

MTD Sales
126.45 L

Brand Share %
22.66 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	74.37	38.13 %
Mixie	33.68	14.26 %
Grinder	18.40	14.50 %
Total	126.45	22.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.37	20.58 %
CHENNAI-01	21.67	29.85 %
TRICHY-01	18.52	27.79 %
SOUTH-03	16.39	20.62 %
CHENNAI-02	12.79	28.26 %
WEST-01	9.23	23.49 %
NORTH ARCOT	8.09	24.54 %
SOUTH ARCOT	8.03	21.08 %
WEST-03	3.79	15.65 %
WEST-02	3.55	8.66 %
Total	126.45	22.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.94	39.48 %
Mixie	6.75	12.70 %
Grinder	3.68	12.29 %
Total	24.37	20.58 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.32	10.35 %
TKS1	0.87	21.51 %
RND1	0.82	19.29 %
TCN1	0.66	16.70 %
RPM1	0.57	13.90 %
SNL1	0.31	8.94 %
TUT2	0.29	10.94 %
APK1	0.26	22.09 %
VLY1	0.21	6.06 %
ERL2	0.17	8.33 %
KGL1	0.17	14.90 %
PKD1	0.17	11.34 %
SKD1	0.16	11.27 %
KYR1	0.15	7.86 %
VNR1	0.12	9.09 %
STU2	0.10	9.58 %
ASM1	0.08	5.22 %
ARM1	0.03	5.66 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	24.37	20.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.29	47.57 %
Mixie	5.68	19.24 %
Grinder	3.70	21.44 %
Total	21.67	29.85 %

Branch *	MTD Sales L	Brand Share %
CH05	0.69	15.81 %
CH42	0.65	21.36 %
GUD2	0.19	11.10 %
CH29	0.16	18.73 %
CH19	0.14	5.96 %
TKM1	0.10	12.21 %
SKL1	0.10	8.46 %
KNR1	0.08	8.21 %
CH22	0.06	2.91 %
CH26		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
Total	21.67	29.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.08	41.37 %
Mixie	5.67	21.47 %
Grinder	2.77	17.46 %
Total	18.52	27.79 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.75	20.89 %
TVR2	0.71	21.54 %
KUM2	0.30	18.31 %
JKM1	0.28	15.97 %
NMM1	0.22	15.49 %
AYR1	0.18	19.22 %
TYR1	0.17	6.92 %
TRY3	0.13	8.89 %
PBR1	0.09	11.37 %
NCK1	0.05	5.22 %
TTP1	0.04	4.37 %
KRN1	0.04	4.21 %
MDI1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	18.52	27.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.47	37.91 %
Mixie	3.94	13.10 %
Grinder	1.98	9.09 %
Total	16.39	20.62 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.73	17.28 %
NKI1	0.43	20.01 %
PVI1	0.33	9.05 %
PKM1	0.25	20.04 %
MDU6	0.25	7.34 %
MDU3	0.25	14.73 %
SVG1	0.21	20.50 %
NTM1	0.20	14.27 %
KPT1	0.18	11.75 %
CBM1	0.18	12.56 %
ODM1	0.18	17.63 %
BNR1	0.17	18.89 %
PNV2	0.16	16.67 %
BTU1	0.16	13.32 %
KRR1	0.16	14.50 %
ADP1	0.13	10.17 %
MDU4	0.12	9.99 %
MNM1	0.12	16.97 %
TPT1	0.09	3.68 %
MDU5	0.06	2.50 %
SGP1	0.05	7.73 %
MLR1	0.04	2.15 %
USL1	0.04	4.50 %
TEN1	0.04	3.09 %
KYK1	0.04	2.54 %
MPA1	0.03	1.60 %
TMM1		0.00 %
WHMD		0.00 %
Total	16.39	20.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.61	48.64 %
Mixie	3.17	15.55 %
Grinder	2.01	21.80 %
Total	12.79	28.26 %

Branch *	MTD Sales L	Brand Share %
CH50	0.42	18.10 %
CH43	0.26	13.21 %
CH12	0.18	9.68 %
CH46	0.15	17.44 %
CH34	0.09	3.66 %
CH36	0.09	9.86 %
CH44	0.08	8.78 %
GPDI	0.08	17.88 %
CH17	0.05	2.55 %
CH31	0.03	5.84 %
CH01		0.00 %
CH20		0.00 %
MC06		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	12.79	28.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.72	37.40 %
Mixie	2.23	14.31 %
Grinder	1.28	15.18 %
Total	9.23	23.49 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.76	21.61 %
KMR1	0.43	12.16 %
CBE5	0.24	16.73 %
MPM1	0.24	10.59 %
CBE1	0.19	8.82 %
CBE3	0.19	21.57 %
UAM1	0.16	7.90 %
SUL1	0.14	6.57 %
KGI1	0.13	19.93 %
ANR1	0.09	18.71 %
CNR1	0.09	12.56 %
SNR1	0.06	2.53 %
GDR1		0.00 %
PDM1		0.00 %
WHCB		0.00 %
Total	9.23	23.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.07	38.69 %
Mixie	2.30	14.92 %
Grinder	0.73	16.19 %
Total	8.09	24.54 %

Branch *	MTD Sales L	Brand Share %
CPT1	0.23	18.11 %
WJD1	0.16	13.66 %
VNB1	0.10	8.92 %
SBR1	0.10	7.82 %
AKM1	0.08	7.00 %
VEL4	0.08	3.51 %
VEL1	0.08	6.11 %
ARC2	0.08	10.64 %
UGI1	0.05	18.06 %
WJP1	0.05	7.81 %
TRT1	0.04	5.60 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
Total	8.09	24.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.30	37.57 %
Mixie	2.22	13.75 %
Grinder	1.52	14.39 %
Total	8.03	21.08 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.07	20.18 %
SJI2	0.23	13.09 %
POY2	0.21	10.18 %
PRT1	0.17	10.06 %
TDM1	0.15	9.27 %
NVL2	0.11	5.47 %
TVM1	0.10	16.83 %
TRK1	0.09	5.17 %
KKI2	0.09	3.95 %
KML1	0.09	4.96 %
TVM2	0.08	20.75 %
STP1	0.08	15.54 %
VCM1	0.04	7.15 %
MKM1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	8.03	21.08 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.32	25.74 %
Mixie	1.04	9.71 %
Grinder	0.44	9.63 %
Total	3.79	15.65 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.55	20.34 %
ERD2	0.44	11.14 %
TPR2	0.30	11.16 %
NKL2	0.21	12.45 %
RSP1	0.16	15.40 %
TPR1	0.11	4.56 %
CM11	0.08	8.72 %
TPR3	0.08	10.68 %
PDR1	0.05	11.02 %
SYM2	0.04	3.87 %
TPR4	0.03	6.11 %
KMM1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	3.79	15.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.56	14.75 %
Mixie	0.69	3.66 %
Grinder	0.30	6.21 %
Total	3.55	8.66 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.51	17.13 %
MTR1	0.18	7.80 %
HRR1	0.18	15.54 %
KRI1	0.15	10.11 %
HSR1	0.14	5.20 %
ATU1	0.14	6.02 %
DPR2	0.14	14.92 %
PLC1	0.14	6.53 %
PNG1	0.13	13.12 %
EDP1	0.11	14.72 %
EPI1	0.09	4.61 %
TRM1	0.08	2.39 %
BMD1	0.08	7.35 %
SGI1	0.07	9.84 %
MCR1	0.05	2.17 %
SLM3	0.05	2.50 %
SLM2	0.04	4.12 %
APN1	0.03	1.78 %
DPR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	3.55	8.66 %