



TN : VIDIEEM Sales Performance 18/05/2026 9:29 AM

MTD Sales
105.72 L

Brand Share %
19.72 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	54.58	35.25 %
Mixie	32.57	14.37 %
Grinder	17.41	13.60 %
Small-Ap	1.17	4.40 %
Total	105.72	19.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.25	24.37 %
CHENNAI-01	16.65	19.07 %
SOUTH-03	13.99	18.39 %
TRICHY-01	13.30	22.02 %
CHENNAI-02	10.49	23.50 %
WEST-01	9.23	17.17 %
NORTH ARCOT	6.43	24.66 %
SOUTH ARCOT	5.95	18.50 %
WEST-02	4.43	8.52 %
Total	105.72	19.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.93	44.20 %
Mixie	6.88	16.24 %
Grinder	4.93	18.57 %
Small-Ap	0.51	9.37 %
Total	25.25	24.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.50	18.41 %
ERL2	0.41	17.93 %
MMT1	0.34	13.27 %
PKD1	0.33	14.80 %
VKM1	0.23	11.74 %
VLY1	0.20	7.64 %
RPM1	0.19	4.54 %
COL1	0.17	16.07 %
APK1	0.15	11.12 %
KGL1	0.15	10.97 %
PDI1	0.11	6.06 %
VNR1	0.11	7.50 %
ASM1	0.09	9.35 %
SKD1	0.06	3.70 %
KSM1	0.05	5.20 %
SGT1	0.05	4.36 %
KYR1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	25.25	24.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.04	42.82 %
Mixie	4.71	15.27 %
Grinder	2.63	8.81 %
Small-Ap	0.27	4.95 %
Total	16.65	19.07 %

Branch *	MTD Sales L	Brand Share %
CH42	0.81	18.48 %
CH08	0.53	9.40 %
GUD1	0.51	17.24 %
CH05	0.48	11.40 %
CH14	0.29	11.61 %
CH35	0.21	10.97 %
TKM1	0.09	11.63 %
CH40	0.03	13.10 %
CH26	0.03	6.59 %
CH19	0.02	0.70 %
CGL1		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.31 %
Total	16.65	19.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.03	31.25 %
Mixie	4.36	15.01 %
Grinder	2.58	12.83 %
Small-Ap	0.03	0.60 %
Total	13.99	18.39 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.37	18.91 %
BNR1	0.37	19.37 %
MDU6	0.33	13.22 %
TEN2	0.27	16.50 %
PVI1	0.27	17.14 %
MDU7	0.27	10.19 %
SVG1	0.26	14.93 %
PNV2	0.20	13.02 %
ATG1	0.17	10.99 %
NKI1	0.16	10.74 %
TEN1	0.13	8.57 %
PKM1	0.12	10.50 %
BTU1	0.11	13.54 %
KYK1	0.10	4.73 %
KRR1	0.08	7.91 %
TPT1	0.08	3.28 %
TMM1	0.06	1.98 %
MDU5	0.05	2.01 %
CMR1	0.04	4.64 %
ADP1	0.04	3.50 %
SGP1	0.03	3.04 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	13.99	18.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.65	32.83 %
Mixie	4.77	18.28 %
Grinder	2.76	18.78 %
Small-Ap	0.12	4.96 %
Total	13.30	22.02 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.65	19.54 %
JKM1	0.50	18.32 %
KIK1	0.27	12.15 %
PTK1	0.21	7.13 %
KUM2	0.19	14.85 %
KUM1	0.14	3.97 %
AYR1	0.08	10.20 %
TTP1	0.07	6.27 %
TRY3	0.04	2.60 %
ORU1	0.04	3.73 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
NMM1	-0.02	-1.27 %
Total	13.30	22.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.11	42.62 %
Mixie	2.70	14.63 %
Grinder	1.60	16.62 %
Small-Ap	0.09	4.05 %
Total	10.49	23.50 %

Branch *	MTD Sales L	Brand Share %
CH18	0.60	17.65 %
CH12	0.36	10.42 %
CH44	0.26	16.28 %
CH20	0.17	7.82 %
CH27	0.16	17.29 %
CH36	0.14	16.91 %
UKI1	0.12	17.73 %
CH46	0.06	6.19 %
CH34	0.05	3.49 %
CH31	0.04	17.42 %
CH06		0.00 %
CH17		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	10.49	23.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.27	28.03 %
Mixie	3.51	14.93 %
Grinder	1.30	10.48 %
Small-Ap	0.15	5.66 %
Total	9.23	17.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.07	17.40 %
CBE4	0.43	12.57 %
MPM1	0.31	11.93 %
KMR1	0.29	6.68 %
SUL1	0.24	8.32 %
CNR1	0.24	16.53 %
TPR3	0.17	18.89 %
KGI1	0.17	19.61 %
CBE1	0.16	5.21 %
KMD1	0.16	16.94 %
ANR1	0.13	17.47 %
CBE3	0.09	9.98 %
PDM1	0.08	8.44 %
KGM1	0.08	8.16 %
PPI1	0.06	4.68 %
SYM2	0.05	5.39 %
UAM1	0.03	1.10 %
GDR1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	9.23	17.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.94	40.25 %
Mixie	2.33	17.20 %
Grinder	0.16	9.28 %
Total	6.43	24.66 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.31	18.57 %
VNB1	0.23	18.11 %
TRL1	0.20	9.77 %
SBR1	0.17	16.35 %
VEL1	0.13	6.01 %
ANI1	0.13	18.87 %
WJP1	0.13	17.59 %
PLR1	0.13	15.96 %
VSI1	0.11	14.08 %
CPT1	0.10	12.03 %
CYR1	0.08	15.53 %
ABR1	0.06	7.39 %
SLG1	0.06	11.14 %
BGR1	0.05	6.40 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	6.43	24.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.52	30.36 %
Mixie	2.23	16.03 %
Grinder	1.21	13.90 %
Small-Ap		-0.10 %
Total	5.95	18.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.61	15.34 %
NVL2	0.29	13.69 %
PRT1	0.26	17.53 %
KML1	0.26	17.39 %
TRK1	0.21	11.90 %
VCM1	0.10	15.43 %
TVM1	0.09	17.92 %
MKM1	0.08	11.61 %
SJI2	0.06	4.03 %
POY2	0.05	2.51 %
KKI2	0.04	1.69 %
VPM2	0.03	3.07 %
TDM1		0.00 %
WHUT		0.00 %
Total	5.95	18.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.10	18.11 %
Mixie	1.07	3.71 %
Grinder	0.26	5.77 %
Total	4.43	8.52 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.57	18.68 %
SLM1	0.42	15.27 %
HSR1	0.39	16.07 %
ERD2	0.35	12.09 %
APN1	0.19	10.97 %
ERD1	0.19	8.41 %
BMD1	0.19	11.94 %
SGI1	0.16	6.28 %
MTR1	0.14	6.50 %
EPI1	0.11	6.15 %
DPR1	0.11	9.15 %
PLC1	0.09	4.19 %
DPR2	0.08	7.45 %
PMP1	0.08	9.08 %
KRI1	0.08	3.70 %
SLM3	0.05	1.89 %
CMI1	0.04	3.49 %
TRM1	0.02	1.80 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.43	8.52 %