

MTD Sales
141.42 L

Brand Share %
22.83 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	84.02	38.30 %
Mixie	37.16	14.27 %
Grinder	20.24	14.49 %
Total	141.42	22.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.74	21.04 %
CHENNAI-01	23.60	29.27 %
TRICHY-01	20.39	27.65 %
SOUTH-03	18.34	20.81 %
CHENNAI-02	13.93	28.11 %
WEST-01	10.40	23.69 %
NORTH ARCOT	9.46	25.84 %
SOUTH ARCOT	9.30	21.51 %
WEST-02	4.14	9.01 %
WEST-03	4.13	15.91 %
Total	141.42	22.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.06	40.31 %
Mixie	7.41	12.68 %
Grinder	4.26	12.72 %
Total	27.74	21.04 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.72	11.70 %
TKS1	1.01	21.64 %
RND1	0.97	19.86 %
TCN1	0.78	18.00 %
RPM1	0.57	12.90 %
VKM1	0.35	17.57 %
TUT2	0.34	11.70 %
SNL1	0.31	7.77 %
APK1	0.26	18.99 %
ERL2	0.23	9.73 %
VLY1	0.21	5.45 %
KGL1	0.17	14.32 %
PKD1	0.17	10.51 %
SKD1	0.16	9.70 %
KYR1	0.15	6.84 %
VNR1	0.12	8.06 %
STU2	0.10	9.21 %
ASM1	0.08	4.77 %
PDI1	0.04	1.97 %
ARM1	0.03	5.01 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	27.74	21.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.60	46.96 %
Mixie	6.13	18.54 %
Grinder	3.87	20.81 %
Total	23.60	29.27 %

Branch *	MTD Sales L	Brand Share %
CH42	0.69	20.37 %
CH05	0.69	14.75 %
GUD2	0.29	14.81 %
CH19	0.20	7.31 %
CH29	0.16	16.98 %
TKM1	0.10	10.28 %
SKL1	0.10	7.75 %
CH22	0.09	3.48 %
KNR1	0.08	8.05 %
CH26		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
Total	23.60	29.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.29	41.11 %
Mixie	6.12	21.31 %
Grinder	2.98	16.97 %
Total	20.39	27.65 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.85	22.11 %
TVR2	0.75	20.69 %
KUM2	0.35	19.49 %
NMM1	0.33	20.15 %
JKM1	0.28	14.62 %
PDK1	0.20	20.75 %
TYR1	0.17	5.92 %
TRY3	0.17	10.39 %
PBR1	0.09	10.52 %
KRN1	0.08	7.60 %
NCK1	0.05	4.42 %
TVR1	0.05	4.33 %
TTP1	0.04	3.97 %
MDI1		0.00 %
TRY2		0.00 %
Total	20.39	27.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.69	38.21 %
Mixie	4.38	13.15 %
Grinder	2.27	9.38 %
Total	18.34	20.81 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.91	19.00 %
NKI1	0.43	19.30 %
PVI1	0.33	8.58 %
KRR1	0.30	22.81 %
MDU6	0.28	7.69 %
PKM1	0.25	18.58 %
NTM1	0.25	16.11 %
MDU3	0.25	14.09 %
BNR1	0.22	20.02 %
SVG1	0.21	19.75 %
BTU1	0.19	15.08 %
KPT1	0.18	10.56 %
CBM1	0.18	10.56 %
ODM1	0.18	16.05 %
ADP1	0.17	11.56 %
MNM1	0.17	17.66 %
PNV2	0.16	15.93 %
MDU5	0.14	4.96 %
MDU4	0.12	8.73 %
TPT1	0.12	4.09 %
MPA1	0.08	3.28 %
SGP1	0.05	6.07 %
MLR1	0.04	2.10 %
USL1	0.04	3.89 %
TEN1	0.04	2.98 %
KYK1	0.04	2.24 %
TMM1		0.00 %
WHMD		0.00 %
Total	18.34	20.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.19	47.36 %
Mixie	3.68	16.43 %
Grinder	2.06	20.85 %
Total	13.93	28.11 %

Branch *	MTD Sales L	Brand Share %
CH50	0.48	18.62 %
CH43	0.39	18.17 %
CH12	0.26	12.55 %
UKI1	0.18	21.55 %
CH46	0.15	17.44 %
CH34	0.09	3.40 %
CH36	0.09	7.98 %
CH17	0.09	3.89 %
CH44	0.08	8.63 %
GPD1	0.08	15.23 %
CH31	0.03	5.84 %
CH20		0.00 %
MC06		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	13.93	28.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.49	38.08 %
Mixie	2.52	14.20 %
Grinder	1.39	15.24 %
Total	10.40	23.69 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.76	20.67 %
KMR1	0.62	14.70 %
CBE1	0.34	13.60 %
CBE5	0.24	15.60 %
MPM1	0.24	10.37 %
CBE3	0.19	18.99 %
UAM1	0.16	7.49 %
SUL1	0.14	5.67 %
CNR1	0.14	15.87 %
KGI1	0.13	16.28 %
ANR1	0.09	15.95 %
SNR1	0.06	2.35 %
PDM1	0.05	5.84 %
GDR1		0.00 %
WHCB		0.00 %
Total	10.40	23.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.21	40.79 %
Mixie	2.52	15.25 %
Grinder	0.73	15.01 %
Total	9.46	25.84 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.41	22.43 %
CPT1	0.23	17.87 %
WJD1	0.16	12.93 %
VNB1	0.10	7.19 %
WJP1	0.09	12.28 %
AKM1	0.08	7.00 %
VEL4	0.08	3.34 %
VEL1	0.08	5.72 %
ARC2	0.08	9.75 %
UGI1	0.05	15.00 %
TRT1	0.04	5.20 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
Total	9.46	25.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.02	36.86 %
Mixie	2.48	13.89 %
Grinder	1.80	15.32 %
Total	9.30	21.51 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.27	21.96 %
TDM1	0.32	15.98 %
SJI2	0.29	14.26 %
TRK1	0.23	9.49 %
POY2	0.21	9.38 %
PRT1	0.17	9.04 %
STP1	0.12	15.13 %
NVL2	0.11	4.59 %
TVM1	0.10	16.83 %
KKI2	0.09	3.63 %
KML1	0.09	4.73 %
TVM2	0.08	15.11 %
MKM1	0.04	5.44 %
VCM1	0.04	6.40 %
VCM2		0.00 %
VPM2		0.00 %
Total	9.30	21.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.93	14.96 %
Mixie	0.82	3.95 %
Grinder	0.38	7.01 %
Total	4.14	9.01 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.59	17.42 %
MTR1	0.18	7.25 %
HRR1	0.18	12.34 %
PLC1	0.17	6.52 %
KRI1	0.15	9.34 %
PMP1	0.14	21.87 %
HSR1	0.14	4.93 %
ATU1	0.14	5.38 %
DPR2	0.14	14.56 %
PNG1	0.13	11.63 %
SGI1	0.12	11.05 %
EDP1	0.11	14.72 %
EPI1	0.09	4.08 %
MCR1	0.09	3.14 %
TRM1	0.08	2.27 %
BMD1	0.08	6.32 %
SLM3	0.05	2.39 %
SLM2	0.04	3.56 %
APN1	0.03	1.78 %
DPR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	4.14	9.01 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.54	26.15 %
Mixie	1.10	9.53 %
Grinder	0.50	10.46 %
Total	4.13	15.91 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.55	18.79 %
ERD2	0.48	11.83 %
TPR2	0.30	11.16 %
NKL2	0.21	11.83 %
RSP1	0.16	15.40 %
TPR1	0.11	4.14 %
CMI1	0.08	8.43 %
TPR3	0.08	8.82 %
TPR4	0.07	13.06 %
PDR1	0.05	9.87 %
SYM2	0.04	3.87 %
VKL1	0.03	4.18 %
KMM1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
W3SD		0.00 %
Total	4.13	15.91 %