

MTD Sales
98.55 L

Brand Share %
21.44 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	49.31	35.21 %
Mixie	32.30	17.83 %
Grinder	15.18	13.05 %
Small-Ap	1.76	7.93 %
Total	98.55	21.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.43	22.31 %
CHENNAI-01	15.17	24.92 %
SOUTH-03	14.85	22.68 %
TRICHY-01	12.23	22.74 %
CHENNAI-02	11.01	24.31 %
WEST-01	10.88	21.03 %
SOUTH ARCOT	6.09	20.18 %
NORTH ARCOT	5.68	22.77 %
WEST-02	4.99	10.28 %
KL-SOUTH	1.23	23.47 %
Total	98.55	21.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.36	37.97 %
Mixie	5.30	18.95 %
Grinder	2.34	11.83 %
Small-Ap	0.43	11.12 %
Total	16.43	22.31 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.98	18.52 %
TUT1	0.85	15.86 %
RPM1	0.47	18.91 %
RND1	0.46	17.27 %
NGR1	0.45	13.08 %
TYI1	0.26	18.93 %
ERL2	0.24	13.43 %
STU2	0.20	16.86 %
VNR1	0.16	15.81 %
MMT1	0.16	9.33 %
SNL1	0.16	10.06 %
VLY1	0.15	7.09 %
ASM1	0.10	13.61 %
PKD1	0.09	5.55 %
KSM1	0.07	8.62 %
SGT1	0.07	12.17 %
KYR1	0.05	6.34 %
COL1	0.04	12.64 %
KGL1	0.04	5.26 %
SKD1	0.03	2.17 %
UDN1	0.03	2.70 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	16.43	22.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.56	40.84 %
Mixie	4.36	20.38 %
Grinder	2.99	16.35 %
Small-Ap	0.27	9.81 %
Total	15.17	24.92 %

Branch *	MTD Sales L	Brand Share %
CH19	0.92	21.12 %
CH42	0.51	12.98 %
CH05	0.47	15.51 %
CH48	0.42	16.39 %
CH45	0.40	16.43 %
CH11	0.37	14.99 %
GUD1	0.30	10.95 %
CH30	0.24	15.17 %
CH28	0.23	11.82 %
CH29	0.19	18.62 %
CH22	0.18	7.45 %
CH37	0.07	6.00 %
CH26	0.03	5.14 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	15.17	24.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.99	39.13 %
Mixie	4.96	19.18 %
Grinder	2.65	13.84 %
Small-Ap	0.26	9.79 %
Total	14.85	22.68 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.41	8.10 %
MDU5	0.32	15.04 %
MDU3	0.27	19.74 %
TMM1	0.26	10.49 %
PNV2	0.21	18.08 %
KRR1	0.18	15.70 %
ADP1	0.17	13.28 %
MLR1	0.16	16.68 %
BNR1	0.16	16.58 %
MPA1	0.15	11.57 %
CBM1	0.15	10.67 %
PVI1	0.15	14.97 %
USL1	0.14	12.16 %
DKI1	0.13	14.18 %
TPT1	0.13	5.96 %
TEN1	0.13	9.56 %
NTM1	0.07	8.24 %
KYK1	0.06	4.31 %
CMR1	0.03	4.09 %
SVG1	0.03	2.53 %
SZSD		0.00 %
Total	14.85	22.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.57	35.96 %
Mixie	4.28	20.43 %
Grinder	2.18	14.99 %
Small-Ap	0.20	7.11 %
Total	12.23	22.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.74	12.12 %
KIK1	0.30	14.71 %
JKM1	0.23	12.68 %
PBR2	0.22	7.18 %
NMM1	0.15	7.41 %
TRY3	0.12	10.48 %
NCK1	0.12	13.82 %
TVR1	0.11	14.31 %
ORU1	0.10	12.84 %
TTP1	0.08	9.08 %
PBR1	0.03	4.82 %
MDI1	0.03	1.04 %
AYR1		0.00 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	12.23	22.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.42	40.34 %
Mixie	3.83	20.46 %
Grinder	1.59	15.10 %
Small-Ap	0.18	6.69 %
Total	11.01	24.31 %

Branch *	MTD Sales L	Brand Share %
CH15	1.00	17.60 %
CH03	0.69	20.32 %
CH18	0.47	14.72 %
CH20	0.23	11.71 %
CH06	0.21	16.73 %
CH41	0.11	8.13 %
CH12	0.09	3.13 %
CH27	0.07	6.68 %
CH44	0.06	5.60 %
CH36	0.06	6.39 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	11.01	24.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.56	32.59 %
Mixie	3.51	17.61 %
Grinder	1.55	12.57 %
Small-Ap	0.26	10.80 %
Total	10.88	21.03 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.58	16.90 %
TPR3	0.31	20.43 %
TPR1	0.28	13.28 %
SUL1	0.26	16.17 %
SNR1	0.19	7.56 %
MPM1	0.12	6.54 %
PDM1	0.11	9.91 %
KGM1	0.10	10.30 %
KMR1	0.09	2.50 %
UMP1	0.08	10.54 %
CBE1	0.08	4.17 %
TPR4	0.07	7.50 %
CBE3	0.07	8.20 %
GBM1	0.03	6.04 %
SYM2	0.03	3.88 %
CNR1	0.03	7.06 %
GDR1	0.03	7.88 %
KGI1	0.03	10.38 %
ANR1	0.03	6.00 %
UAM1	0.03	1.72 %
Total	10.88	21.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.11	33.17 %
Mixie	2.08	18.19 %
Grinder	0.75	9.73 %
Small-Ap	0.14	9.04 %
Total	6.09	20.18 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.40	18.29 %
CDM1	0.39	20.22 %
TDM1	0.26	20.53 %
KML1	0.17	16.47 %
TRK1	0.09	6.04 %
VCM1	0.09	15.30 %
TVM1	0.06	11.05 %
VPM2	0.04	2.99 %
KKI2	0.03	2.22 %
TVM2	0.03	3.78 %
STP1	0.03	7.61 %
MKM1		0.00 %
SJI2		0.00 %
Total	6.09	20.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.15	33.26 %
Mixie	2.18	20.17 %
Grinder	0.32	9.14 %
Small-Ap	0.03	2.31 %
Total	5.68	22.77 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.44	16.41 %
KPM2	0.39	16.69 %
VEL2	0.30	15.68 %
SBR1	0.27	20.06 %
PTU1	0.19	16.25 %
TRT1	0.12	15.92 %
BGR1	0.12	19.53 %
WJP1	0.11	17.04 %
ARC2	0.09	11.98 %
GDM1	0.08	13.17 %
KPM1	0.07	12.83 %
CPT1	0.04	5.22 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	5.68	22.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.78	18.39 %
Mixie	1.53	7.06 %
Grinder	0.67	6.93 %
Total	4.99	10.28 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.32	12.44 %
RSP1	0.30	20.84 %
ERD2	0.25	8.97 %
SLM2	0.22	11.47 %
MCR1	0.22	14.66 %
OML1	0.18	12.26 %
PLC1	0.17	13.12 %
HSR1	0.17	9.02 %
MTR1	0.16	10.38 %
APN1	0.15	10.81 %
SGI1	0.15	17.10 %
VKL1	0.14	16.80 %
DPR2	0.13	13.42 %
NKL2	0.11	5.55 %
HRR1	0.09	8.71 %
DPR1	0.09	12.98 %
SGG1	0.08	10.48 %
VPD1	0.08	4.44 %
KMM1	0.07	10.00 %
PDR1	0.04	10.30 %
TRM1	0.03	2.14 %
BMD1	0.03	3.25 %
KVP1	0.03	2.85 %
EPI1	0.03	2.10 %
TCG1	0.03	3.88 %
EDP1	0.03	3.26 %
ATU1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.99	10.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.82	47.93 %
Mixie	0.27	11.37 %
Grinder	0.14	18.48 %
Total	1.23	23.47 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.37	16.36 %
Total	1.23	23.47 %