43	18.96 %
PVI1	0.39	10.04 %
KRR1	0.30	20.85 %
MDU6	0.28	7.65 %
PKM1	0.25	18.16 %
NTM1	0.25	15.82 %
MDU3	0.25	14.09 %
BNR1	0.22	19.71 %
SVG1	0.21	18.32 %
BTU1	0.19	14.77 %
KPT1	0.18	10.14 %
CBM1	0.18	10.56 %
ODM1	0.18	16.05 %
ADP1	0.17	11.16 %
MNM1	0.17	17.66 %
PNV2	0.16	15.93 %
MDU5	0.14	4.64 %
MDU4	0.12	8.44 %
MPA1	0.12	4.89 %
TPT1	0.12	4.09 %
SGP1	0.05	5.14 %
MLR1	0.04	2.08 %
USL1	0.04	3.29 %
TEN1	0.04	2.98 %
KYK1	0.04	2.24 %
TMM1		0.00 %
WHMD		0.00 %
Total	18.77	20.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.56	47.85 %
Mixie	3.68	15.64 %
Grinder	2.06	20.24 %
Total	14.30	27.72 %

Branch *	MTD Sales L	Brand Share %
CH43	0.49	20.87 %
CH50	0.48	18.62 %
CH12	0.26	12.55 %
UKI1	0.18	21.55 %
CH46	0.15	15.81 %
CH34	0.09	3.34 %
CH36	0.09	7.68 %
CH17	0.09	3.89 %
CH44	0.08	8.25 %
GPD1	0.08	14.33 %
CH31	0.03	5.84 %
CH20		0.00 %
MC06		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	14.30	27.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.10	39.24 %
Mixie	2.55	13.57 %
Grinder	1.45	15.36 %
Total	11.10	23.96 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.82	21.39 %
KMR1	0.62	14.04 %
CBE5	0.39	22.35 %
CBE1	0.34	13.60 %
MPM1	0.24	9.97 %
CNR1	0.20	21.21 %
CBE3	0.19	18.22 %
UAM1	0.16	7.31 %
SUL1	0.14	5.30 %
ANR1	0.13	19.00 %
KGI1	0.13	15.47 %
SNR1	0.06	2.15 %
PDM1	0.05	5.84 %
GDR1		0.00 %
WHCB		0.00 %
Total	11.10	23.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.62	42.00 %
Mixie	2.55	14.70 %
Grinder	0.73	14.61 %
Total	9.89	25.99 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.84	22.65 %
SBR1	0.41	22.15 %
VNB1	0.16	10.16 %
WJD1	0.16	12.60 %
SLG1	0.14	21.61 %
WJP1	0.09	11.39 %
AKM1	0.08	6.77 %
VEL4	0.08	3.11 %
TRT1	0.08	8.56 %
VEL1	0.08	5.72 %
ARC2	0.08	9.26 %
UGI1	0.05	15.00 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
Total	9.89	25.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.28	37.10 %
Mixie	2.51	13.16 %
Grinder	1.80	14.73 %
Total	9.59	21.06 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.27	21.57 %
SJI2	0.37	16.90 %
TDM1	0.36	16.62 %
TRK1	0.23	8.01 %
POY2	0.21	8.86 %
PRT1	0.17	8.93 %
STP1	0.12	15.13 %
NVL2	0.11	4.44 %
TVM1	0.10	16.83 %
KKI2	0.09	3.45 %
KML1	0.09	4.62 %
TVM2	0.08	12.39 %
VCM1	0.07	10.15 %
MKM1	0.04	4.81 %
VCM2		0.00 %
VPM2		0.00 %
Total	9.59	21.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.17	15.31 %
Mixie	0.82	3.81 %
Grinder	0.46	8.29 %
Total	4.46	9.30 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.63	17.81 %
HSR1	0.35	11.45 %
MTR1	0.24	9.07 %
HRR1	0.18	12.34 %
PLC1	0.17	6.42 %
KRI1	0.15	7.86 %
PMP1	0.14	19.80 %
ATU1	0.14	5.30 %
DPR2	0.14	13.11 %
PNG1	0.13	11.21 %
SGI1	0.12	10.61 %
EDP1	0.11	14.72 %
EPI1	0.09	3.77 %
MCR1	0.09	3.09 %
TRM1	0.08	2.24 %
BMD1	0.08	6.12 %
SLM3	0.05	2.36 %
SLM2	0.04	3.56 %
APN1	0.03	1.78 %
DPR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	4.46	9.30 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.64	26.32 %
Mixie	1.17	9.78 %
Grinder	0.50	9.95 %
Total	4.31	15.95 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.55	18.18 %
ERD2	0.52	12.16 %
TPR2	0.34	12.19 %
NKL2	0.21	11.22 %
RSP1	0.16	14.95 %
TPR1	0.11	4.15 %
CMI1	0.08	8.43 %
TPR3	0.08	8.35 %
TPR4	0.07	11.22 %
VKL1	0.07	8.50 %
PDR1	0.05	9.87 %
SYM2	0.04	3.87 %
KMM1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
W3SD		0.00 %
Total	4.31	15.95 %