



TN : VIDIEM Sales Performance 19/03/2026 9:29 AM

MTD Sales
117.18 L

Brand Share %
21.36 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	60.62	36.44 %
Mixie	34.41	15.31 %
Grinder	20.28	16.06 %
Small-Ap	1.86	5.96 %
Total	117.18	21.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.27	22.73 %
CHENNAI-01	19.53	26.79 %
SOUTH-03	18.84	22.76 %
TRICHY-01	14.51	23.35 %
CHENNAI-02	11.79	22.02 %
WEST-01	9.97	18.60 %
NORTH ARCOT	8.09	22.75 %
WEST-02	6.66	11.05 %
SOUTH ARCOT	6.53	19.07 %
Total	117.18	21.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.41	39.83 %
Mixie	6.60	17.17 %
Grinder	3.74	16.02 %
Small-Ap	0.52	9.18 %
Total	21.27	22.73 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.96	13.01 %
KVT1	0.79	14.23 %
TCN1	0.63	18.79 %
ERL2	0.47	18.53 %
APK1	0.32	20.74 %
ASM1	0.23	15.57 %
VLY1	0.22	9.31 %
MMT1	0.21	10.25 %
SKD1	0.14	7.92 %
PKD1	0.12	9.17 %
UDN1	0.11	15.02 %
SNL1	0.10	4.96 %
KGL1	0.10	9.44 %
VKM1	0.08	6.02 %
ARM1	0.08	6.45 %
TKY1	0.08	8.88 %
COL1	0.08	18.32 %
RPM1	0.05	1.76 %
KSM1	0.03	6.59 %
KYR1		0.00 %
PDI1		0.00 %
VNR1		0.00 %
Total	21.27	22.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.26	48.16 %
Grinder	4.09	21.84 %
Mixie	4.00	15.68 %
Small-Ap	0.18	3.34 %
Total	19.53	26.79 %

Branch *	MTD Sales L	Brand Share %
CH05	0.78	12.86 %
CH42	0.72	17.02 %
CH48	0.51	13.09 %
CH08	0.40	11.11 %
AVD1	0.21	20.58 %
CGL1	0.18	14.82 %
CH19	0.16	6.32 %
CH22	0.15	8.14 %
CH14	0.13	6.27 %
SKL1	0.06	9.11 %
KNR1	0.03	12.21 %
CH40	0.03	10.48 %
CH26	0.03	4.36 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
Total	19.53	26.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.95	39.73 %
Mixie	5.23	16.83 %
Grinder	3.52	15.81 %
Small-Ap	0.14	3.09 %
Total	18.84	22.76 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.55	15.38 %
ADP1	0.32	20.88 %
USL1	0.26	19.65 %
PVI1	0.25	13.35 %
MDU5	0.23	8.03 %
CBM1	0.22	9.61 %
TMM1	0.21	7.18 %
MLR1	0.16	9.13 %
PNV2	0.16	20.85 %
TPT1	0.16	6.74 %
KRR1	0.15	15.38 %
CMR1	0.14	20.50 %
MPA1	0.13	5.33 %
NTM1	0.13	14.29 %
KYK1	0.13	9.63 %
SGP1	0.13	18.97 %
PKM1	0.11	8.52 %
TEN1	0.09	8.36 %
ODM1	0.05	5.15 %
Total	18.84	22.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.33	34.99 %
Mixie	4.72	19.31 %
Grinder	3.14	19.68 %
Small-Ap	0.31	8.63 %
Total	14.51	23.35 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.93	20.32 %
KUM1	0.79	17.06 %
TTP1	0.19	11.46 %
NCK1	0.17	13.14 %
NMM1	0.15	8.32 %
KRN1	0.12	7.91 %
TVR1	0.09	9.02 %
PDK1	0.09	10.75 %
PTK1	0.08	3.42 %
AYR1	0.08	10.55 %
PBR1	0.07	8.60 %
MDI1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	14.51	23.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.64	42.33 %
Mixie	3.05	13.09 %
Grinder	1.78	16.34 %
Small-Ap	0.32	8.78 %
Total	11.79	22.02 %

Branch *	MTD Sales L	Brand Share %
CH03	0.84	10.43 %
CH43	0.60	16.60 %
CH34	0.53	19.66 %
CH12	0.50	16.46 %
CH18	0.39	12.91 %
CH50	0.33	12.51 %
CH17	0.22	8.91 %
CH36	0.21	15.96 %
CH46	0.20	18.57 %
CH27	0.18	19.04 %
CH41	0.17	11.08 %
PON1	0.14	15.24 %
CH06	0.09	4.96 %
CH31	0.06	9.46 %
CH01	0.03	13.00 %
CH32		0.00 %
CH44		0.00 %
Total	11.79	22.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.48	31.16 %
Mixie	3.15	14.74 %
Grinder	1.26	11.31 %
Small-Ap	0.08	2.26 %
Total	9.97	18.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.44	19.61 %
CBE4	0.55	13.65 %
MPM1	0.43	16.71 %
KMR1	0.29	7.29 %
CBE5	0.28	19.92 %
CBE1	0.20	10.98 %
SUL1	0.18	6.72 %
PPI1	0.18	15.06 %
UMP1	0.16	17.76 %
KGI1	0.14	17.29 %
CBE3	0.13	17.52 %
PDM1	0.12	9.37 %
ANR1	0.11	14.20 %
SYM2	0.08	7.14 %
SNR1	0.08	2.96 %
CNR1	0.04	8.52 %
TPR1	0.01	0.31 %
GDR1		0.00 %
UAM1		0.00 %
Total	9.97	18.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.90	34.91 %
Mixie	3.26	19.49 %
Grinder	0.77	13.60 %
Small-Ap	0.15	7.54 %
Total	8.09	22.75 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.46	15.49 %
CGM1	0.19	20.34 %
CPT1	0.18	16.26 %
ABR1	0.16	15.41 %
SBR1	0.15	9.22 %
AKM1	0.10	12.11 %
BGR1	0.09	8.00 %
ANI1	0.04	5.60 %
VEL1	0.03	1.77 %
VSI1	0.02	1.18 %
TRT1		0.00 %
VNB1		0.00 %
Total	8.09	22.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.07	20.18 %
Mixie	1.89	6.43 %
Grinder	0.65	7.20 %
Small-Ap	0.06	3.31 %
Total	6.66	11.05 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.51	19.89 %
HSR2	0.40	8.97 %
CMI1	0.26	16.21 %
APN1	0.22	9.94 %
MTR1	0.22	16.48 %
BMD1	0.21	10.28 %
PLC1	0.17	9.66 %
NKL2	0.16	6.69 %
TRM1	0.16	10.37 %
VPD1	0.15	7.44 %
SLM3	0.14	6.10 %
HRR1	0.14	12.71 %
HSR1	0.09	3.22 %
PMP1	0.08	9.29 %
SGI1	0.07	6.98 %
VKL1	0.07	4.38 %
SLM2	0.06	3.76 %
KVP1	0.06	7.01 %
MCR1	0.05	2.88 %
DPR2	0.05	5.71 %
KRI1	0.04	2.17 %
ATU1	0.04	2.05 %
DPR1	0.04	5.01 %
PDR1	0.03	14.94 %
OML1	0.03	1.94 %
EPI1	0.03	1.54 %
KAM1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	6.66	11.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.58	28.38 %
Mixie	2.50	17.34 %
Grinder	1.33	14.43 %
Small-Ap	0.12	7.84 %
Total	6.53	19.07 %

Branch *	MTD Sales L	Brand Share %
POY2	0.25	9.89 %
PRT1	0.21	13.86 %
VPM2	0.19	10.27 %
NVL2	0.17	8.92 %
TDM1	0.13	9.15 %
STP1	0.11	15.42 %
TVM1	0.09	18.57 %
KKI2	0.06	2.78 %
MKM1	0.06	4.17 %
SJI2	0.06	4.49 %
KML1	0.05	3.81 %
TRK1	0.03	1.87 %
VCM1		0.00 %
Total	6.53	19.07 %