

MTD Sales
130.39 L

Brand Share %
21.24 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	64.22	33.26 %
Mixie	43.15	17.33 %
Grinder	22.91	15.33 %
Small-Ap	0.12	0.52 %
Total	130.39	21.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.45	25.25 %
SOUTH-03	18.94	19.83 %
CHENNAI-01	18.05	16.29 %
TRICHY-01	17.18	25.18 %
WEST-01	16.23	25.52 %
CHENNAI-02	11.78	24.52 %
SOUTH ARCOT	9.44	25.53 %
WEST-02	7.72	13.32 %
NORTH ARCOT	5.75	18.19 %
KL-SOUTH	0.86	20.46 %
Total	130.39	21.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.58	39.38 %
Mixie	8.06	21.60 %
Grinder	4.81	18.06 %
Total	24.45	25.25 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.24	17.65 %
TVL1	0.78	10.71 %
PKD1	0.55	19.79 %
SKD1	0.33	21.04 %
ASM1	0.24	20.33 %
PDI1	0.21	11.58 %
SDI1	0.19	16.84 %
VNR1	0.18	12.31 %
COL1	0.18	18.01 %
SNL1	0.17	7.83 %
KSM1	0.13	20.66 %
TKY1	0.11	3.91 %
MMT1	0.08	5.01 %
UDN1	0.07	9.35 %
ARM1	0.06	4.49 %
VKM1	0.06	5.99 %
KYR1	0.04	3.08 %
STU2	0.03	4.68 %
S2SD		0.00 %
VLY1		0.00 %
Total	24.45	25.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.06	37.00 %
Mixie	6.87	18.28 %
Grinder	3.01	10.43 %
Total	18.94	19.83 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.78	11.91 %
KKD3	0.55	14.84 %
MDU5	0.51	11.38 %
DKI1	0.45	21.13 %
CBM1	0.42	15.70 %
TMM1	0.34	8.88 %
SVG1	0.33	13.07 %
NKI1	0.24	15.87 %
MLR1	0.24	14.95 %
KYK1	0.22	14.59 %
BTU1	0.21	15.79 %
BNR1	0.19	12.36 %
NTM1	0.19	8.82 %
MNM1	0.17	14.43 %
ODM1	0.17	9.48 %
PKM1	0.16	19.89 %
TPT1	0.15	5.11 %
PVI1	0.14	7.22 %
PNV1	0.09	6.95 %
ADP1	0.05	4.26 %
KRR1	0.03	2.21 %
MPA1	0.03	1.60 %
SZSD		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	18.94	19.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.26	22.72 %
Mixie	5.27	10.80 %
Grinder	3.50	18.96 %
Small-Ap	0.03	1.02 %
Total	18.05	16.29 %

Branch *	MTD Sales L	Brand Share %
CH19	0.56	18.27 %
CH14	0.50	15.25 %
AVD1	0.26	12.70 %
CH30	0.21	8.89 %
CH11	0.20	7.60 %
CH22	0.18	5.77 %
CH29	0.08	8.69 %
CH26	0.08	7.41 %
KNR1	0.07	8.32 %
CZWH		0.00 %
Total	18.05	16.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.74	36.80 %
Mixie	5.73	23.16 %
Grinder	3.68	18.48 %
Small-Ap	0.03	1.11 %
Total	17.18	25.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.65	10.34 %
PBR2	0.49	15.14 %
TRY4	0.39	18.20 %
ORU1	0.34	18.98 %
NMM1	0.19	11.66 %
PBR1	0.17	18.96 %
TTP1	0.17	14.09 %
TRY2	0.15	14.94 %
NCK1	0.12	10.63 %
JKM1	0.09	5.23 %
AYR1	0.08	11.14 %
MDI1	0.07	2.69 %
MSI1	0.06	8.27 %
KRN1	0.03	3.33 %
TZSD	0.03	-5.55 %
TRY3		0.00 %
TVR1		0.00 %
Total	17.18	25.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.67	41.76 %
Mixie	4.93	20.06 %
Grinder	2.57	16.01 %
Small-Ap	0.06	2.68 %
Total	16.23	25.52 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.86	21.10 %
SUL1	0.49	19.32 %
KMR1	0.39	6.78 %
CBE3	0.31	20.80 %
TPR1	0.30	13.78 %
KGM1	0.28	17.34 %
SYM2	0.28	18.11 %
CBE1	0.26	14.98 %
KGI1	0.19	16.15 %
PDM1	0.13	13.67 %
GBM1	0.09	11.69 %
PPI1	0.07	5.38 %
MPM1	0.06	2.51 %
UAM1	0.06	2.26 %
SNR1	0.04	1.88 %
GDR1		0.00 %
WZSD		0.00 %
Total	16.23	25.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.75	36.72 %
Mixie	3.99	20.87 %
Grinder	2.04	17.74 %
Total	11.78	24.52 %

Branch *	MTD Sales L	Brand Share %
CH15	1.15	18.33 %
CH03	0.66	14.83 %
CH20	0.27	14.38 %
CH06	0.26	11.93 %
CH41	0.23	16.75 %
CH23	0.13	15.30 %
CH27	0.12	16.10 %
CH31	0.08	12.91 %
CH12	0.06	1.75 %
CH44	0.05	8.19 %
CH17	0.03	4.80 %
CH36	0.03	6.24 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	11.78	24.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.83	37.18 %
Mixie	3.25	22.66 %
Grinder	2.36	21.75 %
Total	9.44	25.53 %

Branch *	MTD Sales L	Brand Share %
POY2	0.76	19.90 %
SJI2	0.36	15.39 %
KLM1	0.27	14.71 %
TRK1	0.26	18.40 %
TDM1	0.23	15.26 %
KKI2	0.21	8.83 %
STP1	0.18	19.51 %
TVM1	0.10	11.55 %
PRT1	0.08	11.40 %
VCM1	0.08	12.83 %
VPM1	0.06	16.18 %
TVM2	0.03	6.60 %
MKM1		0.00 %
Total	9.44	25.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.45	23.60 %
Mixie	2.67	10.34 %
Grinder	0.61	5.35 %
Total	7.72	13.32 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.70	16.94 %
SLM3	0.68	20.29 %
PLC1	0.30	14.88 %
SGI1	0.29	17.36 %
CMI1	0.27	15.70 %
RSP1	0.27	21.02 %
NKL2	0.22	10.30 %
KVP1	0.19	13.54 %
ERD1	0.19	7.01 %
APN1	0.16	9.62 %
PMP1	0.14	12.28 %
HRR1	0.11	11.18 %
TCG1	0.10	17.40 %
VPD1	0.09	3.38 %
DPR1	0.08	6.56 %
MCR1	0.07	4.22 %
TRM1	0.07	5.07 %
SLM2	0.06	3.24 %
MTR1	0.05	2.48 %
OML1	0.04	3.48 %
HSR1	0.04	3.07 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
KRI1	-0.03	-6.09 %
Total	7.72	13.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.47	32.25 %
Mixie	2.10	14.11 %
Grinder	0.18	3.73 %
Total	5.75	18.19 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.50	14.17 %
WJD1	0.27	18.84 %
AKM1	0.22	9.86 %
VNB1	0.20	20.77 %
TRL1	0.18	7.15 %
SBR1	0.15	12.34 %
TRT1	0.13	11.63 %
PLR1	0.11	18.38 %
VEL1	0.10	5.70 %
GDM1	0.09	10.59 %
VSI1	0.08	11.27 %
ANI1	0.07	16.81 %
ARC2	0.06	3.06 %
PTU1	0.04	10.35 %
UGI1	0.03	5.22 %
Total	5.75	18.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.41	38.79 %
Mixie	0.29	15.22 %
Grinder	0.15	15.26 %
Total	0.86	20.46 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.43	20.97 %
KLR1	0.13	15.23 %
Total	0.86	20.46 %