

MTD Sales
147.57 L

Brand Share %
22.50 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	75.51	38.77 %
Mixie	50.07	17.87 %
Grinder	21.99	12.15 %
Total	147.57	22.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.06	23.40 %
CHENNAI-01	21.81	27.06 %
WEST-01	20.42	25.95 %
TRICHY-01	19.40	22.86 %
SOUTH-03	19.03	21.12 %
CHENNAI-02	15.13	27.13 %
SOUTH ARCOT	10.33	21.61 %
NORTH ARCOT	7.10	20.54 %
WEST-02	7.06	10.52 %
KL-SOUTH	1.23	24.00 %
Total	147.57	22.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.03	38.94 %
Mixie	8.82	20.40 %
Grinder	4.21	12.15 %
Total	26.06	23.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.50	20.47 %
TVL1	1.29	16.34 %
NGR1	0.66	12.62 %
APK1	0.59	21.03 %
PKD1	0.50	20.12 %
MMT1	0.40	17.09 %
COL1	0.28	21.06 %
ASM1	0.28	17.48 %
VKM1	0.22	11.67 %
SGT1	0.16	18.23 %
KGL1	0.14	11.95 %
VLY1	0.09	3.54 %
PDI1	0.09	3.70 %
ERL1	0.09	18.21 %
UDN1	0.08	5.79 %
ARM1	0.06	6.42 %
TVL2	0.06	10.07 %
VNR1	0.03	2.42 %
SNL1	0.01	0.91 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	26.06	23.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.69	43.51 %
Mixie	6.87	21.30 %
Grinder	4.26	17.88 %
Total	21.81	27.06 %

Branch *	MTD Sales L	Brand Share %
CH19	0.93	20.16 %
CH08	0.68	12.21 %
CH22	0.65	21.30 %
GUD1	0.49	17.09 %
CH48	0.45	11.19 %
CH30	0.36	12.28 %
CH26	0.20	14.07 %
CH14	0.20	8.17 %
CH29	0.19	20.12 %
CGL1	0.16	20.00 %
GUD2	0.15	6.95 %
CH11	0.13	4.36 %
KNR1	0.09	6.67 %
CH37	0.07	7.00 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	21.81	27.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.09	43.46 %
Mixie	6.57	19.48 %
Grinder	2.76	14.21 %
Total	20.42	25.95 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.36	11.98 %
SYM2	0.36	15.56 %
TPR3	0.33	15.80 %
MPM1	0.32	8.89 %
UAM1	0.26	7.92 %
KGI1	0.26	19.79 %
SUL1	0.26	8.04 %
CNR1	0.21	17.12 %
PPI1	0.19	13.76 %
SNR1	0.19	4.81 %
ANR1	0.07	16.01 %
CBE3	0.04	3.03 %
GDR1	0.03	6.41 %
GBM1		0.00 %
WZSD		0.00 %
Total	20.42	25.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.76	38.55 %
Mixie	7.24	20.18 %
Grinder	3.40	12.94 %
Total	19.40	22.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.17	20.83 %
PBR2	0.70	14.80 %
ORU1	0.34	15.24 %
PDK1	0.24	13.92 %
KRN1	0.16	14.58 %
JKM1	0.15	4.21 %
MDI1	0.15	2.72 %
NMM1	0.09	6.04 %
TTP1	0.04	3.02 %
TRY2	0.03	4.70 %
NCK1	0.03	2.25 %
TVR1	0.03	2.41 %
TRY3		0.00 %
TZSD		0.00 %
Total	19.40	22.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.88	39.55 %
Mixie	6.41	17.32 %
Grinder	2.74	9.75 %
Total	19.03	21.12 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.67	16.16 %
MDU4	0.50	20.92 %
KKD2	0.44	17.82 %
MDU5	0.38	15.07 %
SGP1	0.37	18.92 %
USL1	0.29	11.02 %
TMM1	0.24	7.25 %
NKI1	0.23	18.68 %
NTM1	0.20	13.51 %
PVI1	0.19	10.04 %
MNM1	0.18	15.37 %
PKM1	0.18	19.18 %
KRR1	0.18	12.68 %
TPT1	0.14	3.59 %
SVG1	0.12	6.53 %
MLR1	0.11	5.74 %
BTU1	0.11	8.40 %
PNV1	0.08	10.35 %
ADP1	0.06	3.92 %
MDU3	0.06	5.71 %
TEN1	0.04	4.06 %
MPA1		0.00 %
SZSD		0.00 %
Total	19.03	21.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.67	48.70 %
Mixie	4.73	19.50 %
Grinder	1.73	12.62 %
Total	15.13	27.13 %

Branch *	MTD Sales L	Brand Share %
CH15	1.61	17.87 %
CH03	1.10	22.45 %
CH43	0.65	19.65 %
CH17	0.22	14.00 %
CH46	0.18	16.78 %
UKI1	0.12	18.09 %
CH44	0.08	5.26 %
CH06	0.07	3.57 %
CH27	0.04	5.14 %
CH31	0.04	7.18 %
CH12		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	15.13	27.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.42	37.49 %
Mixie	3.79	17.15 %
Grinder	2.13	15.25 %
Total	10.33	21.61 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.44	18.66 %
VPM2	0.22	9.92 %
TRK1	0.21	12.39 %
STP1	0.17	14.51 %
KML1	0.16	11.36 %
KKI2	0.14	3.86 %
VPM1	0.12	12.66 %
TVM2	0.09	13.99 %
PRT1	0.09	5.72 %
TVM1	0.06	10.23 %
VCM1	0.04	3.93 %
SJI1	0.04	3.53 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
Total	10.33	21.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.97	33.52 %
Mixie	2.75	16.04 %
Grinder	0.39	6.95 %
Total	7.10	20.54 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.47	16.09 %
TRL1	0.34	13.65 %
SBR1	0.21	14.15 %
CPT1	0.20	21.94 %
CYR1	0.17	16.50 %
TRT1	0.15	15.73 %
ANI1	0.12	21.44 %
AKM1	0.10	7.51 %
BGR1	0.07	6.06 %
ARC2	0.07	8.23 %
VEL2	0.06	1.82 %
GDM1	0.04	17.31 %
UGI1	0.04	7.19 %
CGM1	0.04	5.50 %
VEL1	0.03	1.21 %
Total	7.10	20.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.35	21.47 %
Mixie	2.33	7.19 %
Grinder	0.38	2.62 %
Total	7.06	10.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.20	21.86 %
SLM3	0.57	19.16 %
ERD2	0.46	12.23 %
HSR2	0.44	10.55 %
TRM1	0.25	11.31 %
KMM1	0.19	11.60 %
DPR2	0.18	12.90 %
ERD1	0.17	5.26 %
HRR1	0.16	9.65 %
EDP1	0.14	11.41 %
APN1	0.14	9.56 %
VPD1	0.13	4.99 %
MCR1	0.13	7.65 %
DPR1	0.12	8.31 %
PDR1	0.12	13.37 %
SGG1	0.12	15.84 %
MTR1	0.12	4.01 %
VKL1	0.11	9.42 %
ATU1	0.11	4.16 %
CMI1	0.08	9.29 %
SGI1	0.08	2.90 %
KRI1	0.08	3.78 %
NKL2	0.08	3.94 %
SLM2	0.07	3.64 %
TCG1	0.04	4.89 %
BMD1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	7.06	10.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.67	36.15 %
Mixie	0.56	25.47 %
Total	1.23	24.00 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.18	12.11 %
Total	1.23	24.00 %