

MTD Sales
173.68 L

Brand Share %
21.38 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	86.01	33.67 %
Mixie	57.00	17.54 %
Grinder	30.25	14.89 %
Small-Ap	0.43	1.50 %
Total	173.68	21.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.45	24.65 %
SOUTH-03	26.90	20.39 %
TRICHY-01	23.42	24.71 %
CHENNAI-01	23.28	16.79 %
WEST-01	20.92	25.02 %
CHENNAI-02	14.94	25.21 %
SOUTH ARCOT	12.49	24.99 %
WEST-02	10.70	14.15 %
NORTH ARCOT	7.52	18.13 %
KL-SOUTH	1.06	19.74 %
Total	173.68	21.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.05	39.31 %
Mixie	11.07	21.94 %
Grinder	6.21	16.32 %
Small-Ap	0.11	2.30 %
Total	32.45	24.65 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.08	21.08 %
TUT1	2.06	20.41 %
TVL1	1.32	12.87 %
PKD1	0.76	19.41 %
SKD1	0.41	17.63 %
SDI1	0.33	20.28 %
ASM1	0.29	18.58 %
PDI1	0.24	9.84 %
VNR1	0.23	11.17 %
SNL1	0.21	7.23 %
MMT1	0.18	7.99 %
SGT1	0.15	19.68 %
KGL1	0.15	17.54 %
KSM1	0.13	17.17 %
VLY1	0.12	5.82 %
TKY1	0.11	3.47 %
ARM1	0.10	5.44 %
VKM1	0.09	5.44 %
KYR1	0.04	2.03 %
S2SD		0.00 %
Total	32.45	24.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.54	37.51 %
Mixie	9.59	19.05 %
Grinder	3.77	9.42 %
Total	26.90	20.39 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.87	12.68 %
MDU5	0.82	13.65 %
KKD3	0.75	14.75 %
TMM1	0.68	12.34 %
DKI1	0.57	19.47 %
SVG1	0.46	14.07 %
CBM1	0.44	11.88 %
TDI1	0.41	20.27 %
KYK1	0.41	15.48 %
BNR1	0.39	16.44 %
MLR1	0.38	15.12 %
BTU1	0.36	20.38 %
TEN2	0.29	11.91 %
NKI1	0.28	14.89 %
NTM1	0.22	7.36 %
PVI1	0.18	6.11 %
TPT1	0.18	4.50 %
ODM1	0.17	7.23 %
PNV1	0.15	9.94 %
KRR1	0.06	2.97 %
ADP1	0.05	2.58 %
USL1	0.04	2.05 %
MPA1	0.03	1.02 %
SZSD		0.00 %
Total	26.90	20.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.72	36.84 %
Mixie	7.72	22.38 %
Grinder	4.92	17.92 %
Small-Ap	0.06	1.53 %
Total	23.42	24.71 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.84	9.93 %
PBR2	0.80	15.82 %
ORU1	0.41	18.86 %
JKM1	0.37	12.34 %
AYR1	0.21	20.37 %
NMM1	0.19	8.17 %
KRN1	0.18	10.23 %
TTP1	0.17	11.23 %
TRY2	0.15	12.71 %
NCK1	0.15	9.08 %
MSI1	0.09	6.75 %
MDI1	0.07	1.71 %
TVR1	0.03	2.12 %
TZSD	0.03	-5.55 %
TRY3		0.00 %
Total	23.42	24.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.13	23.21 %
Mixie	6.52	11.03 %
Grinder	4.54	19.07 %
Small-Ap	0.09	2.57 %
Total	23.28	16.79 %

Branch *	MTD Sales L	Brand Share %
CH42	1.18	20.43 %
CH05	1.10	20.86 %
CH14	0.77	17.67 %
CH19	0.67	18.57 %
AVD1	0.47	19.21 %
CH11	0.34	9.01 %
CH30	0.28	9.42 %
CH22	0.24	6.52 %
KNR1	0.17	14.07 %
CH26	0.11	9.49 %
CH29	0.08	7.08 %
CZWH		0.00 %
Total	23.28	16.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.07	41.10 %
Mixie	6.25	19.26 %
Grinder	3.48	16.39 %
Small-Ap	0.12	3.92 %
Total	20.92	25.02 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.08	20.24 %
SUL1	0.60	18.43 %
TPR1	0.47	15.17 %
CBE1	0.44	19.85 %
KMR1	0.44	5.87 %
KGM1	0.41	21.32 %
CBE3	0.34	19.55 %
SYM2	0.28	13.11 %
GBM1	0.25	20.30 %
PDM1	0.22	15.66 %
KGI1	0.19	15.07 %
UAM1	0.10	2.29 %
PPI1	0.07	4.23 %
MPM1	0.06	2.01 %
GDR1	0.04	5.47 %
SNR1	0.04	1.29 %
WZSD		0.00 %
Total	20.92	25.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.70	40.17 %
Mixie	4.70	20.06 %
Grinder	2.54	17.47 %
Total	14.94	25.21 %

Branch *	MTD Sales L	Brand Share %
CH15	1.23	17.51 %
CH03	0.78	14.74 %
CH20	0.48	20.74 %
CH41	0.35	20.18 %
PON1	0.32	21.30 %
CH06	0.30	10.55 %
CH12	0.29	6.57 %
CH27	0.16	18.01 %
UKI1	0.15	20.79 %
CH36	0.08	17.07 %
CH44	0.05	6.66 %
CH17	0.03	3.71 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	14.94	25.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.88	34.67 %
Mixie	4.51	23.87 %
Grinder	3.03	20.33 %
Small-Ap	0.06	2.83 %
Total	12.49	24.99 %

Branch *	MTD Sales L	Brand Share %
POY2	0.97	18.80 %
KLM1	0.49	20.19 %
SJI2	0.36	13.52 %
TRK1	0.35	17.91 %
VPM2	0.34	17.53 %
STP1	0.24	18.36 %
KKI2	0.24	7.78 %
TDM1	0.23	11.46 %
VCM1	0.16	14.93 %
PRT1	0.12	9.76 %
TVM1	0.10	10.10 %
VPM1	0.06	10.22 %
MKM1	0.03	4.06 %
TVM2	0.03	4.69 %
Total	12.49	24.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.19	25.54 %
Mixie	3.45	10.07 %
Grinder	1.05	7.11 %
Total	10.70	14.15 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.89	16.42 %
SLM3	0.72	18.57 %
NKL2	0.52	16.31 %
ERD1	0.43	10.86 %
PLC1	0.35	16.34 %
SGI1	0.35	17.11 %
KVP1	0.32	16.59 %
CMI1	0.27	14.17 %
SGG1	0.27	21.20 %
HRR1	0.19	12.13 %
APN1	0.16	8.37 %
EDP1	0.15	12.01 %
TRM1	0.14	8.13 %
PMP1	0.14	11.69 %
DPR1	0.11	7.48 %
MTR1	0.11	4.00 %
TCG1	0.10	12.60 %
SLM2	0.09	3.62 %
VPD1	0.09	2.43 %
MCR1	0.07	3.37 %
OML1	0.04	2.69 %
HSR1	0.04	1.98 %
BMD1	0.03	2.16 %
PDR1	0.03	3.10 %
ATU1		0.00 %
EPI1		0.00 %
WZWH		0.00 %
KRI1	-0.03	-3.72 %
Total	10.70	14.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.26	30.73 %
Mixie	2.78	14.67 %
Grinder	0.48	6.85 %
Total	7.52	18.13 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.69	15.53 %
TRL1	0.26	8.27 %
AKM1	0.22	9.11 %
VNB1	0.20	17.41 %
SBR1	0.19	13.70 %
BGR1	0.16	16.22 %
PLR1	0.15	18.53 %
TRT1	0.13	9.63 %
VEL1	0.10	4.28 %
GDM1	0.09	9.71 %
VSI1	0.08	6.15 %
ANI1	0.07	14.50 %
ARC2	0.06	2.87 %
PTU1	0.04	6.83 %
UGI1	0.03	3.61 %
Total	7.52	18.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.46	33.73 %
Mixie	0.39	15.48 %
Grinder	0.21	17.64 %
Total	1.06	19.74 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.56	21.25 %
KLR1	0.13	11.97 %
Total	1.06	19.74 %