



TN : VIDIEM Sales Performance 17/04/2026 9:29 AM

MTD Sales
111.46 L

Brand Share %
20.14 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	55.19	36.12 %
Mixie	35.30	15.01 %
Grinder	19.53	14.29 %
Small-Ap	1.44	5.00 %
Total	111.46	20.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.52	22.08 %
CHENNAI-01	20.04	21.85 %
SOUTH-03	15.21	19.88 %
TRICHY-01	14.53	22.90 %
CHENNAI-02	13.22	25.44 %
WEST-01	8.49	16.49 %
NORTH ARCOT	7.70	24.45 %
SOUTH ARCOT	7.29	21.11 %
WEST-02	3.45	6.30 %
Total	111.46	20.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.71	35.90 %
Mixie	6.66	16.87 %
Grinder	4.65	18.36 %
Small-Ap	0.50	8.95 %
Total	21.52	22.08 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.07	16.60 %
TCN1	0.64	17.69 %
SNL1	0.36	17.31 %
MMT1	0.36	17.81 %
RPM1	0.30	8.20 %
SKD1	0.25	11.49 %
UDN1	0.23	16.92 %
VKM1	0.22	13.88 %
ERL2	0.20	15.10 %
ARM1	0.20	18.93 %
VNR1	0.19	11.14 %
ASM1	0.12	11.38 %
PDI1	0.10	6.87 %
PKD1	0.07	4.65 %
KYR1	0.05	2.12 %
SGT1	0.04	6.36 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	21.52	22.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.51	45.07 %
Mixie	5.66	18.13 %
Grinder	3.53	11.28 %
Small-Ap	0.35	5.90 %
Total	20.04	21.85 %

Branch *	MTD Sales L	Brand Share %
CH05	0.72	14.05 %
CH08	0.65	15.10 %
GUD1	0.52	17.92 %
CH48	0.45	12.67 %
CH19	0.40	7.31 %
CH14	0.33	9.85 %
SKL1	0.17	18.99 %
CH42	0.15	3.72 %
AVD1	0.11	10.59 %
CH26	0.07	13.99 %
CH29	0.07	13.14 %
CH37	0.06	10.98 %
CH22		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
Total	20.04	21.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.59	40.09 %
Mixie	4.52	15.03 %
Grinder	2.08	10.17 %
Small-Ap	0.03	0.59 %
Total	15.21	19.88 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.00	19.39 %
MDU6	0.56	16.47 %
TEN2	0.51	18.34 %
MDU7	0.41	17.37 %
BNR1	0.24	17.64 %
TMM1	0.23	7.49 %
MDU4	0.23	16.11 %
ATG1	0.23	12.19 %
TPT1	0.22	7.88 %
NKI1	0.20	14.38 %
PNV2	0.16	14.58 %
ODM1	0.13	17.40 %
MDU5	0.12	5.77 %
SGP1	0.11	17.80 %
CMR1	0.11	9.71 %
SVG1	0.11	10.13 %
MPA1	0.09	3.09 %
KYK1	0.09	7.14 %
CBM1	0.08	3.52 %
PKM1	0.06	5.92 %
PVI1	0.05	6.80 %
MLR1	0.03	3.95 %
ADP1	0.03	1.76 %
NTM1		0.00 %
SZSD		0.00 %
Total	15.21	19.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.75	19.64 %
Gas-Stov	5.53	34.42 %
Grinder	3.11	20.45 %
Small-Ap	0.15	5.04 %
Total	14.53	22.90 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.40	13.33 %
KUM1	0.30	6.12 %
PBR2	0.28	8.79 %
ORU1	0.22	11.65 %
TTP1	0.16	15.38 %
PTK1	0.12	4.31 %
MDI1	0.10	3.84 %
AYR1	0.04	8.70 %
KRN1	0.03	2.80 %
PDK1	0.03	3.87 %
NCK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	14.53	22.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.41	45.81 %
Mixie	3.44	15.42 %
Grinder	2.19	20.52 %
Small-Ap	0.18	6.37 %
Total	13.22	25.44 %

Branch *	MTD Sales L	Brand Share %
CH15	1.35	18.65 %
CH12	0.47	19.44 %
CH18	0.45	11.28 %
CH20	0.43	17.44 %
CH17	0.30	11.22 %
CH44	0.20	13.25 %
CH46	0.17	19.84 %
GPD1	0.11	12.19 %
CH06	0.09	4.76 %
CH36	0.08	12.56 %
CH32	0.05	17.34 %
CH01		0.00 %
CH23		0.00 %
CH51		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	13.22	25.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.55	30.11 %
Mixie	2.97	12.96 %
Grinder	0.92	8.40 %
Small-Ap	0.06	2.35 %
Total	8.49	16.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.74	14.02 %
CBE4	0.58	16.82 %
KMR1	0.39	9.12 %
SUL1	0.39	17.81 %
MPM1	0.31	13.80 %
SYM2	0.24	17.24 %
UMP1	0.22	17.88 %
PDM1	0.15	10.90 %
TPR3	0.12	10.75 %
TPR4	0.12	16.34 %
ANR1	0.10	19.20 %
KMD1	0.09	9.86 %
CBE1	0.07	2.98 %
KGI1	0.07	9.16 %
KGM1	0.07	6.32 %
UAM1	0.05	2.18 %
GBM1	0.04	4.62 %
TPR1	0.03	1.08 %
CNR1	0.03	4.05 %
GDR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	8.49	16.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.90	40.22 %
Mixie	2.94	18.81 %
Grinder	0.81	17.89 %
Small-Ap	0.06	3.51 %
Total	7.70	24.45 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.23	17.52 %
BGR1	0.15	17.53 %
TRT1	0.15	18.21 %
WJD1	0.11	15.24 %
SBR1	0.11	8.33 %
TRL1	0.11	4.42 %
VNB1	0.10	11.56 %
VEL1	0.08	3.52 %
CGM1	0.05	9.79 %
CYR1	0.05	8.65 %
WJP1	0.04	4.01 %
ANI1	0.04	9.68 %
UGI1	0.03	16.30 %
PTU1		0.00 %
WHVL		0.00 %
Total	7.70	24.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.10	35.18 %
Mixie	2.24	14.57 %
Grinder	1.84	19.76 %
Small-Ap	0.12	10.93 %
Total	7.29	21.11 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.30	18.28 %
POY2	0.28	9.69 %
KML1	0.20	10.65 %
KKI2	0.17	8.13 %
NVL2	0.16	7.80 %
TRK1	0.15	12.12 %
TDM1	0.15	16.91 %
VCM1	0.14	18.52 %
PRT1	0.13	10.72 %
VPM2	0.07	5.05 %
TVM2	0.05	9.24 %
TVM1	0.05	8.97 %
STP1	0.04	9.14 %
MKM1		0.00 %
Total	7.29	21.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.90	12.54 %
Mixie	1.12	3.88 %
Grinder	0.43	4.69 %
Total	3.45	6.30 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.52	12.04 %
HSR2	0.44	11.59 %
ERD2	0.30	9.33 %
KRI1	0.16	5.12 %
OML1	0.16	12.56 %
KAM1	0.13	8.75 %
SLM3	0.10	3.95 %
MCR1	0.10	6.17 %
PLC1	0.10	7.27 %
PMP1	0.08	11.92 %
ATU1	0.07	3.52 %
KVP1	0.07	5.59 %
EPI1	0.06	5.58 %
APN1	0.06	3.33 %
VKL1	0.05	4.77 %
RSP1	0.04	3.36 %
MTR1	0.04	2.35 %
CMI1	0.04	5.48 %
DPR1	0.03	2.80 %
PDR1	0.03	9.14 %
NKL2	0.03	1.77 %
HRR1	0.03	4.87 %
BMD1	0.03	7.08 %
SLM2	0.03	1.31 %
EDP1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	3.45	6.30 %