

MTD Sales
122.48 L

Brand Share %
21.56 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	62.05	35.26 %
Mixie	39.16	17.60 %
Grinder	19.14	13.40 %
Small-Ap	2.13	7.92 %
Total	122.48	21.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.41	23.12 %
CHENNAI-01	18.59	24.31 %
SOUTH-03	18.13	22.73 %
TRICHY-01	14.51	22.95 %
WEST-01	13.73	21.12 %
CHENNAI-02	13.19	23.52 %
SOUTH ARCOT	7.67	20.39 %
NORTH ARCOT	7.07	22.91 %
WEST-02	6.61	10.97 %
KL-SOUTH	1.57	25.12 %
Total	122.48	21.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.68	37.98 %
Mixie	6.80	19.61 %
Grinder	3.40	13.84 %
Small-Ap	0.52	9.98 %
Total	21.41	23.12 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.25	18.44 %
TUT1	1.19	17.35 %
NGR1	0.72	16.20 %
RND1	0.51	16.94 %
ERL2	0.40	18.13 %
ASM1	0.31	20.31 %
TYI1	0.26	15.32 %
SDI1	0.22	19.02 %
VNR1	0.16	12.89 %
PKD1	0.16	9.24 %
MMT1	0.16	8.53 %
SNL1	0.16	8.31 %
VLY1	0.15	6.29 %
UDN1	0.11	9.66 %
COL1	0.08	14.54 %
KSM1	0.07	7.88 %
SGT1	0.07	11.01 %
TVL2	0.06	10.70 %
KYR1	0.05	4.06 %
KGL1	0.04	4.55 %
SKD1	0.03	1.54 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	21.41	23.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.76	40.28 %
Mixie	5.05	18.72 %
Grinder	3.45	15.63 %
Small-Ap	0.32	10.20 %
Total	18.59	24.31 %

Branch *	MTD Sales L	Brand Share %
CH19	1.08	21.52 %
CH05	0.75	16.95 %
CH45	0.65	21.02 %
CH48	0.55	15.28 %
CH42	0.55	11.39 %
GUD1	0.53	12.17 %
CH11	0.45	16.41 %
CH30	0.38	15.82 %
CH28	0.23	9.53 %
CGL1	0.23	16.48 %
CH22	0.21	7.79 %
CH40	0.09	19.65 %
CH26	0.09	12.16 %
CH37	0.07	4.87 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	18.59	24.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.74	38.42 %
Mixie	5.97	19.48 %
Grinder	3.08	13.17 %
Small-Ap	0.34	11.31 %
Total	18.13	22.73 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.47	7.92 %
MDU5	0.38	15.34 %
KRR1	0.33	20.20 %
TMM1	0.26	8.68 %
ADP1	0.24	15.68 %
PVI1	0.24	18.28 %
USL1	0.23	16.99 %
MLR1	0.22	19.85 %
BNR1	0.21	15.90 %
MPA1	0.18	10.99 %
DKI1	0.18	17.60 %
PKM1	0.17	19.12 %
TDI1	0.16	18.63 %
TEN1	0.15	9.00 %
CBM1	0.15	7.35 %
TPT1	0.13	5.27 %
NTM1	0.07	6.56 %
KYK1	0.06	3.93 %
CMR1	0.03	3.58 %
SVG1	0.03	2.33 %
SZSD		0.00 %
Total	18.13	22.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.73	37.28 %
Mixie	4.82	19.81 %
Grinder	2.76	15.80 %
Small-Ap	0.20	5.92 %
Total	14.51	22.95 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.13	15.49 %
KIK1	0.45	18.88 %
PBR2	0.28	8.34 %
NMM1	0.27	11.49 %
JKM1	0.27	11.75 %
TRY3	0.19	12.80 %
NCK1	0.12	11.01 %
TVR1	0.11	12.62 %
ORU1	0.10	11.02 %
TTP1	0.08	7.58 %
PBR1	0.07	8.48 %
AYR1	0.07	5.13 %
MDI1	0.05	1.78 %
TZSD	0.03	13.79 %
KRN1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	14.51	22.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.08	33.06 %
Mixie	4.18	16.71 %
Grinder	2.12	13.60 %
Small-Ap	0.35	11.75 %
Total	13.73	21.12 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.72	17.00 %
TPR1	0.36	12.84 %
TPR3	0.36	18.69 %
SUL1	0.30	15.20 %
PPI1	0.28	18.79 %
SNR1	0.23	7.32 %
UMP1	0.20	20.65 %
MPM1	0.20	7.32 %
KMR1	0.18	4.00 %
TPR4	0.17	14.41 %
PDM1	0.17	12.67 %
CBE3	0.14	12.02 %
KGM1	0.13	12.41 %
CBE1	0.08	3.70 %
GDR1	0.07	13.47 %
CNR1	0.07	8.07 %
GBM1	0.03	5.49 %
SYM2	0.03	3.50 %
KGI1	0.03	5.86 %
ANR1	0.03	4.46 %
UAM1	0.03	1.23 %
WZSD		0.00 %
Total	13.73	21.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.56	38.66 %
Mixie	4.53	19.72 %
Grinder	1.93	14.59 %
Small-Ap	0.18	5.99 %
Total	13.19	23.52 %

Branch *	MTD Sales L	Brand Share %
CH15	1.21	18.26 %
CH18	0.74	16.02 %
CH03	0.72	17.16 %
MJR1	0.52	19.47 %
CH20	0.32	12.09 %
CH06	0.21	14.72 %
CH44	0.18	12.80 %
CH41	0.16	10.46 %
CH12	0.09	2.60 %
CH32	0.09	13.37 %
CH27	0.07	5.38 %
CH36	0.06	4.94 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	13.19	23.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.69	33.19 %
Mixie	2.77	18.54 %
Grinder	1.03	10.83 %
Small-Ap	0.17	8.61 %
Total	7.67	20.39 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.54	20.52 %
KLM1	0.42	20.33 %
TRK1	0.32	16.47 %
PRT1	0.31	20.89 %
TDM1	0.30	18.93 %
VCM1	0.09	14.22 %
TVM1	0.06	5.92 %
VPM2	0.04	2.85 %
KKI2	0.03	1.43 %
TVM2	0.03	3.50 %
STP1	0.03	5.02 %
MKM1		0.00 %
SJI2		0.00 %
Total	7.67	20.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.01	34.52 %
Mixie	2.56	19.08 %
Grinder	0.45	10.09 %
Small-Ap	0.06	3.98 %
Total	7.07	22.91 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.50	16.07 %
TRL1	0.44	14.03 %
VEL2	0.30	13.55 %
SBR1	0.27	19.31 %
PTU1	0.19	14.82 %
TRT1	0.18	19.53 %
CYR1	0.17	20.91 %
BGR1	0.14	18.26 %
GDM1	0.12	17.23 %
ARC2	0.12	14.07 %
WJP1	0.11	14.18 %
ANI1	0.10	19.90 %
CPT1	0.04	4.64 %
VEL1		0.00 %
WHVL		0.00 %
Total	7.07	22.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.75	19.04 %
Mixie	2.10	7.83 %
Grinder	0.77	6.62 %
Total	6.61	10.97 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.80	20.87 %
SLM3	0.54	17.96 %
ERD2	0.45	11.99 %
RSP1	0.34	20.15 %
MCR1	0.27	14.28 %
SLM2	0.22	10.06 %
PLC1	0.20	12.75 %
SGI1	0.19	16.19 %
OML1	0.18	9.09 %
HSR1	0.17	6.44 %
ERD1	0.17	5.89 %
MTR1	0.16	9.42 %
APN1	0.15	8.98 %
NKL2	0.14	5.98 %
VKL1	0.14	15.90 %
KMM1	0.13	9.32 %
DPR2	0.13	12.19 %
DPR1	0.12	12.56 %
KVP1	0.11	6.45 %
SGG1	0.11	12.88 %
TRM1	0.09	4.04 %
HRR1	0.09	6.72 %
CMI1	0.08	6.58 %
VPD1	0.08	3.80 %
BMD1	0.07	5.59 %
TCG1	0.06	6.86 %
EDP1	0.06	6.52 %
PDR1	0.04	9.31 %
PMP1	0.04	5.69 %
EPI1	0.03	1.78 %
ATU1		0.00 %
KRI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	6.61	10.97 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.05	51.79 %
Mixie	0.38	13.96 %
Grinder	0.14	16.37 %
Total	1.57	25.12 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.56	20.38 %
Total	1.57	25.12 %