

MTD Sales
157.33 L

Brand Share %
21.23 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	77.85	33.37 %
Mixie	51.64	17.28 %
Grinder	27.49	15.05 %
Small-Ap	0.35	1.33 %
Total	157.33	21.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.79	25.26 %
SOUTH-03	23.46	20.15 %
CHENNAI-01	21.62	16.25 %
TRICHY-01	20.95	24.74 %
WEST-01	19.29	25.12 %
CHENNAI-02	14.06	25.00 %
SOUTH ARCOT	11.12	25.00 %
WEST-02	9.52	13.76 %
NORTH ARCOT	6.61	17.67 %
KL-SOUTH	0.91	18.77 %
Total	157.33	21.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.98	39.68 %
Mixie	9.91	21.86 %
Grinder	5.85	17.57 %
Small-Ap	0.06	1.35 %
Total	29.79	25.26 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.87	20.86 %
TVL1	1.12	12.77 %
PKD1	0.70	19.93 %
SKD1	0.38	19.02 %
ASM1	0.29	20.74 %
PDI1	0.24	10.81 %
VNR1	0.23	13.59 %
SNL1	0.17	6.45 %
UDN1	0.16	17.96 %
SGT1	0.15	20.32 %
KGL1	0.15	19.34 %
KSM1	0.13	17.17 %
MMT1	0.13	6.82 %
VLY1	0.12	7.36 %
TKY1	0.11	3.47 %
ARM1	0.10	5.57 %
VKM1	0.06	3.86 %
KYR1	0.04	2.26 %
S2SD		0.00 %
Total	29.79	25.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.42	36.69 %
Mixie	8.63	19.07 %
Grinder	3.41	9.73 %
Total	23.46	20.15 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.78	11.74 %
MDU5	0.67	13.08 %
KKD3	0.55	12.62 %
DKI1	0.55	20.67 %
TMM1	0.42	9.25 %
CBM1	0.42	12.83 %
SVG1	0.37	12.96 %
BNR1	0.37	18.00 %
MNM1	0.34	19.56 %
MLR1	0.33	15.09 %
BTU1	0.29	18.02 %
KYK1	0.25	12.94 %
NKI1	0.24	13.25 %
NTM1	0.22	8.29 %
PVI1	0.18	7.04 %
TPT1	0.18	5.11 %
TEN2	0.17	7.47 %
ODM1	0.17	8.62 %
PNV1	0.15	10.42 %
KRR1	0.06	3.04 %
ADP1	0.05	3.03 %
USL1	0.04	2.22 %
MPA1	0.03	1.16 %
SZSD		0.00 %
Total	23.46	20.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.15	22.24 %
Mixie	6.15	10.71 %
Grinder	4.25	19.14 %
Small-Ap	0.06	1.82 %
Total	21.62	16.25 %

Branch *	MTD Sales L	Brand Share %
CH05	1.01	20.22 %
CH14	0.67	15.93 %
CH19	0.64	18.57 %
AVD1	0.43	18.15 %
CH11	0.26	7.37 %
CH22	0.24	6.60 %
CH30	0.21	7.80 %
KNR1	0.17	14.56 %
CH26	0.11	9.49 %
CH29	0.08	7.36 %
CZWH		0.00 %
Total	21.62	16.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.51	37.15 %
Mixie	6.89	22.31 %
Grinder	4.49	18.03 %
Small-Ap	0.06	1.73 %
Total	20.95	24.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.84	11.52 %
PBR2	0.68	16.39 %
TRY4	0.59	19.61 %
ORU1	0.39	19.31 %
PBR1	0.25	20.56 %
AYR1	0.21	20.37 %
NMM1	0.19	8.87 %
TTP1	0.17	13.05 %
JKM1	0.15	6.18 %
TRY2	0.15	13.21 %
NCK1	0.15	9.59 %
MDI1	0.07	2.06 %
MSI1	0.06	4.72 %
KRN1	0.03	2.89 %
TVR1	0.03	2.22 %
TZSD	0.03	-5.55 %
TRY3		0.00 %
Total	20.95	24.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.40	42.06 %
Mixie	5.73	19.23 %
Grinder	3.04	15.59 %
Small-Ap	0.12	4.29 %
Total	19.29	25.12 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.91	20.00 %
SUL1	0.52	17.25 %
TPR1	0.47	16.16 %
KMR1	0.44	6.30 %
CBE3	0.31	17.95 %
SYM2	0.28	13.55 %
KGI1	0.19	15.07 %
PDM1	0.17	12.80 %
GBM1	0.15	16.94 %
UAM1	0.10	2.56 %
PPI1	0.07	4.62 %
MPM1	0.06	2.15 %
GDR1	0.04	6.62 %
SNR1	0.04	1.55 %
WZSD		0.00 %
Total	19.29	25.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.15	39.29 %
Mixie	4.53	20.10 %
Grinder	2.38	17.66 %
Total	14.06	25.00 %

Branch *	MTD Sales L	Brand Share %
CH15	1.23	17.84 %
CH03	0.75	14.53 %
CH41	0.33	18.93 %
CH20	0.32	15.67 %
CH06	0.30	10.55 %
CH12	0.23	5.98 %
CH27	0.16	19.62 %
CH44	0.05	6.84 %
CH17	0.03	3.93 %
CH36	0.03	6.24 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	14.06	25.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.40	35.76 %
Mixie	4.03	23.49 %
Grinder	2.64	20.05 %
Small-Ap	0.06	3.08 %
Total	11.12	25.00 %

Branch *	MTD Sales L	Brand Share %
POY2	0.86	18.88 %
KLM1	0.40	18.55 %
SJI2	0.36	14.13 %
TRK1	0.35	18.74 %
VPM2	0.34	20.62 %
TDM1	0.23	11.89 %
KKI2	0.21	7.58 %
STP1	0.18	15.03 %
VCM1	0.12	15.14 %
TVM1	0.10	11.01 %
PRT1	0.08	8.65 %
VPM1	0.06	11.13 %
TVM2	0.03	5.98 %
MKM1		0.00 %
Total	11.12	25.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.51	24.81 %
Mixie	3.06	9.84 %
Grinder	0.95	6.93 %
Total	9.52	13.76 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.83	16.58 %
SLM3	0.68	18.59 %
NKL2	0.52	17.19 %
ERD1	0.36	9.83 %
RSP1	0.35	18.91 %
SGI1	0.35	17.68 %
PLC1	0.33	15.43 %
KVP1	0.32	18.40 %
CMI1	0.27	14.17 %
APN1	0.16	8.69 %
HRR1	0.15	12.98 %
EDP1	0.15	13.04 %
PMP1	0.14	11.69 %
TRM1	0.11	6.49 %
TCG1	0.10	12.60 %
VPD1	0.09	2.61 %
DPR1	0.08	5.91 %
MCR1	0.07	3.52 %
SLM2	0.06	2.59 %
MTR1	0.05	2.21 %
OML1	0.04	3.05 %
HSR1	0.04	2.57 %
ATU1		0.00 %
BMD1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
KRI1	-0.03	-4.12 %
Total	9.52	13.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.87	30.85 %
Mixie	2.41	14.09 %
Grinder	0.33	5.18 %
Total	6.61	17.67 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.59	13.77 %
TRL1	0.22	7.41 %
AKM1	0.22	9.26 %
VNB1	0.20	17.53 %
SBR1	0.19	14.24 %
BGR1	0.16	19.47 %
TRT1	0.13	9.87 %
PLR1	0.11	15.66 %
VEL1	0.10	4.72 %
GDM1	0.09	10.27 %
VSI1	0.08	8.07 %
ANI1	0.07	14.50 %
ARC2	0.06	2.98 %
PTU1	0.04	7.59 %
UGI1	0.03	4.87 %
Total	6.61	17.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.46	37.62 %
Mixie	0.29	12.97 %
Grinder	0.15	13.63 %
Total	0.91	18.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.43	18.23 %
KLR1	0.13	14.34 %
Total	0.91	18.77 %