



TN : VIDIEM Sales Performance 19/05/2026 9:29 AM

MTD Sales
111.95 L

Brand Share %
19.72 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	57.65	35.31 %
Mixie	34.69	14.44 %
Grinder	18.41	13.52 %
Small-Ap	1.20	4.30 %
Total	111.95	19.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.62	24.10 %
CHENNAI-01	17.03	18.81 %
SOUTH-03	14.80	18.43 %
TRICHY-01	14.26	22.10 %
CHENNAI-02	11.00	23.92 %
WEST-01	10.10	17.86 %
NORTH ARCOT	6.72	24.43 %
SOUTH ARCOT	6.61	18.49 %
WEST-02	4.80	8.58 %
Total	111.95	19.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.52	43.67 %
Mixie	7.31	16.26 %
Grinder	5.25	18.22 %
Small-Ap	0.54	9.42 %
Total	26.62	24.10 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.55	18.61 %
MMT1	0.37	13.30 %
PKD1	0.33	13.52 %
APK1	0.26	17.28 %
VKM1	0.23	11.43 %
COL1	0.20	17.09 %
VLY1	0.20	7.35 %
RPM1	0.19	4.37 %
PDI1	0.15	7.88 %
KGL1	0.15	9.82 %
VNR1	0.11	7.50 %
ASM1	0.09	8.90 %
SKD1	0.06	3.64 %
KSM1	0.05	5.20 %
SGT1	0.05	4.36 %
KYR1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	26.62	24.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.18	42.30 %
Mixie	4.85	14.94 %
Grinder	2.73	8.93 %
Small-Ap	0.27	4.70 %
Total	17.03	18.81 %

Branch *	MTD Sales L	Brand Share %
CH42	0.81	17.87 %
CH08	0.58	9.95 %
GUD1	0.51	17.05 %
CH05	0.48	10.69 %
CH14	0.29	10.88 %
CH35	0.21	10.14 %
AVD1	0.10	19.40 %
TKM1	0.09	11.28 %
CH26	0.06	11.55 %
CH40	0.03	13.10 %
CH19	0.02	0.63 %
CGL1		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.31 %
Total	17.03	18.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.57	32.00 %
Mixie	4.48	14.77 %
Grinder	2.72	12.51 %
Small-Ap	0.03	0.58 %
Total	14.80	18.43 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.91	19.63 %
MDU6	0.42	13.37 %
BNR1	0.37	18.91 %
MDU7	0.33	11.69 %
SVG1	0.32	17.10 %
TEN2	0.27	15.51 %
PVI1	0.27	16.40 %
PNV2	0.20	13.02 %
TEN1	0.17	9.95 %
ATG1	0.17	10.25 %
NKI1	0.16	9.67 %
PKM1	0.12	9.73 %
TPT1	0.12	4.22 %
BTU1	0.11	13.54 %
KYK1	0.10	4.73 %
MNM1	0.10	13.96 %
KRR1	0.08	7.44 %
SGP1	0.07	6.97 %
TMM1	0.06	1.93 %
MDU5	0.05	1.85 %
CMR1	0.04	4.64 %
ADP1	0.04	3.38 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	14.80	18.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.21	33.86 %
Mixie	5.11	18.30 %
Grinder	2.82	17.97 %
Small-Ap	0.12	4.63 %
Total	14.26	22.10 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.65	18.93 %
JKM1	0.50	18.05 %
KIK1	0.35	14.89 %
PTK1	0.35	10.53 %
KUM2	0.23	16.98 %
KUM1	0.14	3.63 %
TTP1	0.11	8.81 %
AYR1	0.08	10.20 %
TRY3	0.04	2.36 %
ORU1	0.04	3.73 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
NMM1	-0.02	-1.07 %
Total	14.26	22.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.24	42.94 %
Mixie	2.91	15.24 %
Grinder	1.76	17.67 %
Small-Ap	0.09	3.84 %
Total	11.00	23.92 %

Branch *	MTD Sales L	Brand Share %
CH18	0.60	16.97 %
CH12	0.36	10.35 %
CH44	0.26	16.12 %
CH20	0.17	7.46 %
CH27	0.16	17.29 %
CH36	0.14	16.91 %
PON1	0.14	18.76 %
UKI1	0.12	17.73 %
CH46	0.11	10.03 %
CH34	0.08	5.52 %
CH17	0.05	2.36 %
CH31	0.04	17.42 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	11.00	23.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.77	29.46 %
Mixie	3.79	15.38 %
Grinder	1.40	10.72 %
Small-Ap	0.15	5.45 %
Total	10.10	17.86 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.15	16.96 %
CBE4	0.54	15.41 %
MPM1	0.36	13.03 %
KMR1	0.29	6.64 %
SUL1	0.24	8.19 %
CNR1	0.24	16.53 %
TPR3	0.17	17.44 %
KGI1	0.17	19.61 %
CBE1	0.16	4.98 %
KMD1	0.16	15.03 %
ANR1	0.13	17.47 %
PPI1	0.10	7.70 %
CBE3	0.09	9.98 %
PDM1	0.08	8.44 %
KGM1	0.08	8.16 %
SYM2	0.05	4.95 %
UAM1	0.03	1.02 %
GDR1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	10.10	17.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.06	40.10 %
Mixie	2.45	17.18 %
Grinder	0.20	9.87 %
Total	6.72	24.43 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.31	17.65 %
TRL1	0.20	8.99 %
SBR1	0.17	16.35 %
VEL1	0.13	5.71 %
ANI1	0.13	17.73 %
WJP1	0.13	17.59 %
PLR1	0.13	15.23 %
VSI1	0.11	13.34 %
CPT1	0.10	10.69 %
CYR1	0.08	15.53 %
ABR1	0.06	7.39 %
SLG1	0.06	10.57 %
BGR1	0.05	6.22 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	6.72	24.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.84	30.33 %
Mixie	2.51	16.13 %
Grinder	1.26	13.33 %
Small-Ap		-0.09 %
Total	6.61	18.49 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.61	14.87 %
NVL2	0.29	12.36 %
PRT1	0.26	17.53 %
KML1	0.26	16.31 %
TRK1	0.21	11.43 %
POY2	0.15	5.63 %
VCM1	0.10	14.50 %
TVM1	0.09	15.78 %
MKM1	0.08	8.96 %
STP1	0.08	19.15 %
SJI2	0.06	3.73 %
KKI2	0.04	1.55 %
VPM2	0.03	3.07 %
TDM1		0.00 %
WHUT		0.00 %
Total	6.61	18.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.26	17.71 %
Mixie	1.28	4.12 %
Grinder	0.26	5.36 %
Total	4.80	8.58 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.63	19.35 %
SLM1	0.53	17.88 %
ERD2	0.44	13.64 %
HSR1	0.44	17.12 %
NKL2	0.36	19.11 %
APN1	0.19	10.45 %
ERD1	0.19	7.67 %
BMD1	0.19	11.75 %
MTR1	0.17	6.78 %
SGI1	0.16	6.01 %
EPI1	0.14	7.34 %
DPR1	0.11	8.34 %
PLC1	0.09	4.00 %
DPR2	0.08	6.38 %
PMP1	0.08	9.08 %
KRI1	0.08	3.41 %
SLM3	0.05	1.86 %
CMI1	0.04	3.49 %
TRM1	0.02	1.77 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.80	8.58 %