

MTD Sales
135.17 L

Brand Share %
22.76 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	80.37	38.27 %
Mixie	35.49	14.21 %
Grinder	19.31	14.40 %
Total	135.17	22.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.21	20.74 %
CHENNAI-01	23.02	29.92 %
TRICHY-01	19.89	27.81 %
SOUTH-03	17.50	20.56 %
CHENNAI-02	13.53	28.49 %
WEST-01	9.88	23.74 %
SOUTH ARCOT	8.67	21.23 %
NORTH ARCOT	8.64	25.04 %
WEST-02	3.98	9.02 %
WEST-03	3.83	15.16 %
Total	135.17	22.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.26	39.85 %
Mixie	6.95	12.43 %
Grinder	4.00	12.44 %
Total	26.21	20.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.50	10.91 %
RND1	0.91	19.36 %
TKS1	0.87	20.54 %
TCN1	0.72	17.17 %
RPM1	0.57	13.28 %
VKM1	0.35	18.07 %
SNL1	0.31	8.15 %
TUT2	0.29	10.65 %
APK1	0.26	19.65 %
ERL2	0.23	9.90 %
VLY1	0.21	5.53 %
KGL1	0.17	14.32 %
PKD1	0.17	10.51 %
SKD1	0.16	10.00 %
KYR1	0.15	7.14 %
VNR1	0.12	8.15 %
STU2	0.10	9.58 %
ASM1	0.08	4.94 %
ARM1	0.03	5.01 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	26.21	20.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.37	47.92 %
Mixie	5.89	18.95 %
Grinder	3.76	20.93 %
Total	23.02	29.92 %

Branch *	MTD Sales L	Brand Share %
CH42	0.69	21.24 %
CH05	0.69	15.66 %
GUD2	0.25	13.25 %
CH29	0.16	18.73 %
CH19	0.14	5.58 %
TKM1	0.10	10.97 %
SKL1	0.10	8.12 %
CH22	0.09	3.72 %
KNR1	0.08	7.61 %
CH26		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
Total	23.02	29.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.00	41.12 %
Mixie	6.01	21.59 %
Grinder	2.88	17.01 %
Total	19.89	27.81 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.81	21.72 %
TVR2	0.75	21.54 %
KUM2	0.35	19.49 %
NMM1	0.33	20.60 %
JKM1	0.28	15.24 %
PDK1	0.20	22.74 %
TYR1	0.17	6.16 %
TRY3	0.13	7.83 %
PBR1	0.09	10.80 %
KRN1	0.08	7.60 %
NCK1	0.05	4.60 %
TVR1	0.05	4.33 %
TTP1	0.04	4.16 %
MDI1		0.00 %
TRY2		0.00 %
Total	19.89	27.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.27	38.21 %
Mixie	4.14	12.76 %
Grinder	2.10	9.03 %
Total	17.50	20.56 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.85	18.30 %
NKI1	0.43	19.30 %
PVI1	0.33	8.74 %
PKM1	0.25	19.36 %
MDU6	0.25	6.81 %
NTM1	0.25	16.11 %
MDU3	0.25	14.09 %
BNR1	0.22	20.02 %
SVG1	0.21	20.16 %
BTU1	0.19	15.08 %
KPT1	0.18	10.80 %
CBM1	0.18	10.56 %
ODM1	0.18	16.70 %
ADP1	0.17	11.56 %
MNM1	0.17	21.26 %
PNV2	0.16	16.67 %
KRR1	0.16	13.74 %
MDU4	0.12	9.38 %
TPT1	0.12	4.68 %
MPA1	0.08	3.28 %
MDU5	0.06	2.21 %
SGP1	0.05	6.86 %
MLR1	0.04	2.10 %
USL1	0.04	4.18 %
TEN1	0.04	3.09 %
KYK1	0.04	2.31 %
TMM1		0.00 %
WHMD		0.00 %
Total	17.50	20.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.05	48.48 %
Mixie	3.42	16.02 %
Grinder	2.06	21.61 %
Total	13.53	28.49 %

Branch *	MTD Sales L	Brand Share %
CH50	0.48	19.15 %
CH43	0.26	12.91 %
CH12	0.26	13.37 %
UKI1	0.18	21.55 %
CH46	0.15	17.44 %
CH34	0.09	3.63 %
CH36	0.09	9.32 %
CH44	0.08	8.63 %
GPD1	0.08	16.32 %
CH17	0.05	2.42 %
CH31	0.03	5.84 %
CH20		0.00 %
MC06		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	13.53	28.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.06	37.54 %
Mixie	2.48	14.87 %
Grinder	1.34	15.22 %
Total	9.88	23.74 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.76	21.38 %
KMR1	0.62	15.78 %
CBE5	0.24	15.97 %
MPM1	0.24	10.72 %
CBE1	0.19	8.22 %
CBE3	0.19	21.57 %
UAM1	0.16	7.57 %
SUL1	0.14	5.67 %
KGI1	0.13	16.28 %
ANR1	0.09	18.71 %
CNR1	0.09	12.56 %
SNR1	0.06	2.44 %
PDM1	0.05	7.25 %
GDR1		0.00 %
WHCB		0.00 %
Total	9.88	23.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.68	37.18 %
Mixie	2.37	13.74 %
Grinder	1.63	14.74 %
Total	8.67	21.23 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.21	21.60 %
SJI2	0.23	12.84 %
POY2	0.21	9.65 %
PRT1	0.17	9.65 %
TDM1	0.15	8.68 %
STP1	0.12	15.13 %
NVL2	0.11	4.95 %
TVM1	0.10	16.83 %
TRK1	0.09	4.80 %
KKI2	0.09	3.75 %
KML1	0.09	4.77 %
TVM2	0.08	16.43 %
MKM1	0.04	5.72 %
VCM1	0.04	6.40 %
VCM2		0.00 %
VPM2		0.00 %
Total	8.67	21.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.49	39.18 %
Mixie	2.42	15.17 %
Grinder	0.73	16.05 %
Total	8.64	25.04 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.27	17.56 %
BGR1	0.27	22.18 %
CPT1	0.23	17.87 %
WJD1	0.16	13.46 %
VNB1	0.10	7.75 %
WJP1	0.09	13.52 %
AKM1	0.08	7.00 %
VEL4	0.08	3.45 %
VEL1	0.08	5.97 %
ARC2	0.08	9.97 %
UGI1	0.05	16.49 %
TRT1	0.04	5.38 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
Total	8.64	25.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.85	15.18 %
Mixie	0.75	3.72 %
Grinder	0.38	7.24 %
Total	3.98	9.02 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.54	16.90 %
MTR1	0.18	7.25 %
HRR1	0.18	14.17 %
KRI1	0.15	9.72 %
HSR1	0.14	5.17 %
ATU1	0.14	5.53 %
DPR2	0.14	14.56 %
PLC1	0.14	5.62 %
PNG1	0.13	12.37 %
EDP1	0.11	14.72 %
EPI1	0.09	4.22 %
TRM1	0.08	2.36 %
BMD1	0.08	6.57 %
SGI1	0.07	7.68 %
MCR1	0.05	2.02 %
SLM3	0.05	2.43 %
SLM2	0.04	3.75 %
APN1	0.03	1.78 %
DPR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	3.98	9.02 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.32	24.78 %
Mixie	1.07	9.51 %
Grinder	0.44	9.48 %
Total	3.83	15.16 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.55	19.72 %
ERD2	0.44	11.14 %
TPR2	0.30	11.16 %
NKL2	0.21	11.83 %
RSP1	0.16	15.40 %
TPR1	0.11	4.14 %
CMI1	0.08	8.43 %
TPR3	0.08	8.82 %
PDR1	0.05	10.42 %
SYM2	0.04	3.87 %
TPR4	0.03	6.11 %
KMM1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	3.83	15.16 %