

MTD Sales
153.34 L

Brand Share %
22.55 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	78.69	38.75 %
Mixie	51.95	17.92 %
Grinder	22.69	12.14 %
Total	153.34	22.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.21	23.37 %
CHENNAI-01	22.49	26.94 %
WEST-01	21.65	26.50 %
TRICHY-01	20.07	22.94 %
SOUTH-03	19.58	21.05 %
CHENNAI-02	15.52	26.96 %
SOUTH ARCOT	10.68	21.62 %
NORTH ARCOT	7.56	20.92 %
WEST-02	7.35	10.58 %
KL-SOUTH	1.23	23.34 %
Total	153.34	22.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.73	38.67 %
Mixie	9.07	20.08 %
Grinder	4.41	12.33 %
Total	27.21	23.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.58	20.71 %
TVL1	1.38	16.70 %
NGR1	0.93	16.59 %
APK1	0.59	20.01 %
PKD1	0.50	19.03 %
MMT1	0.44	18.29 %
COL1	0.28	21.06 %
ASM1	0.28	16.90 %
STU2	0.27	22.29 %
VKM1	0.22	11.32 %
SGT1	0.16	17.00 %
KGL1	0.14	11.95 %
VNR1	0.12	7.85 %
VLY1	0.09	3.29 %
PDI1	0.09	3.58 %
ERL1	0.09	18.21 %
UDN1	0.08	5.79 %
ARM1	0.06	6.19 %
TVL2	0.06	9.33 %
SNL1	0.01	0.91 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	27.21	23.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.18	43.54 %
Mixie	7.05	21.13 %
Grinder	4.26	17.44 %
Total	22.49	26.94 %

Branch *	MTD Sales L	Brand Share %
CH19	0.93	19.92 %
CH08	0.68	11.81 %
CH22	0.65	20.21 %
GUD1	0.57	19.03 %
CH48	0.45	10.86 %
CH30	0.36	11.91 %
GUD2	0.22	10.06 %
CH26	0.20	12.72 %
CH14	0.20	7.75 %
CH29	0.19	18.82 %
CGL1	0.16	20.00 %
CH11	0.13	4.28 %
KNR1	0.09	6.28 %
CH37	0.07	7.00 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	22.49	26.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.57	43.59 %
Mixie	7.13	20.47 %
Grinder	2.94	14.48 %
Total	21.65	26.50 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.36	11.67 %
SYM2	0.36	15.21 %
TPR3	0.33	14.55 %
MPM1	0.32	8.59 %
KGI1	0.31	22.32 %
UAM1	0.26	7.45 %
SUL1	0.26	7.93 %
CNR1	0.21	16.46 %
PPI1	0.19	13.76 %
SNR1	0.19	4.81 %
ANR1	0.07	13.84 %
CBE3	0.04	3.03 %
GDR1	0.03	6.41 %
GBM1		0.00 %
WZSD		0.00 %
Total	21.65	26.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.00	38.63 %
Mixie	7.58	20.36 %
Grinder	3.49	12.95 %
Total	20.07	22.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.17	20.07 %
PBR2	0.73	15.10 %
ORU1	0.34	14.54 %
PDK1	0.27	14.53 %
KRN1	0.16	14.12 %
JKM1	0.15	4.16 %
MDI1	0.15	2.64 %
TTP1	0.09	5.63 %
NMM1	0.09	5.94 %
NCK1	0.08	5.18 %
TRY2	0.03	4.44 %
TVR1	0.03	2.35 %
TRY3		0.00 %
TZSD		0.00 %
Total	20.07	22.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.29	39.67 %
Mixie	6.56	17.28 %
Grinder	2.74	9.40 %
Total	19.58	21.05 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.10	22.37 %
CBM1	0.67	15.90 %
MDU4	0.50	20.92 %
TDI1	0.49	21.95 %
KKD2	0.44	17.14 %
MDU5	0.38	14.76 %
SGP1	0.37	18.92 %
USL1	0.29	10.33 %
TMM1	0.24	6.87 %
NKI1	0.23	17.65 %
PVI1	0.22	10.63 %
BTU1	0.20	14.56 %
NTM1	0.20	13.51 %
MNM1	0.18	13.13 %
PKM1	0.18	18.53 %
KRR1	0.18	12.68 %
SVG1	0.18	9.39 %
TPT1	0.14	3.43 %
MLR1	0.11	5.60 %
PNV1	0.08	9.27 %
ADP1	0.06	3.92 %
MDU3	0.06	5.71 %
TEN1	0.04	3.89 %
MPA1		0.00 %
SZSD		0.00 %
Total	19.58	21.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.93	47.93 %
Mixie	4.81	19.35 %
Grinder	1.78	12.64 %
Total	15.52	26.96 %

Branch *	MTD Sales L	Brand Share %
CH15	1.61	17.36 %
CH03	1.10	22.29 %
CH43	0.65	19.30 %
CH17	0.22	14.00 %
CH46	0.18	16.78 %
UKI1	0.12	18.09 %
CH44	0.11	6.80 %
CH06	0.07	3.57 %
CH12	0.05	1.47 %
CH27	0.04	5.14 %
CH31	0.04	7.18 %
CH36		0.00 %
MC06		0.00 %
Total	15.52	26.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.56	37.43 %
Mixie	3.91	17.04 %
Grinder	2.22	15.51 %
Total	10.68	21.62 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.44	18.09 %
VPM2	0.22	9.33 %
TRK1	0.21	12.22 %
KKI2	0.19	4.76 %
STP1	0.17	13.95 %
KML1	0.16	11.36 %
VPM1	0.16	15.11 %
TVM2	0.09	13.99 %
PRT1	0.09	5.72 %
TVM1	0.06	10.23 %
VCM1	0.04	3.93 %
SJI1	0.04	3.53 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
Total	10.68	21.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.23	34.39 %
Mixie	2.85	16.15 %
Grinder	0.48	7.79 %
Total	7.56	20.92 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.68	21.27 %
TRL1	0.39	15.00 %
VNB1	0.29	22.28 %
SBR1	0.21	12.45 %
CPT1	0.20	21.94 %
CYR1	0.17	16.50 %
TRT1	0.15	15.19 %
ANI1	0.12	21.44 %
BGR1	0.10	8.68 %
AKM1	0.10	7.51 %
ARC2	0.07	7.95 %
VEL2	0.06	1.79 %
GDM1	0.04	15.74 %
UGI1	0.04	7.19 %
CGM1	0.04	4.97 %
VEL1	0.03	1.19 %
Total	7.56	20.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.54	21.42 %
Mixie	2.43	7.24 %
Grinder	0.38	2.58 %
Total	7.35	10.58 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.24	22.38 %
SLM3	0.57	18.93 %
ERD2	0.55	13.90 %
HSR2	0.44	10.11 %
TRM1	0.25	11.16 %
KMM1	0.19	10.90 %
DPR2	0.18	11.44 %
ERD1	0.17	4.96 %
HRR1	0.16	9.27 %
SGI1	0.15	4.98 %
EDP1	0.14	11.41 %
APN1	0.14	9.40 %
VPD1	0.13	4.99 %
MCR1	0.13	7.18 %
DPR1	0.12	8.31 %
PDR1	0.12	13.37 %
SGG1	0.12	13.30 %
MTR1	0.12	3.81 %
VKL1	0.11	9.42 %
ATU1	0.11	4.05 %
CMI1	0.08	8.57 %
KRI1	0.08	3.69 %
NKL2	0.08	3.69 %
SLM2	0.07	3.50 %
TCG1	0.04	4.89 %
HSR1	0.04	1.10 %
BMD1		0.00 %
EPI1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	7.35	10.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.67	36.15 %
Mixie	0.56	23.89 %
Total	1.23	23.34 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.18	11.84 %
Total	1.23	23.34 %