



TN : VIDIEM Sales Performance 17/03/2026 9:29 AM

MTD Sales
107.89 L

Brand Share %
21.43 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	55.95	36.51 %
Mixie	31.36	15.29 %
Grinder	18.86	16.14 %
Small-Ap	1.72	6.07 %
Total	107.89	21.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.29	22.97 %
CHENNAI-01	18.05	26.82 %
SOUTH-03	17.33	22.80 %
TRICHY-01	13.35	23.15 %
CHENNAI-02	10.94	22.03 %
WEST-01	9.30	18.84 %
NORTH ARCOT	7.52	23.09 %
SOUTH ARCOT	6.08	19.55 %
WEST-02	6.01	10.78 %
Total	107.89	21.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.61	40.25 %
Mixie	5.74	16.98 %
Grinder	3.49	16.15 %
Small-Ap	0.46	9.74 %
Total	19.29	22.97 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.79	15.93 %
TVL1	0.74	11.66 %
TCN1	0.60	20.42 %
ERL2	0.47	18.85 %
APK1	0.29	21.04 %
VLY1	0.22	10.48 %
MMT1	0.21	11.11 %
ASM1	0.17	11.48 %
SKD1	0.14	8.84 %
PKD1	0.12	9.71 %
UDN1	0.11	17.47 %
SNL1	0.10	5.29 %
KGL1	0.10	10.53 %
VKM1	0.08	6.82 %
TKY1	0.08	11.02 %
RPM1	0.01	0.27 %
ARM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
VNR1		0.00 %
Total	19.29	22.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.38	48.78 %
Grinder	3.75	21.84 %
Mixie	3.74	15.68 %
Small-Ap	0.18	3.52 %
Total	18.05	26.82 %

Branch *	MTD Sales L	Brand Share %
CH05	0.78	13.61 %
CH42	0.59	14.95 %
CH48	0.47	12.75 %
CH08	0.34	10.03 %
CGL1	0.18	16.58 %
CH19	0.16	7.30 %
CH22	0.15	8.85 %
CH14	0.13	6.96 %
SKL1	0.06	9.11 %
KNR1	0.03	12.21 %
CH40	0.03	10.48 %
CH26		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
Total	18.05	26.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.21	39.79 %
Mixie	4.79	16.95 %
Grinder	3.19	15.59 %
Small-Ap	0.14	3.30 %
Total	17.33	22.80 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.53	16.08 %
SVG1	0.29	19.13 %
USL1	0.26	19.75 %
MDU5	0.23	8.79 %
PVI1	0.22	13.17 %
TMM1	0.21	7.98 %
CBM1	0.18	8.16 %
PNV2	0.16	20.85 %
TPT1	0.16	7.40 %
DKI1	0.15	15.96 %
KRR1	0.15	17.65 %
NTM1	0.13	17.68 %
KYK1	0.13	10.63 %
CMR1	0.12	17.84 %
PKM1	0.11	8.86 %
TEN1	0.09	8.79 %
MLR1	0.08	5.34 %
MPA1	0.07	3.62 %
ODM1	0.05	5.74 %
Total	17.33	22.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.85	34.59 %
Mixie	4.39	19.29 %
Grinder	2.88	19.71 %
Small-Ap	0.23	6.69 %
Total	13.35	23.15 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.79	17.47 %
TRY1	0.76	18.62 %
TTP1	0.19	12.54 %
NMM1	0.15	8.63 %
KRN1	0.12	8.18 %
NCK1	0.11	9.69 %
PDK1	0.09	11.44 %
PTK1	0.08	3.93 %
AYR1	0.08	11.41 %
PBR1	0.07	9.12 %
TVR1	0.06	5.69 %
MDI1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	13.35	23.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.23	42.30 %
Mixie	2.66	12.44 %
Grinder	1.74	17.01 %
Small-Ap	0.32	9.51 %
Total	10.94	22.03 %

Branch *	MTD Sales L	Brand Share %
CH03	0.66	9.10 %
CH43	0.57	16.77 %
CH12	0.50	17.04 %
CH34	0.40	16.67 %
CH50	0.33	13.90 %
CH18	0.33	11.33 %
CH17	0.22	9.96 %
CH36	0.21	16.23 %
CH46	0.20	20.19 %
CH27	0.18	19.04 %
CH41	0.17	12.14 %
PON1	0.14	16.30 %
CH06	0.09	5.35 %
CH31	0.06	9.46 %
CH01	0.03	13.00 %
CH32		0.00 %
CH44		0.00 %
Total	10.94	22.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.09	31.42 %
Mixie	2.97	14.78 %
Grinder	1.16	11.37 %
Small-Ap	0.08	2.75 %
Total	9.30	18.84 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.40	19.90 %
CBE4	0.43	12.89 %
MPM1	0.33	14.06 %
CBE5	0.28	20.89 %
KMR1	0.25	7.03 %
TPR3	0.24	16.37 %
CBE1	0.20	13.61 %
SUL1	0.18	7.52 %
UMP1	0.16	19.58 %
KGI1	0.14	17.29 %
CBE3	0.13	17.70 %
PDM1	0.12	9.89 %
ANR1	0.11	17.61 %
PPI1	0.10	9.39 %
TPR1	0.09	5.49 %
SYM2	0.08	7.29 %
SNR1	0.08	3.10 %
CNR1	0.04	9.41 %
GDR1		0.00 %
UAM1		0.00 %
Total	9.30	18.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.50	34.57 %
Mixie	3.11	20.42 %
Grinder	0.77	14.28 %
Small-Ap	0.15	7.93 %
Total	7.52	23.09 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.33	14.39 %
CPT1	0.18	17.80 %
ABR1	0.16	16.82 %
SBR1	0.15	9.90 %
CGM1	0.15	18.08 %
AKM1	0.10	13.62 %
BGR1	0.09	8.62 %
ANI1	0.04	6.21 %
VEL1	0.03	1.87 %
VSI1	0.02	1.33 %
TRT1		0.00 %
VNB1		0.00 %
Total	7.52	23.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.41	28.83 %
Mixie	2.22	17.23 %
Grinder	1.33	15.62 %
Small-Ap	0.12	8.77 %
Total	6.08	19.55 %

Branch *	MTD Sales L	Brand Share %
POY2	0.25	10.11 %
VPM2	0.19	12.37 %
PRT1	0.18	13.00 %
NVL2	0.17	10.11 %
TDM1	0.13	9.59 %
STP1	0.11	16.83 %
TVM1	0.09	20.59 %
KKI2	0.06	3.49 %
MKM1	0.06	4.45 %
SJI2	0.06	4.79 %
KML1	0.05	4.13 %
TRK1	0.03	1.95 %
VCM1		0.00 %
Total	6.08	19.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.66	19.71 %
Mixie	1.75	6.51 %
Grinder	0.55	6.33 %
Small-Ap	0.06	3.44 %
Total	6.01	10.78 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.36	8.46 %
CMI1	0.21	15.15 %
APN1	0.18	8.59 %
BMD1	0.17	9.74 %
PLC1	0.17	10.39 %
NKL2	0.16	7.20 %
TRM1	0.16	11.61 %
VPD1	0.15	7.80 %
SLM3	0.14	6.16 %
HRR1	0.14	14.73 %
MTR1	0.09	7.70 %
HSR1	0.09	3.41 %
PMP1	0.08	10.16 %
SGI1	0.07	8.18 %
VKL1	0.07	4.59 %
SLM2	0.06	4.35 %
KVP1	0.06	7.95 %
MCR1	0.05	2.88 %
KRI1	0.04	2.21 %
ATU1	0.04	2.27 %
DPR1	0.04	5.96 %
PDR1	0.03	14.94 %
OML1	0.03	2.05 %
EPI1	0.03	1.56 %
DPR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	6.01	10.78 %