

MTD Sales
115.92 L

Brand Share %
21.37 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	58.31	34.87 %
Mixie	37.15	17.52 %
Grinder	18.40	13.39 %
Small-Ap	2.07	8.04 %
Total	115.92	21.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.22	22.95 %
CHENNAI-01	17.75	24.25 %
SOUTH-03	17.11	22.58 %
TRICHY-01	13.89	22.92 %
WEST-01	12.80	20.78 %
CHENNAI-02	12.73	23.36 %
SOUTH ARCOT	7.33	20.55 %
NORTH ARCOT	6.79	22.71 %
WEST-02	5.93	10.38 %
KL-SOUTH	1.37	23.49 %
Total	115.92	21.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.13	37.74 %
Mixie	6.43	19.53 %
Grinder	3.14	13.33 %
Small-Ap	0.52	10.87 %
Total	20.22	22.95 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.22	19.35 %
TUT1	1.09	16.97 %
TCN1	0.58	21.34 %
RND1	0.51	17.39 %
NGR1	0.45	11.61 %
ERL2	0.35	16.93 %
ASM1	0.29	18.84 %
TYI1	0.26	16.69 %
SDI1	0.19	18.21 %
VNR1	0.16	15.04 %
MMT1	0.16	8.63 %
SNL1	0.16	8.53 %
VLY1	0.15	6.37 %
PKD1	0.14	7.79 %
UDN1	0.11	9.66 %
COL1	0.08	17.18 %
KSM1	0.07	8.08 %
SGT1	0.07	11.01 %
TVL2	0.06	10.70 %
KYR1	0.05	4.53 %
KGL1	0.04	5.15 %
SKD1	0.03	1.66 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	20.22	22.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.16	40.32 %
Mixie	4.91	18.81 %
Grinder	3.38	15.90 %
Small-Ap	0.29	9.53 %
Total	17.75	24.25 %

Branch *	MTD Sales L	Brand Share %
CH05	0.60	16.22 %
CH42	0.51	11.34 %
CH48	0.51	15.30 %
CH30	0.38	17.25 %
CH11	0.37	13.82 %
GUD1	0.30	7.48 %
CH28	0.23	9.53 %
CGL1	0.23	17.70 %
CH22	0.21	7.79 %
CH40	0.09	19.65 %
CH26	0.09	12.16 %
CH37	0.07	4.87 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	17.75	24.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.00	37.92 %
Mixie	5.74	19.66 %
Grinder	3.03	13.41 %
Small-Ap	0.34	11.75 %
Total	17.11	22.58 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.47	8.33 %
MDU5	0.38	16.06 %
KRR1	0.33	20.20 %
TMM1	0.26	9.01 %
PVI1	0.24	18.42 %
USL1	0.23	16.99 %
MLR1	0.22	20.42 %
MPA1	0.18	11.31 %
BNR1	0.18	15.15 %
PKM1	0.17	20.72 %
ADP1	0.17	12.78 %
TDI1	0.16	18.79 %
CBM1	0.15	8.06 %
DKI1	0.13	13.62 %
TPT1	0.13	5.68 %
TEN1	0.13	8.36 %
NTM1	0.07	6.74 %
KYK1	0.06	4.12 %
CMR1	0.03	3.58 %
SVG1	0.03	2.41 %
SZSD		0.00 %
Total	17.11	22.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.33	36.47 %
Mixie	4.64	20.08 %
Grinder	2.73	16.13 %
Small-Ap	0.20	6.14 %
Total	13.89	22.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.99	14.20 %
KIK1	0.42	18.18 %
PBR2	0.28	8.50 %
NMM1	0.27	12.05 %
JKM1	0.23	11.93 %
TRY3	0.19	12.86 %
NCK1	0.12	11.57 %
TVR1	0.11	12.62 %
ORU1	0.10	11.32 %
TTP1	0.08	8.40 %
PBR1	0.07	8.88 %
MDI1	0.05	1.92 %
TZSD	0.03	13.79 %
AYR1		0.00 %
KRN1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	13.89	22.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.78	32.91 %
Mixie	3.70	15.77 %
Grinder	2.01	13.61 %
Small-Ap	0.32	11.39 %
Total	12.80	20.78 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.72	18.06 %
TPR3	0.36	19.13 %
SUL1	0.30	16.63 %
TPR1	0.28	10.78 %
PPI1	0.28	19.28 %
SNR1	0.19	6.31 %
KMR1	0.18	4.14 %
TPR4	0.17	14.54 %
MPM1	0.17	6.60 %
PDM1	0.11	8.96 %
CBE3	0.10	10.77 %
KGM1	0.10	10.30 %
UMP1	0.08	9.66 %
CBE1	0.08	3.70 %
GDR1	0.07	13.47 %
CNR1	0.07	8.98 %
GBM1	0.03	5.18 %
SYM2	0.03	3.50 %
KGI1	0.03	5.93 %
ANR1	0.03	4.75 %
UAM1	0.03	1.35 %
WZSD		0.00 %
Total	12.80	20.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.39	38.72 %
Mixie	4.39	19.65 %
Grinder	1.77	13.94 %
Small-Ap	0.18	6.00 %
Total	12.73	23.36 %

Branch *	MTD Sales L	Brand Share %
CH15	1.12	17.22 %
CH18	0.74	17.15 %
CH03	0.72	17.34 %
CH17	0.52	21.06 %
MJR1	0.52	19.47 %
CH20	0.32	12.66 %
CH06	0.21	14.72 %
CH44	0.18	12.86 %
CH41	0.16	10.46 %
CH12	0.09	2.65 %
CH32	0.09	13.37 %
CH27	0.07	6.03 %
CH36	0.06	5.16 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	12.73	23.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.52	33.17 %
Mixie	2.61	18.71 %
Grinder	1.03	11.21 %
Small-Ap	0.17	8.97 %
Total	7.33	20.55 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.54	20.87 %
PRT1	0.31	20.89 %
TDM1	0.30	20.33 %
TRK1	0.18	10.69 %
VCM1	0.09	14.22 %
TVM1	0.06	6.39 %
VPM2	0.04	2.85 %
KKI2	0.03	1.60 %
TVM2	0.03	3.50 %
STP1	0.03	6.60 %
MKM1		0.00 %
SJI2		0.00 %
Total	7.33	20.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.76	33.46 %
Mixie	2.53	19.49 %
Grinder	0.45	10.35 %
Small-Ap	0.06	4.06 %
Total	6.79	22.71 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.50	16.50 %
TRL1	0.44	14.56 %
VEL2	0.30	13.80 %
SBR1	0.27	19.31 %
WJD1	0.25	21.15 %
PTU1	0.19	14.82 %
TRT1	0.18	19.53 %
CYR1	0.17	20.91 %
BGR1	0.14	18.26 %
KPM1	0.13	19.75 %
GDM1	0.12	17.23 %
WJP1	0.11	14.18 %
ARC2	0.09	11.22 %
CPT1	0.04	4.99 %
VEL1		0.00 %
WHVL		0.00 %
Total	6.79	22.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.34	18.12 %
Mixie	1.88	7.41 %
Grinder	0.71	6.33 %
Total	5.93	10.38 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.39	13.90 %
RSP1	0.34	21.02 %
ERD2	0.28	8.28 %
SLM2	0.22	10.06 %
MCR1	0.22	11.99 %
PLC1	0.20	13.31 %
OML1	0.18	9.64 %
HSR1	0.17	6.98 %
MTR1	0.16	9.80 %
APN1	0.15	9.23 %
SGI1	0.15	13.01 %
NKL2	0.14	5.98 %
VKL1	0.14	15.90 %
ERD1	0.14	5.55 %
DPR2	0.13	12.27 %
DPR1	0.12	14.02 %
TRM1	0.09	4.39 %
HRR1	0.09	7.17 %
CMI1	0.08	6.58 %
KVP1	0.08	4.86 %
SGG1	0.08	9.29 %
VPD1	0.08	3.96 %
KMM1	0.07	6.16 %
TCG1	0.06	7.24 %
EDP1	0.06	6.52 %
PDR1	0.04	9.31 %
PMP1	0.04	5.78 %
BMD1	0.03	2.97 %
EPI1	0.03	1.83 %
ATU1		0.00 %
KRI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	5.93	10.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.90	49.25 %
Mixie	0.33	12.78 %
Grinder	0.14	17.36 %
Total	1.37	23.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.41	16.76 %
Total	1.37	23.49 %