



TN : VIDIEM Sales Performance 16/04/2026 9:29 AM

MTD Sales
105.84 L

Brand Share %
19.98 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	52.59	36.16 %
Mixie	33.48	14.84 %
Grinder	18.38	14.01 %
Small-Ap	1.38	5.01 %
Total	105.84	19.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.32	21.79 %
CHENNAI-01	18.87	21.34 %
SOUTH-03	14.54	19.89 %
TRICHY-01	13.94	22.94 %
CHENNAI-02	12.47	25.22 %
WEST-01	8.01	16.33 %
NORTH ARCOT	7.50	24.56 %
SOUTH ARCOT	7.06	21.38 %
WEST-02	3.13	6.00 %
Total	105.84	19.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.31	35.86 %
Mixie	6.16	16.26 %
Grinder	4.38	18.30 %
Small-Ap	0.47	8.60 %
Total	20.32	21.79 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.26	18.56 %
KVT1	1.01	16.00 %
TCN1	0.59	16.81 %
SNL1	0.36	17.51 %
MMT1	0.32	16.87 %
RPM1	0.30	8.10 %
VKM1	0.22	14.32 %
ERL2	0.20	15.97 %
ARM1	0.20	18.93 %
VNR1	0.19	11.75 %
UDN1	0.18	14.58 %
SKD1	0.18	9.04 %
ASM1	0.12	12.17 %
PDI1	0.10	6.96 %
PKD1	0.07	5.29 %
KYR1	0.05	2.16 %
SGT1	0.04	6.36 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	20.32	21.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.09	45.75 %
Mixie	5.31	17.78 %
Grinder	3.11	10.13 %
Small-Ap	0.35	6.09 %
Total	18.87	21.34 %

Branch *	MTD Sales L	Brand Share %
CH49	1.12	19.66 %
CH05	0.72	15.50 %
CH08	0.57	14.16 %
GUD1	0.52	18.95 %
CH19	0.40	7.42 %
CH48	0.39	11.41 %
CH14	0.33	10.10 %
SKL1	0.17	18.99 %
CH42	0.15	3.72 %
AVD1	0.11	10.59 %
CH26	0.07	13.99 %
CH29	0.07	13.14 %
CH37	0.06	10.98 %
CH22		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
Total	18.87	21.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.18	40.27 %
Mixie	4.25	14.81 %
Grinder	2.08	10.56 %
Small-Ap	0.03	0.62 %
Total	14.54	19.89 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.00	19.97 %
MDU6	0.52	17.45 %
TEN2	0.51	18.34 %
MDU7	0.37	17.01 %
TMM1	0.23	7.90 %
MDU4	0.23	16.19 %
ATG1	0.23	13.13 %
TPT1	0.22	7.94 %
BNR1	0.21	16.23 %
NKI1	0.20	14.38 %
ODM1	0.13	17.40 %
PNV2	0.13	13.12 %
MDU5	0.12	5.90 %
CMR1	0.11	9.71 %
SVG1	0.11	11.39 %
MPA1	0.09	3.14 %
KYK1	0.09	7.14 %
PKM1	0.06	7.11 %
CBM1	0.05	2.34 %
PVI1	0.05	8.22 %
MLR1	0.03	3.95 %
ADP1	0.03	1.87 %
NTM1		0.00 %
SZSD		0.00 %
Total	14.54	19.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.60	20.02 %
Gas-Stov	5.32	34.72 %
Grinder	2.88	19.64 %
Small-Ap	0.15	5.21 %
Total	13.94	22.94 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.40	13.59 %
KUM1	0.30	6.54 %
PBR2	0.19	6.56 %
ORU1	0.18	9.92 %
TTP1	0.14	13.47 %
PTK1	0.12	4.45 %
MDI1	0.10	4.21 %
AYR1	0.04	9.23 %
KRN1	0.03	2.98 %
PDK1	0.03	3.87 %
NCK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	13.94	22.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.93	45.10 %
Mixie	3.26	15.22 %
Grinder	2.13	21.32 %
Small-Ap	0.15	5.55 %
Total	12.47	25.22 %

Branch *	MTD Sales L	Brand Share %
CH15	1.29	18.20 %
CH20	0.43	17.80 %
CH18	0.42	12.06 %
MJR1	0.38	19.33 %
CH17	0.30	11.53 %
CH44	0.20	13.59 %
GPD1	0.11	12.19 %
CH06	0.09	5.15 %
CH36	0.08	12.56 %
CH32	0.05	17.34 %
CH01		0.00 %
CH23		0.00 %
CH51		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	12.47	25.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.34	29.79 %
Mixie	2.76	12.60 %
Grinder	0.86	8.35 %
Small-Ap	0.06	2.57 %
Total	8.01	16.33 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.74	15.10 %
CBE4	0.58	17.13 %
KMR1	0.34	8.36 %
MPM1	0.31	14.56 %
SUL1	0.30	14.88 %
SYM2	0.24	19.49 %
UMP1	0.22	19.87 %
PDM1	0.15	11.21 %
TPR3	0.12	10.75 %
TPR4	0.12	17.52 %
ANR1	0.10	19.20 %
KMD1	0.09	12.47 %
CBE1	0.07	2.98 %
KGM1	0.07	6.49 %
UAM1	0.05	2.21 %
GBM1	0.04	5.56 %
TPR1	0.03	1.14 %
KGI1	0.03	4.46 %
CNR1	0.03	4.05 %
GDR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	8.01	16.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.75	40.43 %
Mixie	2.89	18.96 %
Grinder	0.81	17.89 %
Small-Ap	0.06	3.81 %
Total	7.50	24.56 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.23	19.00 %
CPT1	0.17	18.55 %
BGR1	0.15	17.53 %
TRT1	0.15	18.21 %
WJD1	0.11	15.24 %
SBR1	0.11	8.33 %
TRL1	0.11	4.42 %
VNB1	0.10	11.89 %
VEL1	0.08	3.70 %
CGM1	0.05	9.79 %
CYR1	0.05	10.11 %
WJP1	0.04	4.11 %
ANI1	0.04	9.68 %
UGI1	0.03	16.30 %
PTU1		0.00 %
WHVL		0.00 %
Total	7.50	24.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.96	35.69 %
Mixie	2.20	14.86 %
Grinder	1.78	20.11 %
Small-Ap	0.12	11.05 %
Total	7.06	21.38 %

Branch *	MTD Sales L	Brand Share %
POY2	0.28	9.69 %
KML1	0.20	11.08 %
SJI2	0.18	12.70 %
KKI2	0.17	8.28 %
NVL2	0.16	8.18 %
TRK1	0.15	12.23 %
TDM1	0.15	18.81 %
VCM1	0.14	19.63 %
PRT1	0.13	10.72 %
VPM2	0.07	5.31 %
TVM2	0.05	11.91 %
STP1	0.04	12.43 %
MKM1		0.00 %
TVM1		0.00 %
Total	7.06	21.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.72	12.02 %
Mixie	1.05	3.77 %
Grinder	0.37	4.24 %
Total	3.13	6.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.52	12.35 %
HSR2	0.35	9.80 %
DPR2	0.26	17.03 %
ERD2	0.20	6.59 %
KRI1	0.16	5.31 %
OML1	0.16	13.28 %
KAM1	0.13	9.61 %
SLM3	0.10	4.17 %
MCR1	0.10	6.45 %
PLC1	0.10	7.39 %
PMP1	0.08	13.87 %
ATU1	0.07	3.94 %
EPI1	0.06	5.58 %
APN1	0.06	3.42 %
VKL1	0.05	4.77 %
RSP1	0.04	3.36 %
MTR1	0.04	2.35 %
CMI1	0.04	5.48 %
KVP1	0.04	3.25 %
DPR1	0.03	2.92 %
PDR1	0.03	9.14 %
NKL2	0.03	1.81 %
HRR1	0.03	4.87 %
BMD1	0.03	7.08 %
SLM2	0.03	1.40 %
EDP1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	3.13	6.00 %