



TN : VIDIEM Sales Performance 16/05/2026 9:29 AM

MTD Sales
88.09 L

Brand Share %
19.57 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	45.45	35.61 %
Mixie	27.34	14.24 %
Grinder	14.44	13.39 %
Small-Ap	0.86	3.81 %
Total	88.09	19.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.46	23.89 %
CHENNAI-01	14.29	19.14 %
SOUTH-03	11.63	18.54 %
TRICHY-01	10.79	21.34 %
CHENNAI-02	8.84	23.69 %
WEST-01	7.47	16.87 %
NORTH ARCOT	5.67	24.90 %
SOUTH ARCOT	5.43	19.43 %
WEST-02	3.52	7.95 %
Total	88.09	19.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.60	43.97 %
Mixie	5.65	15.74 %
Grinder	3.85	18.14 %
Small-Ap	0.35	8.06 %
Total	20.46	23.89 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.30	18.90 %
MMT1	0.30	14.28 %
PKD1	0.23	12.41 %
VKM1	0.23	12.03 %
VLY1	0.20	9.26 %
COL1	0.17	18.96 %
SDI1	0.16	19.48 %
KGL1	0.12	10.05 %
PDI1	0.11	7.77 %
ASM1	0.09	10.88 %
RPM1	0.07	1.94 %
SKD1	0.06	4.56 %
APK1	0.06	5.78 %
KSM1	0.05	5.55 %
SGT1	0.05	4.78 %
VNR1	0.03	3.40 %
KYR1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	20.46	23.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.98	45.67 %
Mixie	3.91	15.04 %
Grinder	2.22	8.39 %
Small-Ap	0.18	3.83 %
Total	14.29	19.14 %

Branch *	MTD Sales L	Brand Share %
CH08	0.48	9.69 %
CH05	0.43	12.24 %
CH35	0.21	14.36 %
CH14	0.20	9.75 %
TKM1	0.09	11.63 %
CH19	0.02	0.75 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.06	2.73 %
Total	14.29	19.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.93	32.90 %
Mixie	3.63	15.03 %
Grinder	2.04	12.15 %
Small-Ap	0.03	0.72 %
Total	11.63	18.54 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.52	14.36 %
MDU6	0.33	14.78 %
MDU7	0.22	9.74 %
TEN2	0.22	17.32 %
PVI1	0.22	15.48 %
PNI1	0.19	16.78 %
ATG1	0.17	12.40 %
NKI1	0.16	13.56 %
SVG1	0.15	10.79 %
PNV2	0.14	11.18 %
TEN1	0.13	10.41 %
PKM1	0.12	12.19 %
BTU1	0.11	13.54 %
KYK1	0.10	6.38 %
KRR1	0.08	8.91 %
TPT1	0.08	3.86 %
TMM1	0.06	2.56 %
MDU5	0.05	2.33 %
CMR1	0.04	5.52 %
ADP1	0.04	4.12 %
SGP1	0.03	3.71 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	11.63	18.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.59	32.14 %
Mixie	3.84	17.55 %
Grinder	2.27	18.63 %
Small-Ap	0.09	4.00 %
Total	10.79	21.34 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.39	14.78 %
JKM1	0.36	17.89 %
KIK1	0.24	13.81 %
PTK1	0.14	6.18 %
KUM1	0.14	4.62 %
KUM2	0.12	11.15 %
AYR1	0.08	13.53 %
TTP1	0.07	8.90 %
TRY3	0.04	2.86 %
ORU1	0.04	4.19 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
NMM1	-0.08	-7.93 %
Total	10.79	21.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.89	42.30 %
Mixie	2.42	15.39 %
Grinder	1.44	17.54 %
Small-Ap	0.09	5.02 %
Total	8.84	23.69 %

Branch *	MTD Sales L	Brand Share %
CH18	0.53	18.49 %
CH12	0.36	18.10 %
MJR1	0.25	17.03 %
CH44	0.17	13.54 %
CH20	0.13	7.95 %
UKI1	0.12	17.73 %
CH27	0.10	12.85 %
CH46	0.06	6.89 %
CH06		0.00 %
CH17		0.00 %
CH32		0.00 %
CH34		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	8.84	23.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.26	28.46 %
Mixie	2.97	14.98 %
Grinder	1.12	10.57 %
Small-Ap	0.12	4.86 %
Total	7.47	16.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.88	16.26 %
CBE4	0.43	15.10 %
SUL1	0.24	9.84 %
MPM1	0.22	10.34 %
CBE1	0.16	6.81 %
KMR1	0.14	4.07 %
ANR1	0.13	19.38 %
TPR3	0.11	14.83 %
PDM1	0.08	9.45 %
KMD1	0.06	10.86 %
PPI1	0.06	5.72 %
SYM2	0.05	5.65 %
CBE3	0.04	5.77 %
KGM1	0.03	3.78 %
UAM1	0.03	1.19 %
GDR1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	7.47	16.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.58	40.45 %
Mixie	1.93	16.64 %
Grinder	0.16	11.27 %
Total	5.67	24.90 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.17	17.68 %
TRL1	0.14	8.60 %
VEL1	0.13	6.30 %
PLR1	0.13	18.65 %
CYR1	0.08	18.89 %
TRT1	0.07	17.91 %
ABR1	0.06	8.29 %
SLG1	0.06	12.16 %
VSI1	0.05	7.46 %
BGR1	0.05	7.28 %
WJP1	0.04	5.99 %
CPT1	0.03	4.51 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	5.67	24.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.16	17.75 %
Gas-Stov	2.16	30.36 %
Grinder	1.11	14.95 %
Small-Ap		-0.10 %
Total	5.43	19.43 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.56	17.28 %
PRT1	0.26	18.88 %
TRK1	0.21	13.83 %
NVL2	0.20	9.77 %
VCM1	0.10	18.11 %
MKM1	0.08	12.57 %
SJI2	0.06	4.25 %
POY2	0.05	2.91 %
TVM1	0.05	10.54 %
KKI2	0.04	2.09 %
VPM2	0.03	3.18 %
TDM1		0.00 %
WHUT		0.00 %
Total	5.43	19.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.46	16.64 %
Mixie	0.84	3.38 %
Grinder	0.22	6.19 %
Total	3.52	7.95 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.42	17.82 %
HSR1	0.39	18.04 %
HSR2	0.38	13.99 %
KVP1	0.26	17.39 %
ERD2	0.25	10.01 %
APN1	0.19	13.88 %
SGI1	0.16	6.47 %
ERD1	0.12	6.63 %
DPR1	0.11	9.15 %
DPR2	0.08	9.07 %
PMP1	0.08	9.08 %
KRI1	0.08	4.60 %
SLM3	0.05	2.09 %
BMD1	0.05	3.86 %
CMI1	0.04	5.02 %
EPI1	0.03	2.28 %
PLC1	0.03	1.71 %
TRM1	0.02	2.24 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	3.52	7.95 %