



# TN : VIDIEM Sales Performance 19/04/2026 9:29 AM

MTD Sales  
121.77 L

Brand Share %  
20.16 %

Information:

MTD : 01-04-2026 To 18-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	61.10	36.36 %
Mixie	38.57	15.08 %
Grinder	20.55	13.84 %
Small-Ap	1.56	4.89 %
<b>Total</b>	<b>121.77</b>	<b>20.16 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.44	22.55 %
CHENNAI-01	21.66	21.53 %
SOUTH-03	16.88	19.93 %
TRICHY-01	15.20	22.55 %
CHENNAI-02	14.31	25.54 %
WEST-01	9.39	17.01 %
NORTH ARCOT	8.19	23.89 %
SOUTH ARCOT	7.96	21.11 %
WEST-02	3.75	6.27 %
<b>Total</b>	<b>121.77</b>	<b>20.16 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.42	37.03 %
Mixie	7.50	17.13 %
Grinder	5.00	18.07 %
Small-Ap	0.53	8.65 %
<b>Total</b>	<b>24.44</b>	<b>22.55 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	1.58	19.53 %
KVT1	1.46	19.29 %
TCN1	0.67	16.73 %
SNL1	0.36	15.10 %
MMT1	0.36	15.79 %
RPM1	0.34	8.74 %
VKM1	0.31	17.45 %
SKD1	0.29	12.50 %
VNR1	0.28	13.08 %
UDN1	0.23	15.96 %
PKD1	0.21	11.51 %
ERL2	0.20	14.59 %
ARM1	0.20	16.63 %
ASM1	0.12	11.09 %
PDI1	0.10	5.99 %
KSM1	0.06	3.96 %
KYR1	0.05	2.05 %
SGT1	0.04	6.16 %
S2SD		0.00 %
TKY1		0.00 %
VLY1		0.00 %
<b>Total</b>	<b>24.44</b>	<b>22.55 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.33	44.73 %
Mixie	6.19	18.13 %
Grinder	3.76	10.91 %
Small-Ap	0.38	5.72 %
<b>Total</b>	<b>21.66</b>	<b>21.53 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	0.83	14.29 %
CH08	0.73	16.05 %
GUD1	0.52	16.95 %
CH48	0.50	12.10 %
CH19	0.40	6.84 %
CH14	0.33	8.96 %
SKL1	0.17	18.99 %
CH42	0.15	3.56 %
AVD1	0.11	10.40 %
CH26	0.07	13.99 %
CH29	0.07	11.42 %
CH37	0.06	10.98 %
KNR1	0.03	17.37 %
CH22	0.03	3.39 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>21.66</b>	<b>21.53 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.75	40.41 %
Mixie	5.04	15.24 %
Grinder	2.02	9.06 %
Small-Ap	0.06	1.14 %
<b>Total</b>	<b>16.88</b>	<b>19.93 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	0.56	15.93 %
MDU7	0.41	16.36 %
MDU4	0.29	17.04 %
TMM1	0.23	6.59 %
ATG1	0.23	10.38 %
TPT1	0.22	7.23 %
NKI1	0.20	13.74 %
PNV2	0.20	16.03 %
CBM1	0.16	6.58 %
ODM1	0.13	15.88 %
KYK1	0.12	9.27 %
MDU5	0.12	4.89 %
CMR1	0.11	9.02 %
SVG1	0.11	9.04 %
MPA1	0.09	3.01 %
NTM1	0.08	9.49 %
PKM1	0.06	5.07 %
PVI1	0.05	5.78 %
MLR1	0.03	3.71 %
ADP1	0.03	1.60 %
<b>Total</b>	<b>16.88</b>	<b>19.93 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.99	19.33 %
Gas-Stov	5.95	34.83 %
Grinder	3.11	19.33 %
Small-Ap	0.15	4.57 %
<b>Total</b>	<b>15.20</b>	<b>22.55 %</b>

Branch *	MTD Sales L	Brand Share %
KIK1	0.44	13.66 %
KUM1	0.30	5.87 %
PBR2	0.28	8.13 %
ORU1	0.22	11.37 %
TTP1	0.16	14.91 %
PTK1	0.12	4.12 %
MDI1	0.10	3.50 %
AYR1	0.04	8.09 %
KRN1	0.03	2.69 %
PDK1	0.03	3.32 %
NCK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>15.20</b>	<b>22.55 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.02	46.26 %
Mixie	3.86	15.99 %
Grinder	2.25	19.85 %
Small-Ap	0.18	5.57 %
<b>Total</b>	<b>14.31</b>	<b>25.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.35	17.85 %
CH20	0.51	18.00 %
CH18	0.50	11.73 %
CH12	0.47	17.44 %
CH17	0.30	10.53 %
CH27	0.22	18.94 %
CH44	0.20	12.89 %
GPD1	0.18	16.97 %
CH46	0.17	19.84 %
CH06	0.09	4.33 %
CH36	0.08	11.37 %
UKI1	0.07	12.88 %
CH23	0.06	6.38 %
CH32	0.05	17.34 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
<b>Total</b>	<b>14.31</b>	<b>25.54 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	5.03	31.13 %
Mixie	3.26	13.18 %
Grinder	1.04	8.97 %
Small-Ap	0.06	2.23 %
<b>Total</b>	<b>9.39</b>	<b>17.01 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	0.96	16.23 %
CBE4	0.63	17.60 %
KMR1	0.39	8.63 %
SUL1	0.39	15.87 %
MPM1	0.31	12.18 %
SYM2	0.24	17.24 %
UMP1	0.22	17.01 %
TPR3	0.22	17.20 %
PDM1	0.15	10.46 %
UAM1	0.15	5.50 %
CBE3	0.14	19.07 %
TPR4	0.12	16.01 %
KMD1	0.09	8.64 %
CBE1	0.07	2.82 %
KGI1	0.07	9.07 %
KGM1	0.07	6.32 %
SNR1	0.04	1.44 %
GBM1	0.04	4.62 %
TPR1	0.03	1.04 %
CNR1	0.03	4.05 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>9.39</b>	<b>17.01 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Gas-Stov	4.21	38.94 %
Mixie	3.08	18.39 %
Grinder	0.81	16.60 %
Small-Ap	0.09	4.81 %
<b>Total</b>	<b>8.19</b>	<b>23.89 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	0.23	15.80 %
ABR1	0.20	19.46 %
PLR1	0.16	17.04 %
TRT1	0.15	15.36 %
WJD1	0.11	12.85 %
SBR1	0.11	8.18 %
TRL1	0.11	4.27 %
VNB1	0.10	11.03 %
WJP1	0.09	6.83 %
VEL1	0.08	3.43 %
CGM1	0.05	8.59 %
CYR1	0.05	8.24 %
ANI1	0.04	8.21 %
UGI1	0.03	16.30 %
PTU1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>8.19</b>	<b>23.89 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.33	35.36 %
Mixie	2.50	14.97 %
Grinder	2.01	19.47 %
Small-Ap	0.12	9.29 %
Total	7.96	21.11 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.30	17.58 %
POY2	0.28	9.30 %
KML1	0.20	9.73 %
KKI2	0.17	7.74 %
PRT1	0.16	11.02 %
NVL2	0.16	7.23 %
TRK1	0.15	10.73 %
TDM1	0.15	14.72 %
VCM1	0.14	17.96 %
VPM2	0.13	8.42 %
TVM2	0.05	9.24 %
TVM1	0.05	8.31 %
STP1	0.04	8.07 %
MKM1		0.00 %
Total	7.96	21.11 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	2.06	12.15 %
Mixie	1.15	3.66 %
Grinder	0.55	5.62 %
<b>Total</b>	<b>3.75</b>	<b>6.27 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.58	11.38 %
HSR2	0.44	10.42 %
ERD2	0.43	11.84 %
DPR2	0.35	18.82 %
KRI1	0.16	4.99 %
OML1	0.16	12.33 %
KAM1	0.13	7.52 %
SLM3	0.10	3.43 %
MCR1	0.10	5.98 %
PLC1	0.10	6.67 %
ERD1	0.09	3.16 %
PMP1	0.08	11.28 %
ATU1	0.07	3.06 %
KVP1	0.07	5.40 %
EPI1	0.06	4.91 %
APN1	0.06	3.09 %
VKL1	0.05	4.63 %
RSP1	0.04	3.23 %
MTR1	0.04	2.16 %
CMI1	0.04	5.09 %
DPR1	0.03	2.80 %
PDR1	0.03	8.59 %
NKL2	0.03	1.69 %
HRR1	0.03	4.37 %
BMD1	0.03	5.40 %
SLM2	0.03	1.20 %
EDP1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
<b>Total</b>	<b>3.75</b>	<b>6.27 %</b>