

MTD Sales
137.40 L

Brand Share %
22.44 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	70.88	38.89 %
Mixie	46.03	17.61 %
Grinder	20.49	12.15 %
Total	137.40	22.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.38	23.39 %
CHENNAI-01	19.99	26.68 %
TRICHY-01	18.56	23.15 %
WEST-01	18.46	25.64 %
SOUTH-03	17.76	21.23 %
CHENNAI-02	14.32	27.26 %
SOUTH ARCOT	9.62	21.29 %
NORTH ARCOT	6.60	20.47 %
WEST-02	6.56	10.48 %
KL-SOUTH	1.15	24.30 %
Total	137.40	22.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.25	39.37 %
Mixie	8.39	20.57 %
Grinder	3.75	11.58 %
Total	24.38	23.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.41	21.22 %
TVL1	1.20	15.88 %
APK1	0.59	21.77 %
NGR1	0.52	10.80 %
PKD1	0.50	20.37 %
ERL2	0.32	21.07 %
COL1	0.28	21.47 %
MMT1	0.27	12.68 %
STU2	0.24	20.69 %
ASM1	0.23	15.91 %
VKM1	0.22	11.83 %
SGT1	0.16	18.75 %
KGL1	0.14	12.62 %
VLY1	0.09	3.91 %
PDI1	0.09	3.89 %
ERL1	0.09	18.21 %
ARM1	0.06	6.42 %
TVL2	0.06	16.49 %
UDN1	0.03	2.82 %
VNR1	0.03	2.55 %
SNL1	0.01	0.96 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	24.38	23.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.13	43.88 %
Mixie	6.04	20.04 %
Grinder	3.82	17.61 %
Total	19.99	26.68 %

Branch *	MTD Sales L	Brand Share %
CH42	0.99	21.67 %
CH19	0.85	19.56 %
CH22	0.65	21.93 %
CH08	0.63	11.93 %
GUD1	0.49	18.77 %
CH48	0.45	11.84 %
CH30	0.33	13.11 %
CH26	0.20	15.67 %
CH14	0.20	8.25 %
CGL1	0.16	20.98 %
CH29	0.15	19.76 %
GUD2	0.15	7.83 %
CH11	0.13	4.88 %
KNR1	0.09	8.32 %
CH37	0.07	7.35 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	19.99	26.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.38	38.93 %
Mixie	6.82	20.23 %
Grinder	3.35	13.45 %
Total	18.56	23.15 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.70	16.48 %
ORU1	0.34	15.54 %
PDK1	0.21	12.52 %
KRN1	0.16	15.09 %
JKM1	0.15	4.36 %
MDI1	0.15	2.89 %
NMM1	0.09	6.30 %
TTP1	0.04	3.07 %
TRY2	0.03	4.88 %
NCK1	0.03	2.25 %
TVR1	0.03	2.41 %
TRY3		0.00 %
TZSD		0.00 %
Total	18.56	23.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.16	44.28 %
Mixie	5.74	18.47 %
Grinder	2.56	14.22 %
Total	18.46	25.64 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.32	22.34 %
KMR1	1.43	21.73 %
MPM1	0.32	9.19 %
TPR3	0.30	15.17 %
SYM2	0.29	12.86 %
TPR1	0.27	9.90 %
KGI1	0.26	19.79 %
SUL1	0.26	8.23 %
CNR1	0.21	18.56 %
UAM1	0.21	6.76 %
PPI1	0.15	12.47 %
SNR1	0.13	3.77 %
CBE3	0.04	3.21 %
GDR1	0.03	6.41 %
ANR1	0.03	8.52 %
GBM1		0.00 %
WZSD		0.00 %
Total	18.46	25.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.39	39.63 %
Mixie	5.84	17.09 %
Grinder	2.52	9.79 %
Total	17.76	21.23 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.63	15.66 %
MDU4	0.50	21.70 %
KKD2	0.44	18.60 %
TDI1	0.40	21.44 %
MDU5	0.38	15.42 %
SGP1	0.37	19.27 %
USL1	0.29	11.02 %
DKI1	0.26	18.70 %
TMM1	0.24	7.60 %
NKI1	0.23	18.68 %
NTM1	0.20	15.81 %
PVI1	0.19	10.98 %
MNM1	0.18	16.52 %
KRR1	0.18	14.11 %
PKM1	0.14	18.11 %
TPT1	0.14	3.60 %
BTU1	0.11	8.65 %
SVG1	0.09	5.27 %
PNV1	0.08	10.86 %
ADP1	0.06	3.92 %
MLR1	0.06	3.31 %
MDU3	0.06	5.71 %
TEN1	0.04	4.06 %
MPA1		0.00 %
SZSD		0.00 %
Total	17.76	21.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.26	48.75 %
Mixie	4.38	19.37 %
Grinder	1.68	12.97 %
Total	14.32	27.26 %

Branch *	MTD Sales L	Brand Share %
CH15	1.57	17.99 %
CH43	0.59	19.35 %
CH46	0.18	17.62 %
UKI1	0.12	18.09 %
CH17	0.11	7.81 %
CH44	0.08	5.81 %
CH06	0.07	3.83 %
CH27	0.04	5.14 %
CH31	0.04	8.72 %
CH12		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	14.32	27.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.11	37.08 %
Mixie	3.42	16.45 %
Grinder	2.08	15.67 %
Total	9.62	21.29 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.44	19.80 %
TRK1	0.21	13.20 %
VPM2	0.18	8.85 %
STP1	0.17	15.05 %
KML1	0.16	12.63 %
KKI2	0.14	4.11 %
PRT1	0.09	5.90 %
TVM1	0.06	10.23 %
VPM1	0.06	6.60 %
VCM1	0.04	3.93 %
SJI1	0.04	3.74 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
Total	9.62	21.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.58	32.01 %
Mixie	2.68	16.86 %
Grinder	0.35	6.70 %
Total	6.60	20.47 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.35	14.37 %
TRL1	0.30	13.73 %
SBR1	0.21	14.62 %
TRT1	0.15	16.95 %
CYR1	0.12	12.84 %
AKM1	0.10	7.83 %
BGR1	0.07	6.44 %
ARC2	0.07	9.24 %
VEL2	0.06	1.97 %
GDM1	0.04	17.31 %
UGI1	0.04	7.86 %
CGM1	0.04	5.79 %
VEL1	0.03	1.21 %
Total	6.60	20.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.99	21.00 %
Mixie	2.19	7.28 %
Grinder	0.38	2.80 %
Total	6.56	10.48 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.09	20.37 %
SLM3	0.52	19.70 %
ERD2	0.46	13.57 %
HSR2	0.33	8.67 %
TRM1	0.19	9.79 %
KMM1	0.19	11.94 %
DPR2	0.18	13.52 %
ERD1	0.17	6.24 %
EDP1	0.14	13.12 %
APN1	0.14	9.95 %
VPD1	0.13	5.25 %
MCR1	0.13	8.27 %
DPR1	0.12	8.96 %
PDR1	0.12	14.18 %
SGG1	0.12	15.84 %
MTR1	0.12	4.22 %
VKL1	0.11	9.70 %
ATU1	0.11	4.29 %
HRR1	0.10	7.10 %
CMI1	0.08	9.79 %
SGI1	0.08	2.97 %
KRI1	0.08	3.92 %
NKL2	0.08	4.16 %
SLM2	0.07	3.91 %
TCG1	0.04	5.18 %
BMD1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	6.56	10.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.62	37.48 %
Mixie	0.53	25.73 %
Total	1.15	24.30 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.18	12.49 %
Total	1.15	24.30 %