

MTD Sales
143.18 L

Brand Share %
21.09 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	70.82	33.02 %
Mixie	47.26	17.17 %
Grinder	24.90	15.09 %
Small-Ap	0.20	0.85 %
Total	143.18	21.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.98	25.34 %
SOUTH-03	20.87	19.90 %
CHENNAI-01	19.81	15.65 %
TRICHY-01	19.07	24.83 %
WEST-01	17.58	25.24 %
CHENNAI-02	12.90	24.87 %
SOUTH ARCOT	10.24	24.96 %
WEST-02	8.70	13.75 %
NORTH ARCOT	6.11	17.99 %
KL-SOUTH	0.91	20.70 %
Total	143.18	21.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.72	39.53 %
Mixie	8.94	21.81 %
Grinder	5.32	17.99 %
Total	26.98	25.34 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.84	10.64 %
PKD1	0.58	19.32 %
SKD1	0.38	20.55 %
PDI1	0.24	11.73 %
VNR1	0.23	14.60 %
SDI1	0.19	15.70 %
COL1	0.18	18.01 %
SNL1	0.17	7.30 %
KGL1	0.15	19.34 %
KSM1	0.13	19.45 %
SGT1	0.13	20.33 %
STU2	0.12	13.55 %
TKY1	0.11	3.61 %
ARM1	0.10	6.44 %
MMT1	0.08	4.74 %
UDN1	0.07	9.35 %
VLY1	0.06	4.25 %
VKM1	0.06	4.83 %
KYR1	0.04	2.78 %
S2SD		0.00 %
Total	26.98	25.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.00	36.93 %
Mixie	7.71	18.60 %
Grinder	3.16	10.00 %
Total	20.87	19.90 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.78	11.74 %
MDU5	0.62	13.05 %
KKD3	0.55	14.00 %
CBM1	0.42	12.93 %
TMM1	0.39	9.40 %
SVG1	0.33	12.50 %
MLR1	0.27	15.31 %
KYK1	0.25	16.18 %
MNM1	0.25	17.35 %
NKI1	0.24	13.99 %
BTU1	0.23	16.26 %
BNR1	0.23	14.21 %
NTM1	0.19	8.22 %
PVI1	0.18	7.87 %
ODM1	0.17	9.32 %
TPT1	0.15	4.73 %
PNV1	0.09	6.74 %
KRR1	0.06	3.47 %
TEN2	0.05	2.28 %
ADP1	0.05	3.73 %
MPA1	0.03	1.31 %
SZSD		0.00 %
USL1		0.00 %
Total	20.87	19.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.27	21.25 %
Mixie	5.65	10.27 %
Grinder	3.87	19.08 %
Small-Ap	0.03	0.98 %
Total	19.81	15.65 %

Branch *	MTD Sales L	Brand Share %
CH05	1.01	20.76 %
CH14	0.61	15.80 %
CH19	0.59	18.43 %
AVD1	0.43	19.16 %
CH22	0.24	7.50 %
CH30	0.21	8.55 %
CH11	0.20	6.27 %
CH26	0.11	10.02 %
CH29	0.08	8.18 %
KNR1	0.07	7.97 %
CZWH		0.00 %
Total	19.81	15.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.60	37.08 %
Mixie	6.36	22.43 %
Grinder	4.09	18.30 %
Small-Ap	0.03	0.96 %
Total	19.07	24.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.72	10.76 %
PBR2	0.49	13.06 %
ORU1	0.39	20.35 %
PBR1	0.22	20.99 %
NMM1	0.19	9.45 %
TTP1	0.17	13.52 %
TRY2	0.15	14.00 %
JKM1	0.12	6.49 %
NCK1	0.12	8.61 %
AYR1	0.08	9.17 %
MDI1	0.07	2.40 %
MSI1	0.06	6.35 %
KRN1	0.03	3.08 %
TVR1	0.03	2.36 %
TZSD	0.03	-5.55 %
TRY3		0.00 %
Total	19.07	24.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.38	41.78 %
Mixie	5.34	19.76 %
Grinder	2.74	15.54 %
Small-Ap	0.12	4.63 %
Total	17.58	25.24 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.86	20.91 %
SUL1	0.52	19.49 %
KMR1	0.44	6.79 %
TPR1	0.38	15.32 %
KGM1	0.32	18.02 %
CBE3	0.31	19.06 %
SYM2	0.28	15.66 %
CBE1	0.26	14.98 %
KGI1	0.19	16.15 %
PDM1	0.13	12.30 %
GBM1	0.09	11.08 %
PPI1	0.07	4.80 %
MPM1	0.06	2.37 %
UAM1	0.06	1.79 %
SNR1	0.04	1.87 %
GDR1		0.00 %
WZSD		0.00 %
Total	17.58	25.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.51	38.69 %
Mixie	4.25	20.45 %
Grinder	2.14	17.22 %
Total	12.90	24.87 %

Branch *	MTD Sales L	Brand Share %
CH15	1.15	17.18 %
CH03	0.66	14.16 %
CH41	0.33	20.99 %
CH06	0.30	12.58 %
CH20	0.27	13.87 %
CH23	0.18	20.85 %
CH12	0.15	4.05 %
CH27	0.12	16.10 %
CH31	0.08	12.67 %
CH44	0.05	7.70 %
CH17	0.03	4.32 %
CH36	0.03	6.24 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	12.90	24.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.09	36.11 %
Mixie	3.67	23.15 %
Grinder	2.46	20.08 %
Small-Ap	0.03	1.80 %
Total	10.24	24.96 %

Branch *	MTD Sales L	Brand Share %
POY2	0.76	18.25 %
SJI2	0.36	14.53 %
KLM1	0.32	15.36 %
TRK1	0.29	16.93 %
TDM1	0.23	13.89 %
KKI2	0.21	8.10 %
STP1	0.18	16.83 %
VCM1	0.12	15.99 %
TVM1	0.10	11.01 %
PRT1	0.08	9.69 %
VPM1	0.06	13.12 %
TVM2	0.03	5.98 %
MKM1		0.00 %
Total	10.24	24.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.12	24.92 %
Mixie	2.82	10.02 %
Grinder	0.76	6.05 %
Total	8.70	13.75 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.81	18.05 %
SLM3	0.68	19.36 %
SGI1	0.35	18.72 %
ERD1	0.33	10.64 %
NKL2	0.31	12.19 %
PLC1	0.30	14.69 %
CMI1	0.27	15.47 %
KVP1	0.27	17.09 %
APN1	0.16	8.80 %
PMP1	0.14	11.69 %
HRR1	0.11	11.18 %
TCG1	0.10	15.18 %
VPD1	0.09	2.86 %
DPR1	0.08	6.07 %
MCR1	0.07	3.95 %
TRM1	0.07	4.60 %
SLM2	0.06	2.60 %
MTR1	0.05	2.38 %
OML1	0.04	3.21 %
HSR1	0.04	2.82 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
KRI1	-0.03	-5.09 %
Total	8.70	13.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.66	31.96 %
Mixie	2.23	14.27 %
Grinder	0.22	4.07 %
Total	6.11	17.99 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.50	13.35 %
WJD1	0.27	18.84 %
TRL1	0.22	8.19 %
AKM1	0.22	9.64 %
VNB1	0.20	17.53 %
SBR1	0.19	14.55 %
TRT1	0.13	10.91 %
PLR1	0.11	17.60 %
VEL1	0.10	5.23 %
GDM1	0.09	10.27 %
VSI1	0.08	9.87 %
ANI1	0.07	15.26 %
ARC2	0.06	2.98 %
PTU1	0.04	9.44 %
UGI1	0.03	4.87 %
Total	6.11	17.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.46	41.30 %
Mixie	0.29	14.28 %
Grinder	0.15	15.26 %
Total	0.91	20.70 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.43	20.06 %
KLR1	0.13	14.66 %
Total	0.91	20.70 %