

MTD Sales
107.30 L

Brand Share %
21.58 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	53.85	35.24 %
Mixie	35.07	17.93 %
Grinder	16.45	13.18 %
Small-Ap	1.93	8.03 %
Total	107.30	21.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.76	22.96 %
CHENNAI-01	16.09	24.30 %
SOUTH-03	15.64	22.42 %
TRICHY-01	13.28	23.10 %
CHENNAI-02	11.97	24.28 %
WEST-01	11.63	20.94 %
SOUTH ARCOT	6.75	20.68 %
NORTH ARCOT	6.44	23.60 %
WEST-02	5.42	10.45 %
KL-SOUTH	1.31	24.30 %
Total	107.30	21.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.51	38.10 %
Mixie	6.01	19.62 %
Grinder	2.74	12.72 %
Small-Ap	0.49	10.80 %
Total	18.76	22.96 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.18	20.38 %
TUT1	1.09	17.84 %
RND1	0.51	17.54 %
NGR1	0.45	12.22 %
ERL2	0.27	14.09 %
STU2	0.26	21.06 %
TYI1	0.26	17.95 %
SDI1	0.19	20.30 %
VNR1	0.16	15.81 %
MMT1	0.16	8.72 %
SNL1	0.16	9.22 %
VLY1	0.15	6.73 %
ASM1	0.13	10.67 %
UDN1	0.11	10.02 %
PKD1	0.09	5.41 %
COL1	0.08	19.09 %
KSM1	0.07	8.23 %
SGT1	0.07	11.56 %
TVL2	0.06	11.49 %
KYR1	0.05	5.64 %
KGL1	0.04	5.26 %
SKD1	0.03	1.71 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	18.76	22.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.19	40.19 %
Mixie	4.61	19.80 %
Grinder	3.03	15.38 %
Small-Ap	0.27	9.32 %
Total	16.09	24.30 %

Branch *	MTD Sales L	Brand Share %
CH19	0.99	21.52 %
CH05	0.60	17.51 %
CH45	0.54	19.71 %
CH42	0.51	12.18 %
CH48	0.42	15.15 %
CH11	0.37	14.31 %
GUD1	0.30	8.77 %
CH30	0.24	12.85 %
CH28	0.23	10.46 %
CGL1	0.23	20.77 %
CH29	0.19	18.62 %
CH22	0.18	6.83 %
CH37	0.07	6.00 %
CH26	0.03	4.79 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	16.09	24.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.35	38.20 %
Mixie	5.32	19.41 %
Grinder	2.68	13.19 %
Small-Ap	0.29	10.39 %
Total	15.64	22.42 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.41	7.64 %
MDU5	0.32	14.43 %
TMM1	0.26	9.30 %
KRR1	0.25	19.26 %
ADP1	0.17	12.78 %
MLR1	0.16	16.68 %
TDI1	0.16	21.03 %
BNR1	0.16	15.70 %
MPA1	0.15	10.57 %
CBM1	0.15	9.82 %
PVI1	0.15	13.38 %
PKM1	0.15	21.09 %
USL1	0.14	11.43 %
DKI1	0.13	14.18 %
TPT1	0.13	5.96 %
TEN1	0.13	8.73 %
NTM1	0.07	7.67 %
KYK1	0.06	4.23 %
CMR1	0.03	4.09 %
SVG1	0.03	2.41 %
SZSD		0.00 %
Total	15.64	22.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.08	36.77 %
Mixie	4.50	20.16 %
Grinder	2.50	15.96 %
Small-Ap	0.20	6.75 %
Total	13.28	23.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.94	13.81 %
KIK1	0.39	17.18 %
PBR2	0.28	8.74 %
JKM1	0.23	12.49 %
NMM1	0.21	10.08 %
TRY3	0.12	9.50 %
NCK1	0.12	13.82 %
TVR1	0.11	12.62 %
ORU1	0.10	12.84 %
TTP1	0.08	8.87 %
PBR1	0.07	8.88 %
MDI1	0.05	1.96 %
TZSD	0.03	13.79 %
AYR1		0.00 %
KRN1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	13.28	23.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.94	40.25 %
Mixie	4.17	20.36 %
Grinder	1.68	14.88 %
Small-Ap	0.18	6.41 %
Total	11.97	24.28 %

Branch *	MTD Sales L	Brand Share %
CH15	1.03	17.03 %
CH03	0.69	17.72 %
CH18	0.60	16.76 %
CH17	0.46	20.36 %
CH20	0.23	10.93 %
CH06	0.21	16.13 %
CH44	0.11	8.02 %
CH41	0.11	8.13 %
CH12	0.09	2.91 %
CH32	0.09	20.71 %
CH27	0.07	6.68 %
CH36	0.06	6.34 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	11.97	24.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.00	32.61 %
Mixie	3.58	16.86 %
Grinder	1.76	13.28 %
Small-Ap	0.29	10.91 %
Total	11.63	20.94 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.58	16.21 %
TPR1	0.28	12.95 %
PPI1	0.28	20.90 %
SUL1	0.26	16.00 %
SNR1	0.19	6.93 %
MPM1	0.12	6.21 %
TPR4	0.11	10.61 %
PDM1	0.11	8.99 %
CBE3	0.10	11.79 %
KGM1	0.10	10.30 %
KMR1	0.09	2.30 %
UMP1	0.08	10.54 %
CBE1	0.08	3.89 %
GDR1	0.07	14.19 %
CNR1	0.07	10.80 %
GBM1	0.03	5.81 %
SYM2	0.03	3.81 %
KGI1	0.03	8.70 %
ANR1	0.03	5.73 %
UAM1	0.03	1.45 %
WZSD		0.00 %
Total	11.63	20.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.29	32.85 %
Mixie	2.42	19.00 %
Grinder	0.86	10.69 %
Small-Ap	0.17	9.59 %
Total	6.75	20.68 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.50	20.49 %
KML1	0.24	21.21 %
TRK1	0.09	6.14 %
VCM1	0.09	15.30 %
TVM1	0.06	8.84 %
VPM2	0.04	2.98 %
KKI2	0.03	1.81 %
TVM2	0.03	3.50 %
STP1	0.03	7.61 %
MKM1		0.00 %
SJI2		0.00 %
Total	6.75	20.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.60	34.53 %
Mixie	2.42	20.37 %
Grinder	0.37	9.92 %
Small-Ap	0.06	4.30 %
Total	6.44	23.60 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.44	15.33 %
KPM2	0.39	16.07 %
VEL2	0.30	15.37 %
SBR1	0.27	20.06 %
PTU1	0.19	16.14 %
BGR1	0.14	19.89 %
TRT1	0.12	14.33 %
GDM1	0.12	17.76 %
WJP1	0.11	15.92 %
KPM1	0.10	16.20 %
ARC2	0.09	11.98 %
CPT1	0.04	5.22 %
VEL1		0.00 %
WHVL		0.00 %
Total	6.44	23.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.98	18.30 %
Mixie	1.77	7.62 %
Grinder	0.67	6.50 %
Total	5.42	10.45 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.34	13.34 %
RSP1	0.34	21.40 %
ERD2	0.28	9.57 %
SLM2	0.22	10.66 %
MCR1	0.22	13.96 %
PLC1	0.20	14.88 %
OML1	0.18	10.12 %
HSR1	0.17	8.78 %
MTR1	0.16	10.32 %
APN1	0.15	9.82 %
SGI1	0.15	14.00 %
NKL2	0.14	5.98 %
VKL1	0.14	16.80 %
DPR2	0.13	13.22 %
DPR1	0.12	14.63 %
TRM1	0.09	4.96 %
HRR1	0.09	8.71 %
CMI1	0.08	6.58 %
SGG1	0.08	9.81 %
VPD1	0.08	4.14 %
KMM1	0.07	9.27 %
TCG1	0.06	7.98 %
PDR1	0.04	10.30 %
BMD1	0.03	2.97 %
KVP1	0.03	2.50 %
EPI1	0.03	2.09 %
EDP1	0.03	3.09 %
ATU1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	5.42	10.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.90	50.25 %
Mixie	0.27	11.37 %
Grinder	0.14	17.36 %
Total	1.31	24.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.41	17.88 %
Total	1.31	24.30 %