

MTD Sales
118.78 L

Brand Share %
23.77 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	64.76	37.67 %
Mixie	34.04	16.92 %
Grinder	19.98	15.78 %
Total	118.78	23.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.58	24.21 %
CHENNAI-01	18.12	27.32 %
SOUTH-03	16.09	22.01 %
WEST-01	16.07	27.91 %
TRICHY-01	13.00	25.01 %
CHENNAI-02	10.18	26.97 %
SOUTH ARCOT	7.25	23.40 %
WEST-02	7.19	14.83 %
NORTH ARCOT	5.96	21.40 %
KL-SOUTH	2.35	18.88 %
Total	118.78	23.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.00	38.56 %
Mixie	6.87	18.84 %
Grinder	3.71	14.46 %
Total	22.58	24.21 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.26	22.82 %
NGR1	1.19	22.04 %
KVT1	0.86	17.68 %
MMT1	0.40	15.08 %
KSM1	0.34	21.57 %
SKD1	0.33	20.86 %
ASM1	0.26	21.64 %
UDN1	0.26	21.78 %
PKD1	0.24	14.07 %
VKM1	0.22	12.42 %
VLY1	0.17	7.92 %
PDI1	0.16	6.99 %
STU2	0.15	14.25 %
SNL1	0.14	6.03 %
SGT1	0.13	14.81 %
KYR1	0.11	5.51 %
KGL1	0.10	7.99 %
TKY1	0.08	5.93 %
COL1	0.05	5.86 %
TVL2	0.05	17.63 %
ARM1	0.04	4.80 %
S2SD		0.00 %
VNR1		0.00 %
Total	22.58	24.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.72	48.07 %
Mixie	4.33	18.02 %
Grinder	3.07	15.34 %
Total	18.12	27.32 %

Branch *	MTD Sales L	Brand Share %
CH42	0.99	22.79 %
CH19	0.67	14.71 %
CH14	0.47	20.88 %
CH48	0.42	16.28 %
CH30	0.37	22.60 %
AVD1	0.26	21.74 %
CH29	0.25	21.90 %
CH37	0.15	12.95 %
KNR1	0.12	16.12 %
CH11	0.12	7.12 %
CGL1	0.08	11.87 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	18.12	27.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.88	36.96 %
Mixie	4.48	15.91 %
Grinder	2.74	13.05 %
Total	16.09	22.01 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.51	22.65 %
MDU6	0.72	20.55 %
PVI1	0.48	16.26 %
TMM1	0.40	14.31 %
TEN2	0.36	21.01 %
MDU4	0.32	19.07 %
MDU5	0.28	11.59 %
MDU3	0.24	19.93 %
CBM1	0.24	13.92 %
BTU1	0.14	22.51 %
SGP1	0.14	13.61 %
KRR1	0.12	13.01 %
ADP1	0.11	14.57 %
TEN1	0.11	7.93 %
PNV1	0.10	12.20 %
CMR1	0.10	22.17 %
MLR1	0.09	7.95 %
NKI1	0.09	9.38 %
PKM1	0.06	6.48 %
USL1	0.05	4.13 %
NTM1	0.05	3.09 %
MPA1	0.04	2.51 %
TPT1	0.04	1.99 %
PNI1	0.03	5.77 %
SVG1	0.01	0.81 %
SZSD		0.00 %
Total	16.09	22.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.24	42.26 %
Mixie	4.50	19.47 %
Grinder	2.33	18.50 %
Total	16.07	27.91 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.99	18.72 %
CBE4	0.81	22.12 %
CBE1	0.45	17.44 %
TPR1	0.35	17.08 %
MPM1	0.22	11.54 %
UAM1	0.19	6.49 %
SNR1	0.19	5.08 %
KGM1	0.15	12.89 %
UMP1	0.09	8.56 %
PPI1	0.09	7.81 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	16.07	27.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.65	34.50 %
Mixie	4.59	21.81 %
Grinder	2.76	18.95 %
Total	13.00	25.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.98	16.69 %
PBR2	0.42	14.59 %
ORU1	0.18	19.69 %
AYR1	0.18	19.47 %
PBR1	0.16	23.17 %
MSI1	0.15	16.53 %
NCK1	0.12	10.84 %
JKM1	0.09	6.08 %
TZSD	0.06	19.39 %
TVR1	0.06	7.29 %
TTP1	0.06	4.37 %
MDI1	0.05	1.78 %
TRY3	0.04	3.21 %
KRN1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
Total	13.00	25.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.62	41.82 %
Mixie	2.87	17.93 %
Grinder	1.68	20.35 %
Total	10.18	26.97 %

Branch *	MTD Sales L	Brand Share %
CH43	0.49	19.63 %
CH12	0.29	12.76 %
CH03	0.28	10.27 %
CH41	0.26	21.29 %
CH27	0.16	17.01 %
CH06	0.13	10.39 %
UKI1	0.12	17.70 %
CH44	0.12	12.52 %
CH36	0.11	13.58 %
CH31	0.04	6.03 %
CH23	0.03	10.74 %
CH32		0.00 %
MC06		0.00 %
Total	10.18	26.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.38	33.03 %
Mixie	1.98	16.34 %
Grinder	1.90	21.90 %
Total	7.25	23.40 %

Branch *	MTD Sales L	Brand Share %
VPM1	0.18	21.65 %
KML1	0.17	20.60 %
KKI2	0.10	4.43 %
TDM1	0.09	9.15 %
TRK1	0.08	14.50 %
VCM1	0.08	7.94 %
MKM1	0.06	7.33 %
TVM1	0.06	12.37 %
VPM2	0.05	2.68 %
SJI1	0.04	9.77 %
KLM1	0.03	1.35 %
STP1		0.00 %
TVM2		0.00 %
Total	7.25	23.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.21	24.10 %
Mixie	1.97	8.71 %
Grinder	1.01	12.01 %
Total	7.19	14.83 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.30	13.33 %
HSR1	0.27	9.97 %
SGI1	0.24	20.63 %
SGG1	0.20	22.51 %
VKL1	0.19	13.91 %
KVP1	0.14	10.72 %
ERD1	0.13	8.91 %
DPR2	0.13	16.83 %
PMP1	0.12	13.88 %
OML1	0.12	7.56 %
NKL2	0.12	5.61 %
APN1	0.11	6.42 %
PLC1	0.09	9.70 %
VPD1	0.09	4.12 %
KRI1	0.09	10.01 %
CMI1	0.08	10.85 %
MCR1	0.08	5.53 %
SLM2	0.07	4.85 %
EPI1	0.06	3.98 %
HRR1	0.06	7.71 %
MTR1	0.06	3.91 %
EDP1	0.04	8.35 %
ATU1	0.04	2.18 %
DPR1	0.04	7.26 %
KMM1	0.04	5.66 %
PDR1	0.04	7.08 %
BMD1	0.03	2.59 %
TCG1		0.00 %
WZWH		0.00 %
Total	7.19	14.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.74	34.17 %
Mixie	1.67	13.32 %
Grinder	0.54	12.53 %
Total	5.96	21.40 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.47	14.36 %
TRL1	0.19	8.39 %
VSI1	0.16	13.22 %
VNB1	0.16	13.14 %
CPT1	0.15	22.25 %
BGR1	0.14	13.96 %
CYR1	0.14	16.61 %
GDM1	0.13	20.26 %
CGM1	0.09	13.77 %
PLR1	0.08	14.46 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	5.96	21.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.32	31.83 %
Mixie	0.78	15.33 %
Grinder	0.25	7.75 %
Total	2.35	18.88 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.95	12.98 %
PAS1	0.67	22.00 %
Total	2.35	18.88 %