

MTD Sales
114.49 L

Brand Share %
23.68 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	62.43	37.55 %
Mixie	32.79	16.86 %
Grinder	19.28	15.68 %
Total	114.49	23.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.59	23.99 %
CHENNAI-01	17.69	26.96 %
SOUTH-03	15.42	21.91 %
WEST-01	15.06	27.06 %
TRICHY-01	12.71	25.37 %
CHENNAI-02	9.70	26.78 %
SOUTH ARCOT	7.15	23.83 %
WEST-02	7.08	15.17 %
NORTH ARCOT	5.73	21.39 %
KL-SOUTH	2.36	19.43 %
Total	114.49	23.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.49	38.18 %
Mixie	6.51	18.49 %
Grinder	3.60	14.55 %
Total	21.59	23.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.26	23.51 %
NGR1	1.13	21.77 %
KVT1	0.86	17.94 %
MMT1	0.40	15.29 %
KSM1	0.34	22.11 %
SKD1	0.33	21.62 %
ASM1	0.26	23.10 %
UDN1	0.26	23.45 %
PKD1	0.24	14.28 %
VLY1	0.17	7.92 %
VKM1	0.16	9.37 %
PDI1	0.16	7.83 %
STU2	0.15	14.25 %
SNL1	0.14	6.03 %
SGT1	0.13	14.81 %
KYR1	0.11	5.57 %
KGL1	0.10	8.16 %
TKY1	0.08	5.93 %
COL1	0.05	5.86 %
TVL2	0.05	17.63 %
ARM1	0.04	5.03 %
VNR1		0.00 %
Total	21.59	23.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.52	47.59 %
Mixie	4.22	17.81 %
Grinder	2.95	14.90 %
Total	17.69	26.96 %

Branch *	MTD Sales L	Brand Share %
CH42	0.99	22.60 %
CH19	0.67	14.87 %
GUD1	0.61	23.25 %
CH48	0.42	16.48 %
CH30	0.37	23.03 %
CH14	0.33	16.39 %
AVD1	0.26	21.74 %
CH29	0.17	15.66 %
CH37	0.15	12.95 %
KNR1	0.12	16.12 %
CH11	0.12	7.23 %
CGL1	0.08	11.87 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	17.69	26.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.54	37.22 %
Mixie	4.24	15.57 %
Grinder	2.63	13.06 %
Total	15.42	21.91 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.26	20.23 %
MDU6	0.67	19.37 %
PVI1	0.48	16.26 %
TMM1	0.40	15.22 %
TEN2	0.36	22.65 %
MDU4	0.32	19.49 %
MDU5	0.28	12.06 %
MDU3	0.24	20.90 %
CBM1	0.24	13.92 %
BTU1	0.14	22.51 %
SGP1	0.14	13.61 %
KRR1	0.12	13.01 %
ADP1	0.11	14.57 %
TEN1	0.11	9.35 %
PNV1	0.10	12.20 %
CMR1	0.10	22.17 %
MLR1	0.09	8.28 %
NKI1	0.09	9.38 %
PKM1	0.06	6.68 %
USL1	0.05	4.26 %
MPA1	0.04	2.74 %
TPT1	0.04	1.99 %
PNI1	0.03	6.02 %
SVG1	0.01	0.81 %
NTM1		0.00 %
SZSD		0.00 %
Total	15.42	21.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.82	41.76 %
Mixie	4.24	18.95 %
Grinder	1.99	16.42 %
Total	15.06	27.06 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.99	18.72 %
CBE4	0.81	23.22 %
CBE1	0.40	16.06 %
TPR1	0.35	17.82 %
MPM1	0.22	11.66 %
UAM1	0.19	6.64 %
SNR1	0.19	5.13 %
CNR1	0.18	19.57 %
KGM1	0.12	10.48 %
UMP1	0.09	9.07 %
PPI1	0.09	7.81 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	15.06	27.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.49	34.59 %
Mixie	4.46	22.22 %
Grinder	2.76	19.49 %
Total	12.71	25.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.98	17.26 %
PBR2	0.38	13.44 %
ORU1	0.18	21.12 %
AYR1	0.18	19.47 %
MSI1	0.15	16.53 %
NCK1	0.12	11.05 %
JKM1	0.09	6.25 %
TVR1	0.06	7.29 %
MDI1	0.05	1.91 %
TRY3	0.04	3.21 %
KRN1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	12.71	25.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.21	40.97 %
Mixie	2.72	17.73 %
Grinder	1.76	21.65 %
Total	9.70	26.78 %

Branch *	MTD Sales L	Brand Share %
CH43	0.49	20.68 %
CH12	0.29	12.76 %
CH03	0.28	10.83 %
CH41	0.26	21.06 %
CH06	0.13	10.39 %
UKI1	0.12	17.70 %
CH44	0.12	13.78 %
CH36	0.11	14.28 %
CH31	0.04	6.49 %
CH23	0.03	12.89 %
CH27		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	9.70	26.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.33	33.55 %
Mixie	1.98	16.98 %
Grinder	1.84	21.82 %
Total	7.15	23.83 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.53	23.64 %
VPM1	0.18	22.38 %
KML1	0.17	19.84 %
KKI2	0.10	4.43 %
TDM1	0.09	9.93 %
VCM1	0.08	8.69 %
MKM1	0.06	7.33 %
TVM1	0.06	13.10 %
VPM2	0.05	2.74 %
SJI1	0.04	9.77 %
TRK1	0.04	7.81 %
KLM1	0.03	1.43 %
STP1		0.00 %
TVM2		0.00 %
Total	7.15	23.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.11	24.34 %
Mixie	1.97	9.00 %
Grinder	1.01	12.68 %
Total	7.08	15.17 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.27	9.97 %
TRM1	0.24	11.64 %
SGI1	0.24	21.09 %
VKL1	0.19	13.91 %
KVP1	0.14	10.72 %
ERD1	0.13	9.71 %
DPR2	0.13	16.83 %
PMP1	0.12	13.88 %
OML1	0.12	7.56 %
NKL2	0.12	5.61 %
APN1	0.11	6.61 %
PLC1	0.09	10.69 %
VPD1	0.09	4.12 %
CMI1	0.08	10.85 %
MCR1	0.08	5.53 %
SLM2	0.07	5.10 %
EPI1	0.06	3.98 %
HRR1	0.06	8.12 %
MTR1	0.06	3.96 %
KRI1	0.05	6.74 %
EDP1	0.04	8.35 %
ATU1	0.04	2.38 %
DPR1	0.04	7.26 %
KMM1	0.04	5.66 %
PDR1	0.04	7.08 %
BMD1	0.03	2.94 %
TCG1		0.00 %
WZWH		0.00 %
Total	7.08	15.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.63	34.69 %
Mixie	1.62	13.32 %
Grinder	0.48	11.59 %
Total	5.73	21.39 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.47	14.36 %
TRL1	0.19	8.31 %
VSI1	0.16	13.22 %
VNB1	0.16	13.36 %
BGR1	0.14	15.08 %
CYR1	0.14	16.61 %
GDM1	0.13	21.60 %
CPT1	0.10	15.99 %
CGM1	0.09	13.77 %
PLR1	0.08	15.50 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	5.73	21.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.28	31.26 %
Mixie	0.83	17.16 %
Grinder	0.25	7.75 %
Total	2.36	19.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.91	13.04 %
PAS1	0.71	22.87 %
Total	2.36	19.43 %