

MTD Sales  
109.62 L

Brand Share %  
23.46 %

Information:

MTD : 01-09-2025 To 16-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.46 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 59.67       | 36.99 %       |
| Mixie    | 31.37       | 16.69 %       |
| Grinder  | 18.58       | 15.73 %       |
| Total    | 109.62      | 23.46 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 20.37       | 23.37 %       |
| CHENNAI-01  | 16.96       | 26.79 %       |
| SOUTH-03    | 15.03       | 21.87 %       |
| WEST-01     | 14.74       | 27.22 %       |
| TRICHY-01   | 11.99       | 25.18 %       |
| CHENNAI-02  | 9.20        | 26.71 %       |
| SOUTH ARCOT | 6.81        | 23.56 %       |
| WEST-02     | 6.76        | 15.03 %       |
| NORTH ARCOT | 5.47        | 20.96 %       |
| KL-SOUTH    | 2.28        | 19.16 %       |
| Total       | 109.62      | 23.46 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 10.91       | 37.35 %       |
| Mixie    | 6.16        | 18.02 %       |
| Grinder  | 3.30        | 13.88 %       |
| Total    | 20.37       | 23.37 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 1.13        | 22.23 %       |
| TVL1     | 1.03        | 20.92 %       |
| KVT1     | 0.86        | 18.32 %       |
| MAR1     | 0.82        | 23.36 %       |
| KSM1     | 0.34        | 22.11 %       |
| SKD1     | 0.33        | 21.62 %       |
| MMT1     | 0.29        | 11.59 %       |
| ASM1     | 0.26        | 23.10 %       |
| UDN1     | 0.22        | 22.96 %       |
| VLY1     | 0.17        | 7.92 %        |
| VKM1     | 0.16        | 9.37 %        |
| PDI1     | 0.16        | 7.83 %        |
| PKD1     | 0.15        | 10.03 %       |
| STU2     | 0.15        | 14.49 %       |
| SNL1     | 0.14        | 6.03 %        |
| SGT1     | 0.13        | 17.33 %       |
| KYR1     | 0.11        | 5.71 %        |
| KGL1     | 0.10        | 8.16 %        |
| TKY1     | 0.08        | 5.93 %        |
| COL1     | 0.05        | 5.86 %        |
| TVL2     | 0.05        | 20.13 %       |
| ARM1     | 0.04        | 5.16 %        |
| VNR1     |             | 0.00 %        |
| Total    | 20.37       | 23.37 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 10.09       | 47.23 %       |
| Mixie    | 3.92        | 17.20 %       |
| Grinder  | 2.95        | 15.41 %       |
| Total    | 16.96       | 26.79 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH42     | 0.95        | 22.72 %       |
| CH19     | 0.67        | 15.79 %       |
| GUD1     | 0.57        | 23.01 %       |
| CH48     | 0.42        | 17.38 %       |
| CH14     | 0.33        | 16.39 %       |
| GUD2     | 0.30        | 18.81 %       |
| AVD1     | 0.26        | 21.74 %       |
| CH29     | 0.17        | 17.18 %       |
| CH37     | 0.15        | 13.82 %       |
| KNR1     | 0.12        | 16.12 %       |
| CH11     | 0.12        | 7.43 %        |
| CGL1     | 0.08        | 11.87 %       |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 16.96       | 26.79 %       |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 8.22        | 36.47 %       |
| Mixie    | 4.18        | 15.65 %       |
| Grinder  | 2.63        | 13.51 %       |
| Total    | 15.03       | 21.87 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 1.26        | 20.60 %       |
| MDU6     | 0.67        | 20.47 %       |
| PVI1     | 0.48        | 16.40 %       |
| TEN2     | 0.36        | 23.11 %       |
| MDU4     | 0.32        | 19.49 %       |
| TMM1     | 0.28        | 11.67 %       |
| MDU5     | 0.28        | 12.40 %       |
| MDU3     | 0.24        | 21.32 %       |
| CBM1     | 0.24        | 14.47 %       |
| SGP1     | 0.14        | 14.65 %       |
| KRR1     | 0.12        | 13.01 %       |
| ADP1     | 0.11        | 14.57 %       |
| TEN1     | 0.11        | 9.96 %        |
| PNV1     | 0.10        | 13.35 %       |
| CMR1     | 0.10        | 22.17 %       |
| MLR1     | 0.09        | 8.95 %        |
| NKI1     | 0.09        | 9.63 %        |
| PKM1     | 0.06        | 6.68 %        |
| USL1     | 0.05        | 4.43 %        |
| MPA1     | 0.04        | 2.82 %        |
| TPT1     | 0.04        | 2.07 %        |
| PNI1     | 0.03        | 6.02 %        |
| SVG1     | 0.01        | 0.81 %        |
| NTM1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| Total    | 15.03       | 21.87 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 8.81        | 42.52 %       |
| Mixie    | 4.09        | 18.88 %       |
| Grinder  | 1.84        | 15.61 %       |
| Total    | 14.74       | 27.22 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1     | 1.03        | 19.44 %       |
| CBE1     | 0.40        | 16.53 %       |
| TPR1     | 0.35        | 17.82 %       |
| MPM1     | 0.22        | 12.21 %       |
| UAM1     | 0.19        | 7.02 %        |
| CNR1     | 0.18        | 21.07 %       |
| SNR1     | 0.14        | 3.89 %        |
| KGM1     | 0.12        | 11.61 %       |
| UMP1     | 0.09        | 9.07 %        |
| PPI1     | 0.09        | 7.81 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 14.74       | 27.22 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 5.12        | 33.44 %       |
| Mixie    | 4.20        | 22.11 %       |
| Grinder  | 2.68        | 20.06 %       |
| Total    | 11.99       | 25.18 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 0.98        | 17.77 %       |
| PBR2     | 0.38        | 13.65 %       |
| AYR1     | 0.18        | 19.47 %       |
| MSI1     | 0.15        | 16.98 %       |
| NCK1     | 0.12        | 11.93 %       |
| JKM1     | 0.09        | 6.36 %        |
| TVR1     | 0.06        | 7.69 %        |
| MDI1     | 0.05        | 2.00 %        |
| TRY3     | 0.04        | 3.30 %        |
| KRN1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| Total    | 11.99       | 25.18 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 4.82        | 40.24 %       |
| Mixie    | 2.68        | 17.90 %       |
| Grinder  | 1.70        | 22.67 %       |
| Total    | 9.20        | 26.71 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH43     | 0.43        | 19.06 %       |
| CH12     | 0.29        | 13.25 %       |
| CH03     | 0.28        | 11.41 %       |
| CH41     | 0.23        | 19.03 %       |
| CH06     | 0.13        | 11.59 %       |
| UKI1     | 0.12        | 17.70 %       |
| CH36     | 0.07        | 9.54 %        |
| CH44     | 0.06        | 7.40 %        |
| CH23     | 0.03        | 14.77 %       |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| Total    | 9.20        | 26.71 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 3.16        | 32.96 %       |
| Mixie    | 1.86        | 16.66 %       |
| Grinder  | 1.78        | 21.98 %       |
| Total    | 6.81        | 23.56 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VPM1     | 0.18        | 23.27 %       |
| KML1     | 0.17        | 19.84 %       |
| KKI2     | 0.10        | 4.60 %        |
| VCM1     | 0.08        | 8.69 %        |
| MKM1     | 0.06        | 7.33 %        |
| TVM1     | 0.06        | 13.10 %       |
| VPM2     | 0.05        | 2.82 %        |
| SJI1     | 0.04        | 9.77 %        |
| TRK1     | 0.04        | 7.81 %        |
| TDM1     | 0.03        | 3.67 %        |
| KLM1     | 0.03        | 1.43 %        |
| STP1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| Total    | 6.81        | 23.56 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 3.92        | 23.93 %       |
| Mixie    | 1.89        | 9.01 %        |
| Grinder  | 0.95        | 12.51 %       |
| Total    | 6.76        | 15.03 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM3     | 0.34        | 22.72 %       |
| HSR1     | 0.27        | 10.12 %       |
| TRM1     | 0.24        | 11.87 %       |
| SGI1     | 0.24        | 22.32 %       |
| VKL1     | 0.19        | 13.91 %       |
| DPR2     | 0.13        | 18.33 %       |
| PMP1     | 0.12        | 14.29 %       |
| OML1     | 0.12        | 7.82 %        |
| APN1     | 0.11        | 6.95 %        |
| KVP1     | 0.10        | 8.14 %        |
| PLC1     | 0.09        | 11.34 %       |
| VPD1     | 0.09        | 4.38 %        |
| NKL2     | 0.09        | 4.14 %        |
| CMI1     | 0.08        | 11.18 %       |
| MCR1     | 0.08        | 5.89 %        |
| ERD1     | 0.07        | 5.75 %        |
| SLM2     | 0.07        | 5.42 %        |
| EPI1     | 0.06        | 4.28 %        |
| HRR1     | 0.06        | 8.12 %        |
| MTR1     | 0.06        | 3.96 %        |
| KRI1     | 0.05        | 6.74 %        |
| EDP1     | 0.04        | 8.35 %        |
| ATU1     | 0.04        | 2.63 %        |
| DPR1     | 0.04        | 7.26 %        |
| KMM1     | 0.04        | 5.66 %        |
| PDR1     | 0.04        | 7.82 %        |
| BMD1     | 0.03        | 3.02 %        |
| TCG1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 6.76        | 15.03 %       |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 3.42        | 33.32 %       |
| Mixie    | 1.57        | 13.40 %       |
| Grinder  | 0.48        | 11.72 %       |
| Total    | 5.47        | 20.96 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL2     | 0.47        | 14.71 %       |
| TRL1     | 0.19        | 8.48 %        |
| VSI1     | 0.16        | 13.22 %       |
| BGR1     | 0.14        | 15.50 %       |
| CYR1     | 0.14        | 17.32 %       |
| GDM1     | 0.13        | 21.60 %       |
| ABR1     | 0.13        | 20.78 %       |
| VNB1     | 0.11        | 10.26 %       |
| CPT1     | 0.10        | 15.99 %       |
| CGM1     | 0.09        | 13.77 %       |
| PLR1     | 0.08        | 15.50 %       |
| PTU1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| Total    | 5.47        | 20.96 %       |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 1.21        | 30.16 %       |
| Mixie    | 0.83        | 17.41 %       |
| Grinder  | 0.25        | 7.89 %        |
| Total    | 2.28        | 19.16 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.91        | 13.17 %       |
| PAS1     | 0.64        | 21.51 %       |
| Total    | 2.28        | 19.16 %       |